



**GUARANTEED**  
*Room Decoration*  
WITH HARMONY HOUSE WALL COVERINGS

**GUARANTEED**

100% of the patterns are SUNFAST for 3 years. . . . .

**GUARANTEED**

80% of the patterns are WASHABLE for 3 years. . . . .

**GUARANTEED**

90% of the patterns with HARMONY HOUSE "Go-Together" Colors. . . . .

**GUARANTEED**

Easier application with our larger assortment of pre-trimmed and pre-pasted papers. . . . .

**GUARANTEED**

Savings of up to 80% on room decoration, when you **DO IT YOURSELF**—the SEARS way. . . . .

**GUARANTEED**

Satisfaction or Your Money Back . . . . .

**SEARS • 1954**

**WALLPAPER**

**and Wall Oilcloth**

**INCLUDE**

98 actual samples and 200 selections . . . of which 164 are Pre-Trimmed (for lap seam) and 58 are both Pre-Trimmed (for lap seam) and Pre-Pasted . . . . .

**SEARS, ROEBUCK AND CO.**

*Distributors of Fine Decorative Wall Coverings*

4456395  
15001500  
47141797  
27742

Decorative  
Wicker  
Plastic  
Fabric



# Harmony House PRE-PASTED Wallpaper

Top quality.. Pre-Trimmed for lap seam.. Sunfast.. Washable

- WIDE SELECTION
- 60% MORE PATTERNS
- ONLY PREMIUM GRADE PAPERS USED

Cut paperhanging time  $\frac{1}{3}$ .. save up to  $\frac{3}{4}$  of decorating costs by doing it yourself with lovely Pre-Pasted, Pre-Trimmed patterns. More and more homemakers all

over the nation are discovering how easy Sears Pre-Pasted paper is to hang. It's laboratory approved, guaranteed to stay on the wall, priced to save you money



Easier to hang . . Guaranteed to adhere . . Time saver

## 17 Laboratory tested **PRE-PASTED** Patterns

**Sears Pre-Pasted, Pre-Trimmmed Wallpaper  
Selection increased by 60% this year!**

See additional lovely Pre-Pasted patterns on following pages:

'EARLY DUTCH DESIGN'.page 5 'SHADOW PRINT'.....page 1

'SHADOW WEAVE'.....	page 6	'FLORIDA MEADOW'.....	page 17
'FRONTIER'.....	page 7	'SHADOW 1RELLIS'.....	page 18
'PATRICIA'.....	page 8	'HARTFORD'.....	page 19
'DOGWOOD'.....	page 9	'MAPLE AND IVY'.....	page 20
'BETSY ROSS'.....	page 10	'MEADOW FLOWERS'.....	page 21
'ROYAL LILIES'.....	page 11	'GRASSCLOTH'.....	page 22
'BURGUNDY'.....	page 12	'SALON'.....	page 38
'FILIGREE'.....	page 13	'COLONIAL SCENE'.....	page 41
'COUNTRY LANE'.....	page 14	'SUSANA'.....	page 45
'STONE CUPBOARD'.....	page 15	All guaranteed sunfast and washable	

See following Pre-Pasted, Pre-Trimmed papers illustrated on opposite page

**A** 'IRIS POND'. A pattern that makes your bathroom sing like new! Colorful, bright and easy to hang. You'll love its medley of gay colors... dainty floral designs. Gives you a chance to introduce a new range of accessory colors in towels, curtains, etc. For a light, warm effect, use accent notes of Colonial (light) blue and Harmony House Tuscan rose. **53 C 03869**—Harmony House. Sunshine yellow. Double roll, . . . **\$1.40**. **53 C 03870**—Border. **Yard**

**B** 'BEGONIA PLAID'. Simple and charming with its clean lines, fresh glow of flowers. Breath-taking in the colorful gaiety that adds up to exciting sparkle and freshness in your kitchen, breakfast room or bath. Makes them look warm and inviting. 53 C 03870—Harmony House Dawn gray. Double roll. . . . . \$1.40 53 C 053870—Border—Yard 72

**C** 'BRICKS and FLOWERS'. The sudden flash of ripe, warm red playing mellow background to rich, full-bodied pastels. A decorative paper that invites kitchen living. Quick personality changer for the dull kitchen or breakfast room. Makes handsome background for dining. With this pattern use accent notes of Cherry red, Dawn gray, Sunshine yellow.  
**53 C 03838—Harmony House Cherry red background. Double roll. \$2.30. 53 C 053838—Border. Yard roll. \$1.00.**

**D** 'NEW ORLEANS'. A gay floral pattern in soft, subtle colors . . . mixed and blended for a fresh, delicate effect. Wonderful with traditional or provincial furnishings in downstairs rooms or bedrooms. For a delightful color scheme, combine Down gray, Sunshine yellow or green accents with this pattern.

53 C 03866—Harmony House Down gray. Double roll. . . . . \$1.40  
 53 C 03866—Border. . . . . Yard 7c  
 53 C 03274—Green. Not Pre-Pasted. Double roll. . . . . 92c  
 53 C 03274—Border. . . . . Yard 6c

**E** 'PARQUET TEXTURE'. An elegant texture-like pattern with small bits of color and the gleam of golden threads . . . all mixed and blended for a fresh and mixed way to brighten room schemes. The light, warm colors make your home look big, bright and airy. Flatters modern or traditional furniture in any downstairs room. Mint green, Cherry red and Dawn gray can be used effectively with this pattern in furnishings.

53 C 03849—Harmony House Mint green background. Double roll. \$1.00  
53 C 053849—Border. .... Yard 7c

**F** 'TROPIC SCREEN'. Great, swirling leaves go to the walls . . . bright and colorful as a summer morning. And plastic coated as well as sunfast and washable for even longer service without fading . . . cleaning after cleaning. An ideal pattern for the sunroom, kitchen, dinette, hall or bath. Its plastic coating makes it easier to clean. Use Harmony House Mint green accessories as accent notes in your fabrics and furniture for color harmony.

53 C 01860—HH Mint green and Federal gold. Double roll. .... \$1.00

53 C 051860—Border.....Yard 8  
**G** 'LATTICE WEAVE'. Can you imagine the big, spacious feeling this charming pattern will bring any of your downstairs rooms? Use it also in hall, den and for ceilings. It will harmonize with modern and provincial furnishings. Use accent notes of Dawn gray, Mint green or Malibu coral to create an attractive room scheme.  
53 C 01801—Harmony House Dawn

**H** 'CEDAR GRAIN'. Add the charm of wood paneling to your game room, den, playroom or closet. You will achieve a "like-wood" effect at a fraction of the cost of actual wood. Add touches of Colonial (light) blue, Dark brown and Ivory for a completely charming interior.  
53 C 09880—Double roll... \$1.60  
53 C 09880—Border... Yard 7

Convenient NEW "Do It Yourself" Dispenser  
with every order of 5 double rolls of  
Pre-Pasted Wallpaper . . . Hang paper faster!



All you do is place roll in dispenser . . . unroll onto wall . . . smooth and cut . . . For complete information on this new Dispenser, see page 4 . . . Makes wallpapering the easiest form of decoration. Available separately.

**N** 'FAIRMOUNT'. Can't you just see this new pattern with your cherished traditional mahogany furniture? A pattern of eye-filling beauty, intricate detail, fine shadings and delicate flowers. A touch of the garden's beauty for your walls. Lovely to look at . . . a soft, rich background for bedroom, living room or dining room. **53 C 05800—HH** Medium Smoke gray background. Double roll. **\$1.60** **53 C 055800—Border . . . Yard 7c**

53 C 053835—Border. . . . Yard **7c**

**K** 'CAROLINA'. The rare charm of camellias against a soft, texture-like background. A modern paper with all the beauty and warmth characteristic of traditional. Equally beautiful for bedroom or living room . . . with traditional or modern furnishings. Add a rich note to your home with this pattern and let its flowers charm you and your surroundings. To be even more effective, supplement the rich tones of this paper with HH Tuscan rose, Dawngray and Sagegreen. 53 C 03834—HH Tuscan rose and Dawn gray. Double roll. . . . **\$1.90** 53 C 053861—Border. . . . Yard **8c**

**P R S** 'CONCORD'. Your choice of three delightful background colors in this crisp-looking versatile pattern . . . suitable for any room in your home. It's a little print that wears an air of new importance. Its soft-spoken pastels and simple design give a feeling of space to even the smallest room. Blends beautifully with modern or traditional furnishings . . . and can also be used as an attractive ceiling paper. The colors are Harmony House colors—"go together" with your other furnishings to simplify decorating. Select this lovely paper in harmonizing colors for adjoining rooms to achieve a truly distinctive effect.

**L** 'WESTOVER'. You'll love this gay paper wherever you hang it . . . dining room, kitchen or bedroom! Did you ever see such a fresh, sparkling pattern, one so supercharged with decorative possibilities? Use it with modern or traditional furnishings and with touches of Dawn gray, Malibu sand, and duck egg Chartreuse.

53 C 03864—Harmony House Valley rose background. Double roll. . . \$1.40  
53 C 053864—Border. . . . . Yard 7c  
53 C 03863—HH Dawn gray background. Double roll. . . . . \$1.40  
53 C 053863—Border. . . . . Yard 7c  
53 C 03862—HH Sunshine yellow background. Double roll. . . . . \$1.40  
53 C 053862—Border. . . . . Yard 7c

### Harmonizing Ceiling Paper

53 C 03009—not illustrated. A white ceiling paper to blend with any side-wall pattern. Pre-Trimmed, Pre-Pasted, guaranteed sunfast and washable for three years. Double roll . . . . . \$1.20  
Double roll, 18 in. wide, 16 vds. long.

**NOTE**—Shipping weight of all Rolls listed, 2 pounds 8 ounces. Shipping weight of all borders listed, per yard, 1 ounce.

HH means Harmony House color.

# It's easier now than ever to "Do It Yourself"!

**SPECIAL!** "Do It Yourself" Dispenser (as shown below) is included with every 5 double rolls of Pre-Pasted, Pre-Trimmed paper you order from this catalog. This NEWEST, EASIEST way to decorate is a faster way to add interest and beauty to the interior of your home. Sears Harmony House Pre-Pasted paper is considered the easiest paper to hang when used with this convenient dispenser . . . takes half as much time to hang as ordinary wallpaper. No pasting, no trimming for lap seam hanging. Choose from our many

attractive patterns of up-to-the-minute Pre-Pasted wallpaper. All you need in the way of tools to hang this paper is a smoothing brush and trim knife.

**53 C 0790—12-inch Smoothing Brush and Trim Knife.**  
(3 1/4-inch blade.) Shipping weight 1 pound.....Set \$1.10

**53 C 0791—Dispenser.** Sturdy double face wax coated chip board. Directions included. Shipping weight 1 pound.....39¢

Pre-Trimmed means the left selvedge has been removed.



Easy-to-use . . . Just add water to Sears "Do It Yourself" Dispenser; insert double roll of Harmony House Pre-Pasted paper and you're ready to begin.



Easiest-to-hang . . . Unroll paper from dispenser and position on wall. Smooth out and cut at bottom. Obtain professional workmanlike results every time.



All you'll need to hang this Pre-Pasted paper is a smoothing brush, cutting blade and "Do It Yourself" Dispenser. No other tools to buy . . . Order today!

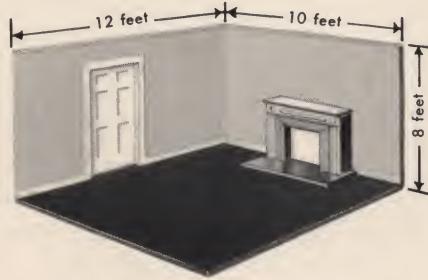
## It's easy to figure how much paper you need

### FOR USUAL SIZE ROOMS

**NOTE!** In table below, deductions for doors and windows, and allowances for waste in matching have been made. Don't deduct more unless you have a room that is "all windows"—for such rooms, see instructions at right.

Size of Room in Feet	DOUBLE ROLLS (18-in. wide, 16 yds. long) needed according to height of room		Yards of Border	Double Rolls Ceiling
	8 or 9 Ft. High	10 or 11 Ft. High		
8 by 8...	.4	.5	.12	.1
8 by 10...	.4	.5	.14	.2
8 by 12...	.5	.6	.15	.2
8 by 14...	.5	.6	.16	.2
9 by 10...	.5	.5	.14	.2
9 by 12...	.5	.6	.16	.2
9 by 14...	.5	.7	.17	.2
9 by 16...	.6	.7	.18	.3
10 by 10...	.5	.6	.15	.2
10 by 12...	.5	.6	.16	.2
10 by 14...	.6	.7	.18	.3
10 by 16...	.6	.8	.19	.3
12 by 12...	.6	.7	.18	.3
12 by 14...	.6	.8	.19	.3
12 by 16...	.7	.8	.21	.4
12 by 18...	.7	.9	.22	.4
13 by 14...	.6	.8	.20	.3
13 by 16...	.7	.9	.21	.4
13 by 17...	.7	.9	.22	.4
13 by 18...	.8	.9	.23	.4
14 by 14...	.7	.8	.20	.4
14 by 15...	.7	.9	.21	.4
14 by 16...	.7	.9	.22	.4
14 by 18...	.8	.10	.23	.4
15 by 15...	.7	.9	.22	.4
15 by 16...	.8	.9	.23	.4
15 by 18...	.8	.10	.24	.5
15 by 20...	.8	.11	.25	.5
16 by 16...	.8	.10	.23	.4
16 by 18...	.8	.10	.25	.5
16 by 20...	.9	.11	.26	.5
16 by 24...	.10	.12	.29	.6
18 by 24...	.10	.13	.31	.7

### FOR UNUSUAL SIZE ROOMS



**FOR UNUSUAL SIZE ROOMS . . .** Measure distance in feet around room (Example above:  $12 + 12 + 10 + 10 = 44$  ft.). Multiply by height of wall to get square feet of wall space (Example:  $44 \times 8 = 352$  sq. ft.).

**TO DEDUCT FOR OPENINGS . . .** Multiply height of opening by width to get square feet. Example: 6 ft. ht.  $\times$  4 ft. width  $\times$  1 (number of windows) = 24 square feet of window space; 8 ft. ht.  $\times$  3 1/2 ft. width = 28 square feet of door space. Add square feet of all openings (Example:  $24 + 28 = 52$  sq. ft.). Subtract total square feet of openings from total square feet of room to get square feet to be papered (Example:  $352 - 52 = 300$  sq. ft.).

**FOR 18-INCH PAPER . . .** Divide total square feet to be papered by 60 to get number of double rolls of sidewall needed. (Example:  $300 \div 60 = 5$  double rolls of sidewall paper needed.)

**FOR AMOUNT OF CEILING NEEDED . . .** Multiply length of room by width and divide by 60 for number of double rolls of ceiling needed. (Example:  $10 \times 12 = 120$  sq. ft.  $\div 60 = 2$  double rolls ceiling.)

**FOR AMOUNT OF BORDER . . .** Use distance in yards around room. (Example:  $12 + 12 + 10 + 10 = 44$  ft.  $\div 3$  ft. allowance for matching and spoilage =  $47$  ft.  $\div 3$  ft. = 16 yards of border.)

**ABOUT WALLPAPER HANGING TOOLS . . .** After determining how much paper to order, be sure to select proper wallpaper hanging tools. Everything you need—see pages 78-80.



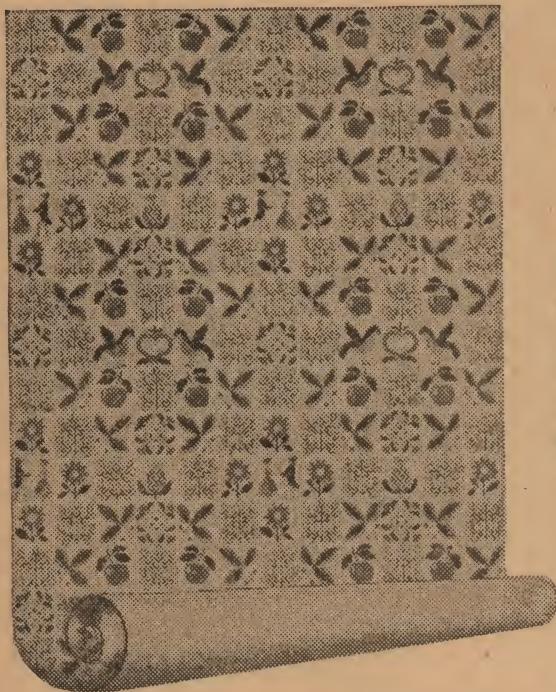


and



—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • SEE PAGE 4 FOR "PRE-PASTED" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

Rooms where this paper can be used

KITCH-EN	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal		Excellent		Suitable	

Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$7.12	\$ 9.12
12x14 ft.	6	3	20	8.60	11.00
14x16 ft.	7	4	22	9.94	12.74

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'Early Dutch Design'

NEW PRE-PASTED KITCHEN PATTERN  
IN POPULAR PROVINCIAL THEME

Sold Only  
In Double  
Rolls

60c

Sold Only  
In Double  
Rolls

80c

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

Imagine how bright your kitchen will be with the crisp green and ripe reds of this gayly colored pattern. Makes your kitchen fun to work in . . . a warm, friendly place that's informal and inviting . . . gives your breakfast nook a separate appearance. Pick up the same colors in dish towels and curtains, and see the room sparkle. Guaranteed sunfast and washable 3 years and Pre-Pasted and Pre-Trimmed. Also Regular with a Harmony House Sunshine yellow ground as listed below.

### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Pre-Pasted . . . 53 C 03852—Harmony House Cherry red on white. See actual sample on other side. Sunfast and washable. Pre-Pasted for easiest hanging known with Sears Dispenser included with each purchase of 5 double rolls of Pre-Pasted. Double roll 16 yards long and 18 in. wide. Shipping weight 2 lbs. 8 oz. . . . . . \$1.60

Regular . . . 53 C 03123—Same pattern as above . . . but with Harmony House Sunshine yellow background color. (Not illustrated.) Not Pre-Pasted. Sunfast and washable. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds. . . . . . \$1.20

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Cherry red on white . . . Pre-Pasted  
53 C 053852—2 1/4 inches wide.

Harmony House Sunshine yellow . . . Regular

53 C 053123—2 1/4 inches wide. Shipping weight per yard 1 oz. . . . . . per yard 7c

### HARMONIZING CEILING PAPERS

White . . . Regular . . . 53 C 03020—Not shown. Double roll. Shpg. wt. 2 lbs. 8 oz. . . . . . 88c

Pre-Pasted . . . 53 C 03009—Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . \$1.20

TOP Dallen

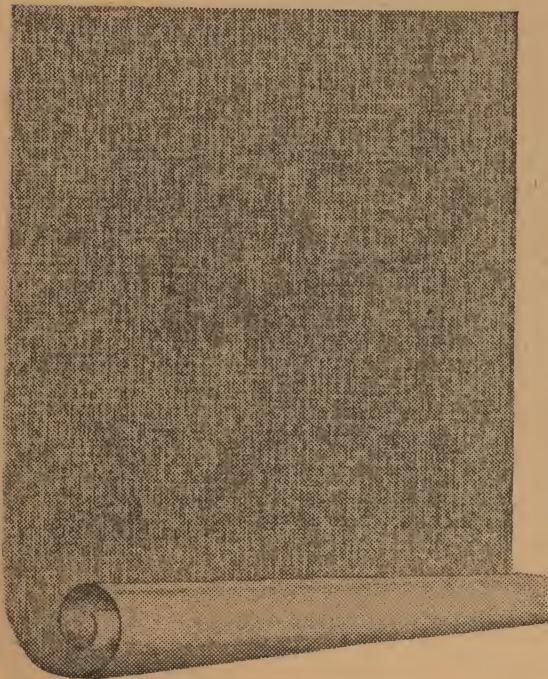
Box 1958

NY New York / NY



and —for easiest hanging

GUARANTEED SUNFAST • WASHABLE • "DO-IT-YOURSELF" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper Included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	CEILINGS	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good	Good	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$11.52	\$ 9.12
12x14 ft.	6	3	20	14.60	11.00
14x16 ft.	7	4	22	17.54	12.74

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SHADOW WEAVE'

TEXTURED-LOOKING, DIFFERENT PRE-PASTED PATTERN FOR WALLS, CEILINGS

Sold Only  
In Double  
Rolls

80c

See Order Blank  
For Sears  
Easy Terms

Pre-Pasted Single Roll 8 Yards

A striking, crisp downstairs and bedroom paper that is both Pre-Pasted and Pre-Trimmed. And so refreshingly modern . . . the perfect backdrop for Contemporary furniture. You'll feel completely at home with its bold, fresh colors. So choose the color that makes you feel your best, Harmony House Dawn gray, Sage green, Sunshine yellow or Tuscan wine as shown on the sample on the back of the sheet. Use one of these colors for new effect.

#### HARMONY HOUSE SIDEWALL PAPERS

Pre-Pasted and Pre-Trimmed for easiest hanging  
Dispenser described on page 4 included with each purchase  
of 5 double rolls of Pre-Pasted.

Harmony House Dawn gray.....	53 C 03871
Harmony House Sage green.....	53 C 03872
Harmony House Sunshine yellow.....	53 C 03873
Harmony House Tuscan wine.....	53 C 03874

See actual samples on other side. All are sunfast and washable. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 lbs. 8 oz. .... \$1.60

#### PRE-PASTED BORDERS TO MATCH

Harmony House Dawn gray..	53 C 053871..	Pre-Pasted
Harmony House Sage green..	53 C 053872..	Pre-Pasted
H. H. Sunshine yellow.....	53 C 053873..	Pre-Pasted
Harmony House Tuscan wine..	53 C 053874..	Pre-Pasted
All are 2 1/4 inches wide.		
Shipping weight per yard 1 ounce.....	per yard	7c

#### HARMONIZING CEILING PAPER

53 C 03009—Not shown. White. Pre-Pasted.	
Double roll 16 yards long and 18 inches wide.	
Shipping weight 2 pounds 4 ounces.....	\$1.20

For Tools and Supplies see pages 78-80.



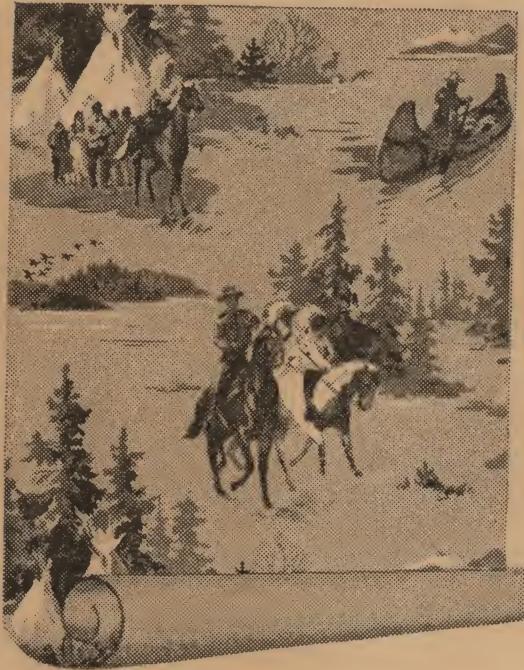


and



—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • "DO-IT-YOURSELF" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

PLAY ROOM	DEN	BOY'S ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$10.52	\$ 8.12
12x14 ft.	6	3	20	13.40	9.80
14x16 ft.	7	4	22	16.14	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

Page 72 Sidewall sample 53 C 05810 • Sears, Roebuck and Co. 555 For other Tools and Supplies see pages 78-80.

## 'FRONTIER'

A BOY'S FAVORITE, WITH INDIANS AND MOUNTIES STRAIGHT FROM THE WEST

Sold Only  
In Double  
Rolls

70c

See Order Blank  
For Sears  
Easy Terms

Pre-Pasted Single Roll 8 Yards

Your son's room will be the envy of the neighborhood with this brand new pictorial pattern full of life, action and bright, clear color. It might have been drawn from his favorite stories of the famous Northwest Mounties. Will keep his spirits soaring, and be a real room freshener with its reds, greens and yellows on a cool beige background. Ideal for your den or rumpus room, too, because it is heavyweight, guaranteed sunfast and washable for 3 years . . . easy to keep sparkling clean. And 'FRONTIER' is also Pre-Trimmed and Pre-pasted, easy and fast to hang.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Parchment beige Pre-Pasted

53 C 05810—See actual sample on other side. Sunfast and washable. Pre-Trimmed and Pre-Pasted for easiest paper-hanging known. Especially easy with Sears new Dispenser illustrated on page 4 and included with each order for 5 double rolls of Pre-Pasted. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.40

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Parchment beige. 2 1/4 in. wide. Pre-pasted. 53 C 055810—Shpg. wt. per yard 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPER

Pre-Pasted . . . 53 C 03009—White. Not shown. Pre-pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shpg. wt. 2 lbs. 4 oz. . . . . \$1.20

#### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

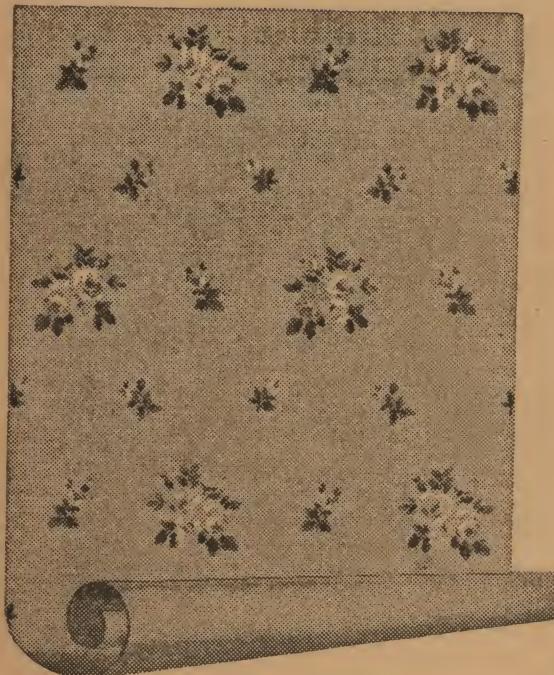
53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c





—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • "DO-IT-YOURSELF" DISPENSER



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Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

BED ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable				Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 9.52	\$ 7.12
12x14 ft.	6	3	20	12.20	8.60
14x16 ft.	7	4	22	14.74	9.94

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'PATRICIA'

DELICATE PRE-PASTED PATTERN . . .  
ESPECIALLY PRETTY IN A BEDROOM

Sold Only  
In Double  
Rolls

60c

Pre-Pasted Single Roll 8 Yards

Small rooms appear larger wherever you use this dainty floral with its gay yellow flowers on cool Harmony House Sage green background. Brings cheer and color to even the smallest bedroom, dining room or hall; highlights your favorite provincial, colonial or traditional furniture. Use the same yellow in a rug or curtain, or in small accents around the room and see the difference it will make . . . the quiet, restful air radiating warmth and geniality. Guaranteed washable and sunfast for 3 years. Also Pre-Trimmed and Pre-Pasted . . . just wet and apply.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Sage green, Pre-Pasted and Pre-Trimmed  
53 C 03876—See actual sample on other side. Sunfast and washable. Both Pre-Pasted and Pre-Trimmed for easiest hanging known. Made even easier with Sears new Dispenser . . . included with 5 double rolls of Pre-Pasted. Double roll 16 yds. long, 18 inches wide. Shpg. wt. 2 lbs. 8 oz. . . . \$1.20

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Sage green—2 1/4 in. wide. Pre-Pasted.  
53 C 053876—Shpg. wt. per yard, 1 oz. . . . per yard 7c

#### HARMONIZING CEILING PAPER

Pre-Pasted . . . 53 C 03009—Pre-pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . \$1.20





—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • PRE-PASTED DISPENSER ON PAGE 4



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Excellent	Suitable	Ideal			Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Pre-Pasted with Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$11.52	\$ 9.12
12x14 ft.	6	3	20	14.60	11.00
14x16 ft.	7	4	22	17.54	12.74

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'DOGWOOD'

EXCITING PRE-PASTED PATTERN RICH IN COLOR, DESIGN, ROMANCE, TRADITION

Sold Only  
In Double  
Rolls

80c

See Order Blank  
For Sears  
Easy Terms

Pre-Pasted Single Roll 8 Yards

Bring charm and distinction to your bedroom, hall or downstairs rooms with 'DOGWOOD'. Its blossoms are so natural you can almost smell their heady fragrance in the slight breeze of a warm spring evening. An outstanding example of floral reproduction, this lovely Pre-Pasted paper is sure to delight you. Brilliant blossoms in Dawn gray, white and Sunshine yellow stand out in dramatic contrast to the Sage green foliage and background. Guaranteed sunfast and washable to stay bright and cheerful for three years . . . Pre-Trimmed and Pre-Pasted to be easy to hang . . . especially with Sears new Dispenser.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Sage green . . . 53 C 03833—Pre-Pasted for easiest hanging. See actual sample on other side. Sunfast and washable. Dispenser included with each purchase of 5 double rolls of Pre-Pasted. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.60

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Sage green. 2 1/4 inches wide.  
53 C 053833—Shpg. wt. per yard, 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPER

Pre-Pasted . . . White . . . 53 C 03009—Not shown.  
Pre-Pasted for easier application with Dispenser. Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 lbs. 4 oz. . . . . \$1.20



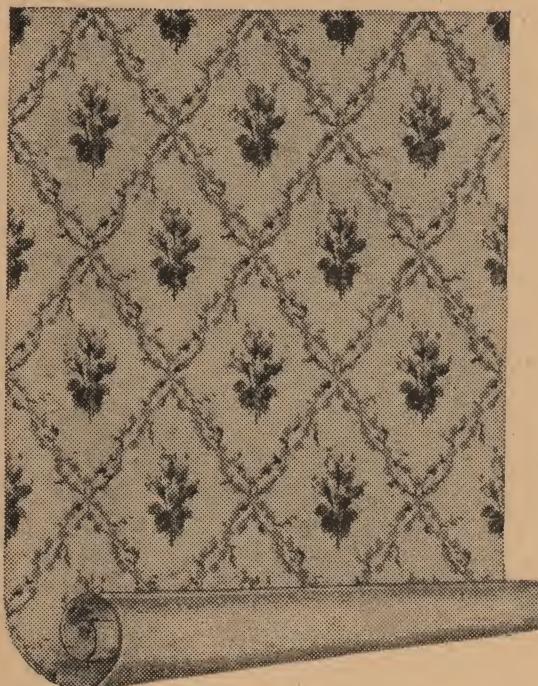
*Pre-Pasted*

and

*Pre-Trimmed*

—for easiest hanging

SUNFAST • WASHABLE • EMBOSSED • SEE PAGE 4 FOR PRE-PASTED DISPENSER



**Prices Cut on Quantity Order of 5 Double Rolls or More . . . Take Advantage of Savings!** When you purchase 5 double rolls or more of any sidewall paper listed on this page, you receive a special reduced price per roll. You'll save even more by hanging it yourself, complete instructions included with each order.

**Rooms where these papers can be used**

LIVING ROOM	DINING ROOM	BED-ROOM	NURSERY	BATH	HALL OR STAIRWAY
		Ideal	Good		Suitable

**Estimated cost of complete rooms**

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$6.12	\$8.62
12x14 ft.	6	3	20	7.40	10.40
14x16 ft.	7	4	22	8.54	12.04

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

Page 102 • Sidewall sample 53 C 03277 • Sears, Roebuck and Co. 555

## **'BETSY ROSS'**

A ROSE-SPASHED COLONIAL PATTERN  
THAT'S PERFECT FOR YOUR BEDROOM

Sold Only  
In Double  
Rolls

**53c**

Sold Only  
In Double  
Rolls

**80c**

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

Just imagine your bedroom papered with this lovely pattern, lavish with roses as gloriously colored and natural looking as those in your garden . . . and every bit as decorative. It's full of life, action and bright, gay color. Equally effective in Harmony House Dawn gray, as sampled, or with Sage green ground. Guaranteed sunfast and washable. Available in Pre-Pasted form 53 C 05820, as listed below.

### **HARMONY HOUSE SIDEWALL PAPERS** Your choice . . . Regular or Pre-Pasted

Harmony House colors: Tuscan rose and Dawn gray  
Regular . . . 53 C 03277—See actual sample on other side.  
Sunfast and Washable. Double roll 16 yards by 18 inches wide. Shpg. wt. 2 lbs. 8 oz. Price per double roll,  
1 to 4 rolls. . . . . \$1.06  
Price per double roll, 5 more or rolls. . . . . \$1.00  
Pre-Pasted . . . 53 C 05820—Has all the features of the  
above pattern PLUS pre-pasting for easiest hanging known.  
PLUS dispenser with each purchase of 5 double rolls or more  
of Pre-Pasted. Double roll 16 yards by 18 inches wide.  
Shpg. wt. 2 lbs. 8 oz. Price per double roll, 1 to 4 rolls. \$1.60  
Price per double roll, 5 or more rolls. . . . . \$1.50  
Regular . . . Harmony House Sage green 53 C 03278—  
(Not illustrated.) Same pattern as above. (Not pre-pasted.)  
Background is smart Sage green instead of white.  
Shpg. wt. 2 lbs. 6 oz. Price per double roll, 1 to 4 rolls. \$1.06  
Price per double roll, 5 or more rolls. . . . . \$1.00

### **HARMONY HOUSE BORDERS TO MATCH**

Harmony House Tuscan rose and Dawn gray  
Regular . . . 53 C 053277—2½ inches wide.  
Pre-Pasted . . . 53 C 055820—2½ inches wide.

Harmony House Sage green . . . Regular 2½ inches wide.  
53 C 053278—Shipping weight per yard, 1 oz. . . . per yard 7c

### **HARMONIZING CEILING PAPERS**

Regular . . . 53 C 03020—White. Not shown. Double roll  
16 yds. long, 18 in. wide. Shpg. wt. 2 lbs. 6 oz. . . . . 88c  
Pre-Pasted . . . 53 C 03009—Pre-Pasted for easier application  
with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.20

For Tools and Supplies see pages 78-80.



Pre-Pasted

and

Pre-Trimmed  
FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • SEE PAGE 4 FOR "PRE-PASTED" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	BED-ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$4.86	\$7.12
12x14 ft.	6	3	20	5.88	8.60
14x16 ft.	7	4	22	6.78	9.94

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

Page 11<sup>2</sup> • Sidewall sample 53 C 03330 • Sears, Roebuck and Co. 555

## 'ROYAL LILIES'

LOVELY FLORAL FOR UPSTAIRS OR  
DOWN..YOUR CHOICE OF TWO COLORS

Sold Only  
In Double  
Rolls

39c

Regular . . . Single Roll 8 Yards

Sold Only  
In Double  
Rolls

60c

Pre-Pasted Single Roll 8 Yards

For walls with new brightness . . . radiant with warmth that sets your traditional furniture off to best advantage, try 'ROYAL LILIES'. Perfect for downstairs rooms in background sampled, equally good as a bedroom paper with Harmony House Mint green background listed below. Pre-Trimmed to be easy to hang . . . easier still with the Pre-Pasted form with a Smoke gray background only.

#### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Harmony House color: Smoke gray

Regular . . . 53 C 03330—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. . . . . 78c

Pre-Pasted . . . 53 C 05827—Has all of the features of the above pattern PLUS pre-pasting and "Do-it-Yourself" Dispenser included with 5 double rolls. See page 4. Double roll 16 yards long and 18 inches wide.

Shipping weight 2 lbs. 8 oz. . . . . \$1.20

Harmony House Mint green—(Not illustrated.)

Regular . . . 53 C 03331—Same pattern as above but different background color. (Not pre-pasted.) Background is in delicate Mint green instead of gray. Double roll.

Shipping weight 2 lbs. . . . . 78c

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Smoke gray . . . Pre-Pasted—2½ in. wide. 53 C 053863—Shpg. wt. per yard 1 oz. . . . . per yard 7c

Harmony House Smoke gray . . . Regular  
53 C 053330—2¼ inches wide.

Harmony House Mint green . . . Regular—2½ inches wide. 53 C 053331—Shpg. wt. per yard, 1 oz. . . . . per yard 6c

#### HARMONIZING CEILING PAPERS

Regular . . . 53 C 03030—White. Not shown. Double roll 16 yards long, 18 inches wide. Wt. 2 lbs. . . . . 78c

Pre-Pasted . . . 53 C 03009—Pre-pasted for easier application with Dispenser. Double roll 16 yards, 18 in. wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.20

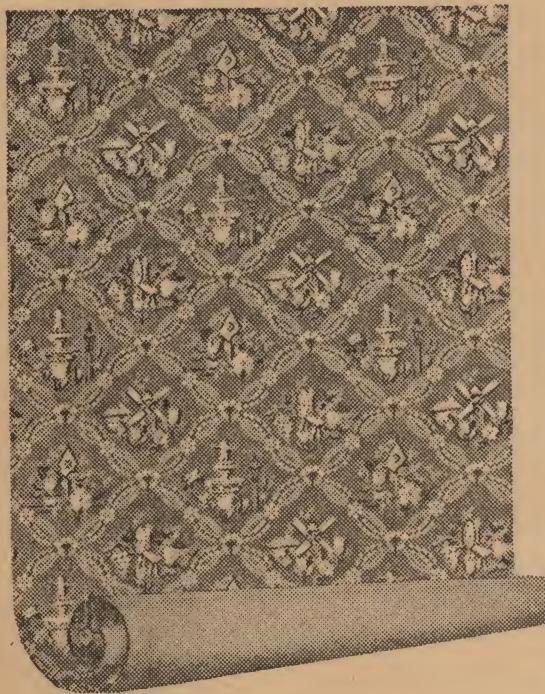
For Tools and Supplies see pages 78-80.





—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED<sup>1</sup>



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Excellent	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$7.12	\$ 9.12
12x14 ft.	6	3	20	8.60	11.00
14x16 ft.	7	4	22	9.94	12.74

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'BURGUNDY'

PRETTY PROVINCIAL IN POPULAR SMOKE  
GRAY FOR ANY ROOM IN YOUR HOME

Sold Only  
In Double  
Rolls

60c

Sold Only  
In Double  
Rolls

80c

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

It's color, cleverly used, that makes a home charming. And here, in 'BURGUNDY,' is a pattern of exquisite coloring. Makes an excellent background for the fine woods of your provincial or traditional furniture, downstairs or in your bedroom. It's graceful and charming. Pre-Trimmed, guaranteed sunfast and washable for at least three years. Now also available as Pre-Pasted, below. To hang Pre-Pasted paper, use Sears new Dispenser . . . now included with each purchase of 5 double rolls Pre-Pasted paper.

#### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Harmony House color: Smoke gray

Regular . . . 53 C 05175—See actual sample on other side. Sunfast and Washable. Embossed. Double roll 16 yards long, 18 in. wide. Shpg. wt. 2 lbs. 8 oz. . . . . \$1.20

Pre-pasted . . . 53 C 05818—Has all of the features of the above pattern PLUS pre-pasting for easiest hanging known. "Do-it-yourself" Dispenser included with each order for 5 double rolls. See page 4. Double roll 16 yds. long and 18 in. wide. Shpg. wt. 2 lbs. 8 oz. . . . . \$1.60

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Smoke gray—Regular.

53 C 053163—2 1/4 inches wide

Harmony House Smoke gray—Pre-Pasted. 2 1/4 in. wide.

53 C 055818—Shpg. wt. per yd., 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

Regular White . . . 53 C 03010—Not shown. Double roll 16 yds. long, 18 in. wide. Shpg. wt. 2 lbs. 6 oz. . . . . 88c

Pre-Pasted . . . 53 C 03009—Pre-Pasted. Double roll 16 yds. 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.20



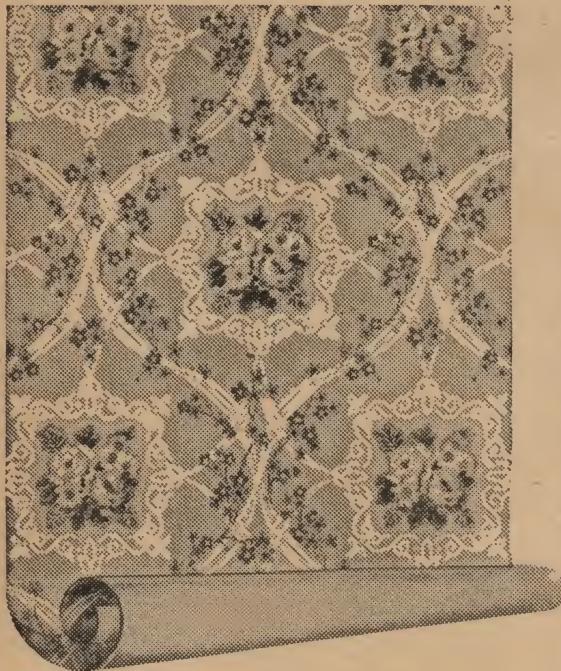


—for easiest hanging

GUARANTEED SUNFAST

WASHABLE

• SEE PAGE 4 FOR PRE-PASTED DISPENSER



**Prices Cut on Quantity Order of 5 Double Rolls or More . . . Take Advantage of Savings!** When you purchase 5 double rolls or more of any sidewall paper listed on this page, you receive a special reduced price per roll. You'll save even more by hanging it yourself. Complete instructions included with each order.

**Rooms where these papers can be used**

BED- ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal					Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$6.12	\$ 8.62
12x14 ft.	6	3	20	7.40	10.40
14x16 ft.	7	4	22	8.54	12.04

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'FILIGREE'

FOR THAT TRADITIONAL BEDROOM  
THAT'S PERFECT IN BLUE

Sold Only  
In Double  
Rolls

53c

Sold Only  
In Double  
Rolls

80c

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

Gay floral nosegays on a cool, blue background surrounded by a graceful design. A pattern to live with and enjoy for years . . . exquisite in its freshness and coloring. The lovely accents of Valley rose and Harmony House Federal gold will enchant you when you see them on your bedroom walls. The blue background is particularly attractive in bright, southern exposure rooms. Guaranteed sunfast and washable for 3 years. Pre-Trimmed for lap seam; also in Pre-Pasted form.

#### SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Blue (Not a Harmony House Color)

Regular . . . 53 C 03334—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 inches wide. Shpg. wt. 2 lbs. Price per double roll, 1 to 4 rolls. . . . . \$1.06  
Price per double roll, 5 rolls or more . . . . . \$1.00

Pre-Pasted . . . 53 C 05824—Has all the features of the above pattern PLUS pre-pasting for easiest hanging known. Dispenser included with each purchase of 5 double rolls of Pre-Pasted. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. 8 oz. Price per double roll, 1 to 4 rolls. . . . . \$1.60  
Price per double roll, 5 rolls or more . . . . . \$1.50

#### BORDERS TO MATCH

53 C 053334—Blue . . . Regular. 2½ inches wide.

53 C 053875—Blue . . . Pre-Pasted. 2½ in. wide.

Shipping weight per yard 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

Regular . . . 53 C 03020—White not shown. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. 6 oz. . . . . 88c

Pre-Pasted . . . 53 C 03009—Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.20



*Pre-Pasted*

and

*PreTrimmed*

FOR LAP SEAM

GUARANTEED SUNFAST

• WASHABLE

—for easiest hanging

• SEE PAGE 4 FOR "PRE-PASTED" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

BED- ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal					Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$6.42	\$ 8.12
12x14 ft.	6	3	20	7.76	9.80
14x16 ft.	7	4	22	8.96	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'COUNTRY LANE'

SUNNY SPARKLING BEDROOM PATTERN  
WITH TEXTURED-LIKE EFFECT

Sold Only  
In Double  
Rolls

53c

Sold Only  
In Double  
Rolls

70c

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

There's all the lure of a country lane in this warm, cheerful paper, charming and delightful with its Harmony House Federal gold background and blending sprigs of flowers twined among soft, green leaves. A pattern to offset stark surfaces . . . bring warmth and life to rooms with cool northern exposure. Its stay-bright colors are guaranteed sunfast for 3 years. Guaranteed washable, too . . . will stay shining clean with damp moppings. Pre-Trimmed; now available in choice of regular or Pre-Pasted form, listed below.

#### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Harmony House color: Federal gold

Regular . . . 53 C 05260—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. . . . . \$1.06

Pre-Pasted . . . 53 C 05825—Has all of the features of the above pattern PLUS pre-pasting for easiest hanging known. "Do-it-Yourself" Dispenser included with each order for 5 double rolls of Pre-Pasted. Double roll 16 yds. long and 18 in. wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.40

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Federal gold . . . Regular

53 C 055260—2 1/4 inches wide.

Harmony House Federal gold . . . Pre-Pasted, 2 1/4 in. wide.

53 C 053873—Shpg. wt. per yard, 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

Regular White . . . 53 C 03030—Not shown. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. . . . . 78c

Pre-Pasted . . . 53 C 03009—Pre-Pasted. Double roll 16 yds., 18 in. wide. Shpg. wt. 2 lbs. 4 oz. . . . . \$1.20







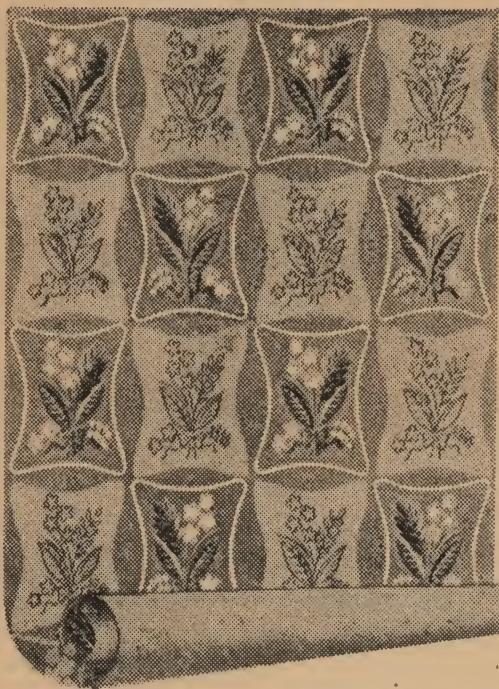
Pre-Pasted

and

Pre-Trimmed  
FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



**Prices Cut on Quantity Order of 5 Double Rolls or More . . . Take Advantage of Savings!** When you purchase 5 double rolls or more of any sidewall paper listed on this page, you receive a special reduced price per roll. You'll save even more by hanging it yourself, complete instructions included with each order.

Rooms where these papers can be used

LIVING ROOM	DINING ROOM	DINETTE	BED-ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$6.12	\$ 8.62
12x14 ft.	6	3	20	7.40	10.40
14x16 ft.	7	4	22	8.54	12.04

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SHADOW PRINT'

AN UP-TO-THE-MINUTE PATTERN  
FOR MODERN OR PROVINCIAL

Sold Only  
In Double  
Rolls

53c

Sold Only  
In Double  
Rolls

80c

Regular . . . Single Roll 8 Yards

Pre-Pasted . . . Single Roll 8 Yards

A rich and unique design . . . beautifully proportioned to give any downstairs room a dramatic importance. Happy choice for halls and stairways, too, with its soft, pleasing tones of Harmony House Sage green, relieved with accents of Federal gold. At home in contemporary or provincial settings . . . always an example of good taste. Also available in delicate gray, below.

#### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Harmony House Color: Sage green

Regular . . . 53 C 03252—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 in. wide. Shpg. wt. 2 lbs. 8 oz. Price per double roll, 1 to 4 rolls . . . . . \$1.06

Price per double roll, 5 or more rolls . . . . . \$1.00

Pre-Pasted . . . 53 C 05819—Has all the features of the above pattern PLUS pre-pasting for easiest hanging known. PLUS handy Dispenser with each purchase of 5 double rolls or more of Pre-Pasted. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. 8 oz. Price per double roll, 1 to 4 rolls . . . . . \$1.60

Price per double roll, 5 or more rolls . . . . . \$1.50

Gray . . . (Not illustrated.) Regular . . . 53 C 03250—Same pattern as above. (Not pre-pasted.) Background in delicate gray instead of green. Shpg. wt. 2 lbs. 8 oz. Price per double roll, 1 to 4 rolls . . . . . \$1.06

Price per double roll, 5 rolls or more . . . . . \$1.00

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Sage green . . . Regular

53 C 053252—2½ inches wide.

Harmony House Sage green . . . Pre-Pasted

53 C 055819—2½ inches wide.

Gray . . . Regular . . . 53 C 063250—2½ inches wide.

Shpg. wt. per yard, 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPER

Regular . . . 53 C 03010—White. Not shown. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. 6 oz. . . . 88c

Pre-Pasted . . . 53 C 03009—Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.20



Pre-Pasted

and

Pre-Trimmed  
FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$5.56	\$ 8.12
12x14 ft.	6	3	20	6.72	9.80
14x16 ft.	7	4	22	7.76	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

46c

Sold Only  
In Double  
Rolls

Regular . . . Single Roll 8 Yards

70c

Sold Only  
In Double  
Rolls

Pre-Pasted Single Roll 8 Yards

Lovely artistry in a foliage pattern whose pastel leaves give a three dimensional effect. No matter where it's hung, you can depend on fresh and lasting beauty . . . an air of graciousness in your home. The colors will stay new-looking for at least three years. That's how long Sears guarantees them not to fade. Also guaranteed washable for that period . . . stays looking fresh and clean. Pre-Trimmed; available also in Pre-Pasted form 53 C 05822, listed below, for easiest hanging.

#### HARMONY HOUSE SIDEWALL PAPERS Your choice . . . Regular or Pre-Pasted

Harmony House color: Parchment beige

Regular . . . 53 C 03302—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . 92c

Pre-Pasted . . . 53 C 05822—Has all of the features of the above pattern PLUS pre-pasting for easiest hanging known. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . \$1.40

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Parchment beige . . . Regular

53 C 053302—2½ inches wide.

Shipping weight per yard, 1 oz. . . . . . per yard 6c

Harmony House Parchment beige . . . Pre-Pasted

53 C 055822—2½ inches wide.

Shipping weight per yard, 1 oz. . . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

Regular . . . 53 C 03020—White. Not shown. Double roll 16 yards long, 18 in. wide. Wt. 2 lbs. 6 oz. . . . . . 88c

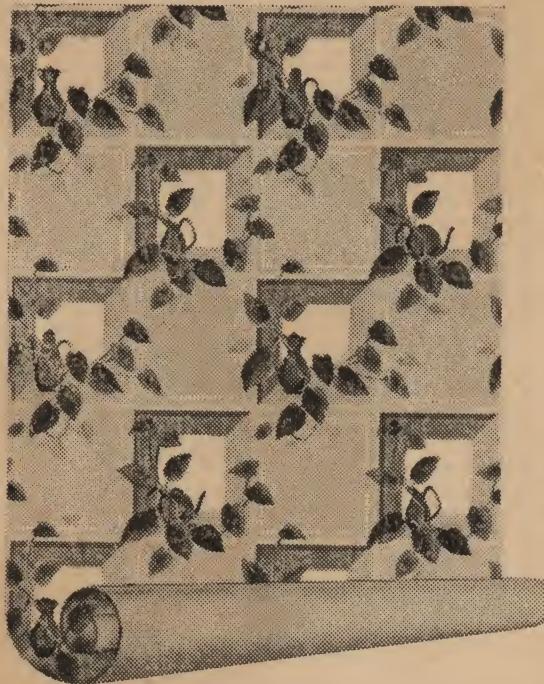
Pre-Pasted . . . 53 C 03009—Same as above. Pre-Pasted for easier application. Double roll 16 yards 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . . \$1.20





—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • SEE PAGE 4 FOR "PRE-PASTED" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

KITCHEN	BREAKFAST ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$5.56	\$ 8.12
12x14 ft.	6	3	20	6.72	9.80
14x16 ft.	7	4	22	7.76	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

46c

Sold Only  
In Double  
Rolls

70c

Sold Only  
In Double  
Rolls

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

The fresh, all-over ivy pattern and warm red jugs of this lovely wallpaper will bring you smart, new-looking walls of sparkling cleanliness and color . . . make your kitchen, informal dining area or breakfast room into a warm, happy place of cozy contentment. Add a touch of the same red in curtains and towels and also, perhaps, in your dishes . . . and enjoy the admiring glances. Pre-Trimmed, available in Pre-Pasted or "Regular" (no paste) form as listed below.

#### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Harmony House color: Smoke gray

Regular . . . 53 C 05350—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. . . . . 92c

Pre-Pasted . . . 53 C 05826—Has all of the features of the above pattern PLUS pre-pasting for easiest hanging known. "Do-it-yourself" Dispenser included with each order for 5 double rolls of Pre-Pasted. Double roll 16 yds. long and 18 in. wide. Shpg. wt. 2 lbs. 8 oz. . . . . \$1.40

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Smoke gray—Regular. 2 1/4 in. wide.

53 C 053475—Shpg. wt. per yard 1 oz. . . . . per yard 6c

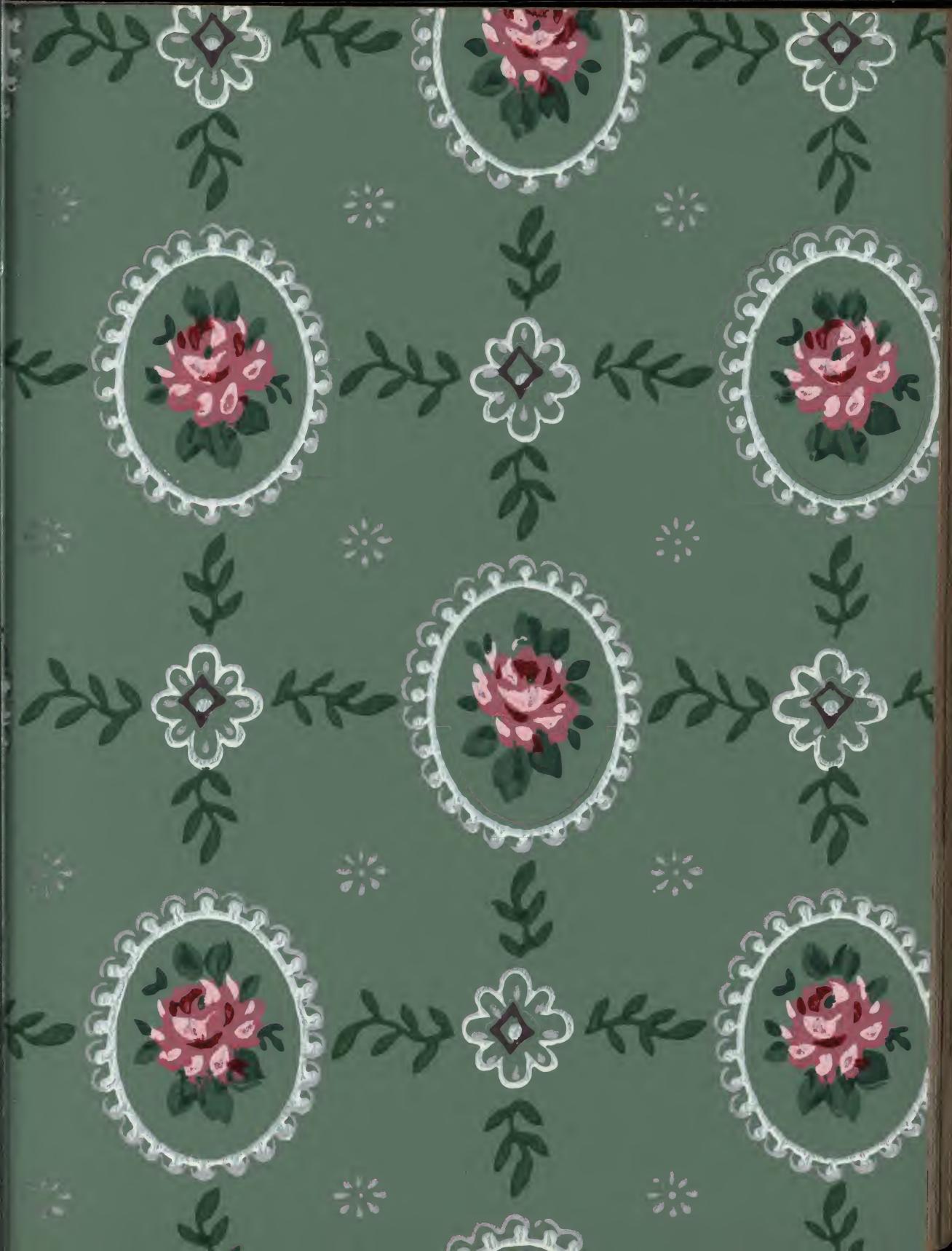
Harmony House Smoke gray—Pre-Pasted. 2 1/4 in. wide.

53 C 055826—Shpg. wt. per yard, 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

Regular White . . . 53 C 03022—Not shown. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. . . . . 84c

Pre-Pasted . . . 53 C 03009—Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.20



Pre-Pasted

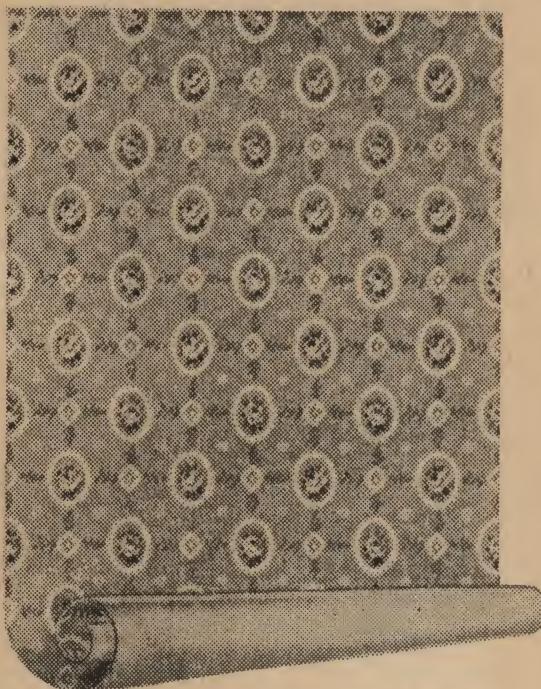
and

Pre-Trimmed

FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • SEE PAGE 4 FOR "PRE-PASTED" DISPENSER



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

#### Rooms where this paper can be used

BED- ROOM	DINING ROOM	LIVING ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Suitable	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$5.56	\$ 8.12
12x14 ft.	6	3	20	6.72	9.80
14x16 ft.	7	4	22	7.76	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'HARTFORD'

A QUAIN, COLORFUL PATTERN WITH  
THE CHARMING DELICACY OF A CAMEO

Sold Only  
In Double  
Rolls

46c

Sold Only  
In Double  
Rolls

70c

Regular . . . Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

A very special pattern for your bedroom or downstairs. Its graceful, open design makes a small room look larger. A pattern of subtle, quiet good taste . . . the perfect background for provincial or traditional furnishings. Available in cool Harmony House Sage green, as sampled, or in Cherry pink listed below. Guaranteed sunfast and washable 3 years. Pre-Trimmed, and one color also Pre-Pasted.

#### HARMONY HOUSE SIDEWALL PAPERS

Your choice . . . Regular or Pre-Pasted

Harmony House color: Sage green

Regular . . . 53 C 03325—See actual sample on other side. Sunfast and Washable. Double roll 16 yards long and 18 inches wide. Shipping weight 2 lbs. . . . . 92c

Pre-Pasted . . . 53 C 05823—Has all of the features of the above pattern PLUS pre-pasting for easiest hanging known. PLUS Dispenser with each purchase of 5 double rolls of Pre-Pasted. Double roll 16 yds. long and 18 in. wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.40

Regular Harmony House Cherry pink . . . (Not illustrated.)

53 C 03324—Same pattern as above. (Not pre-pasted.) Background is in delicate Cherry pink instead of green. Double roll. Shipping weight 2 pounds. . . . . 92c

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Sage green . . . Regular

53 C 053325—2½ inches wide.

Harmony House Cherry pink . . . Regular—2½ in. wide.

53 C 053324—Shpg. wt. per yard 1 oz. . . . . per yard 6c

Harmony House Sage green . . . Pre-Pasted—2½ in. wide.

53 C 055823—Shpg. wt. per yard 1 oz. . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

Regular . . . 53 C 03022—White. Not shown. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs. . . . . 84c

Pre-Pasted . . . 53 C 03009—Pre-Pasted for easier application with Dispenser. Double roll 16 yards, 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.20











Pre-Pasted

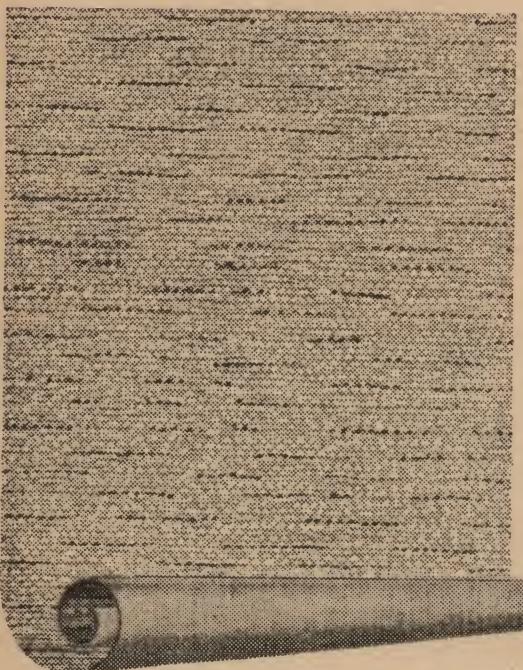
and

Pre-Trimmed

FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

**Rooms where this paper can be used**

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

**Estimated cost of complete rooms**

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$ 8.12	\$ 10.78
12x14 ft.	6	3	20	9.80	13.00
14x16 ft.	7	4	22	11.34	15.06

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

Page 22<sup>2</sup> • Sidewall sample 53 C 05132 • Sears, Roebuck and Co. 555

**'GRASS CLOTH'**  
FASHION'S FAVORITE BACKGROUND . . .  
YOUR CHOICE OF FOUR COLORS

Sold Only  
In Double  
Rolls

**70c**

Regular . . . Single Roll 8 Yards

Sold Only  
In Double  
Rolls

**95c**

Pre-Pasted Single Roll 8 Yards

The smart effect of genuine grasscloth on your walls . . . something delightfully different in wall decoration. You'll love what it does for your living room, dining room or den. It's refreshingly modern with the textured touch that's so much in demand. Goes with modern, provincial or traditional furniture. Pre-Trimmed and also available in Pre-Pasted form in several colors as listed below.

**HARMONY HOUSE SIDEWALL PAPERS**  
Your choice . . . Regular or Pre-Pasted

Regular, Harmony House Parchment beige..... 53 C 05132

Regular, Harmony House Mint green..... 53 C 05133

Regular, Harmony House Smoke gray..... 53 C 05131

Regular, H. H. Tuscan pink (Not illustrated)..... 53 C 05130

See actual sample on other side. All are sunfast and washable.

Double roll 16 yards long and 18 inches wide. Shpg. wt. 2 lbs. 8 oz. **\$1.40**

Pre-Pasted, Harmony House Parchment beige..... 53 C 05816

Pre-Pasted, Harmony House Mint green..... 53 C 05817

Pre-Pasted, Harmony House Smoke gray..... 53 C 05815

Has all of the features of the above pattern PLUS pre-pasting for easiest hanging known. PLUS Dispenser with 5 double rolls of Pre-Pasted. See page

4 for Dispenser. Double roll 16 yards long and 18 inches wide. Shpg. wt. 2 lbs. 8 oz. **\$1.90**

**HARMONY HOUSE BORDERS TO MATCH**  
All are 2 1/4 inches wide. Regular or Pre-Pasted

Regular, Harmony House Parchment beige..... 53 C 055132

Regular, Harmony House Mint green..... 53 C 053175

Regular, Harmony House Tuscan pink..... 53 C 055130

Regular, Harmony House Smoke gray..... 53 C 055131

Pre-Pasted, Harmony House Smoke gray..... 53 C 053877

Shipping weight per yard, 1 oz. .... Per yard **7c**

Pre-Pasted, Harmony House Parchment beige..... 53 C 055816

Pre-Pasted, Harmony House Mint green..... 53 C 055817

Shipping weight per yard, 1 oz. .... **8c**

**HARMONIZING CEILING PAPERS**

White . . . 53 C 03010—Not shown. Double roll 16 yds. long, 18 in. wide. Embossed. Shpg. wt. 2 lbs. 6 oz. .... **88c**

Pre-Pasted . . . 53 C 03009—Pre-pasted for easier application with Dispenser. Double roll 16 yards long, 18 inches wide.

Shipping weight 2 lbs. 4 oz. .... **\$1.20**

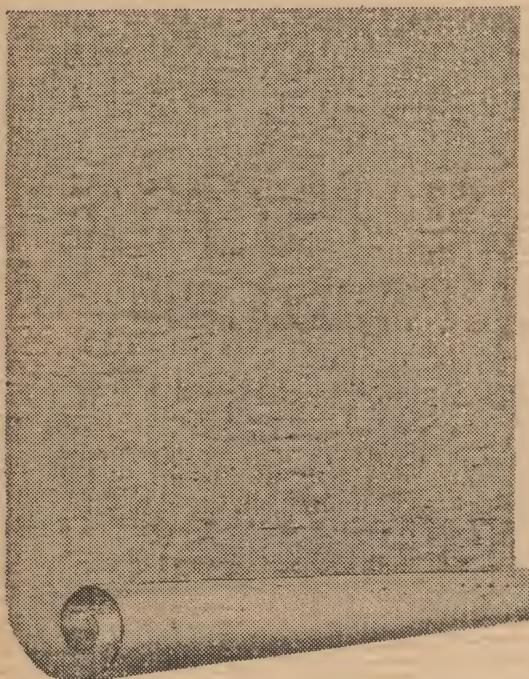
For Tools and Supplies see Pages 78-80.





—for easier hanging

**GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED**



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	CEILINGS	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good	Ideal	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.28	\$ 5.52
12x14 ft.	6	3	20	9.32	6.68
14x16 ft.	7	4	22	11.22	7.70

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SANDSTONE'

PASTEL TEXTURES ARE IN STYLE! IN  
SIX COLOR-LOVELY SHADES

Sold Only  
In Double  
Rolls

**44c**

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Create a setting in keeping with contemporary furnishing by using 'SANDSTONE' . . . one of the new papers that resemble textured fabric in fashionable pastels. Attractive background for traditional furniture as well as modern. Try it also as a ceiling paper. Available in 6 colors listed below . . . a color to match every color scheme . . . harmonizing colors to use smartly in adjoining rooms. Pre-Trimmed, guaranteed sunfast and washable 3 years.

#### SIDEWALL PAPERS

Colonial blue . . . . .	53 C 03012
Cream . . . . .	53 C 03011
Harmony House Sage green . . . . .	53 C 03014
Harmony House Dawn gray . . . . .	53 C 03016
Valley rose . . . . .	53 C 03013
Harmony House Sunshine yellow . . . . .	53 C 03015
See actual samples of first four colors on other side. All are sunfast and washable. Double roll 16 yards long, 18 inches wide.	
Shipping weight 2 lbs. 6 oz . . . . .	88c

#### BORDERS TO MATCH

Colonial blue . . . . .	53 C 053177
Cream . . . . .	53 C 053247
Harmony House Sage green . . . . .	53 C 053230
Harmony House Dawn gray . . . . .	53 C 053250
Valley rose . . . . .	53 C 053228
Harmony House Sunshine yellow . . . . .	53 C 053219
All are 2 1/4 inches wide.	
Shipping weight per yard 1 oz . . . . .	per yard 7c

#### HARMONIZING CEILING PAPER

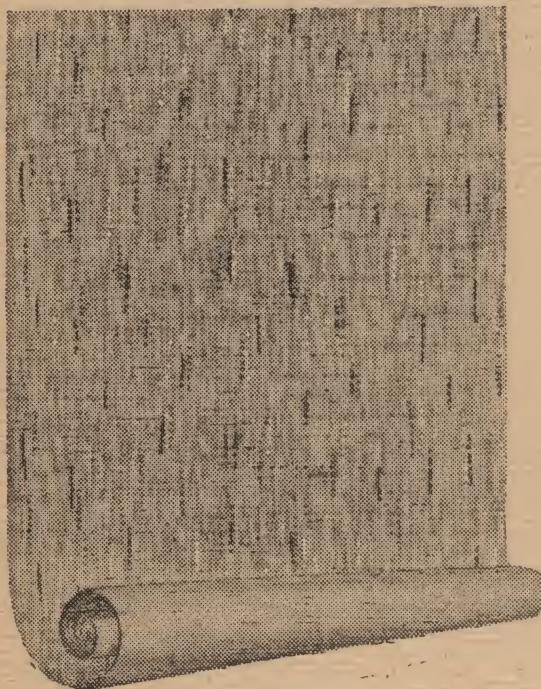
53 C 03010—Not shown. White. Embossed Double roll 16 yds. long and 18 in. wide. Shipping weight 2 pounds 6 ounces . . . . .	88c
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—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.32	\$ 5.56
12x14 ft.	6	3	20	9.36	6.72
14x16 ft.	7	4	22	11.28	7.76

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'NUBTEX'

A NEW TEXTURED PATTERN . . . YOUR  
CHOICE OF THREE COLORS

Sold Only  
In Double  
Rolls

46c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Your walls are full of possibilities for giving your rooms more sparkle—color—personality. Here is a pattern to breathe new beauty into your rooms . . . create new loveliness in your home. You'll cherish its soft, lovely pastel colors, just charged with decorative possibilities. Gives any room a background for gracious living. Wonderful in your living room, dining room or bedroom with traditional or modern furnishings. Decorate adjoining rooms in any combination of its three Harmony House colors: Horizon blue, Sage green and Spice brown.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Horizon blue . . . . .	53 C 05148
Harmony House Sage green . . . . .	53 C 05147
Harmony House Spice beige . . . . .	53 C 05149
See actual sample in Horizon blue on other side. All are sunfast and washable. Double roll 16 yds. long and 18 in. wide.	
Shipping weight 2 lbs. 8 oz. . . . .	92c

HARMONY HOUSE BORDERS TO MATCH	
Harmony House Horizon blue . . . . .	53 C 055148
Harmony House Sage green . . . . .	53 C 055147
Harmony House Spice beige . . . . .	53 C 053201
All are 2 1/4 inches wide.	
Shipping weight per yard 1 ounce . . . . .	per yard 6c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White. Embossed.	
Double roll 16 yds. long and 18 in. wide.	
Shipping weight 2 pounds 6 ounces . . . . .	88c





*Pre-trimmed* —for easier hanging  
FOR LAP SEAM

**GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED**



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

**Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.**

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

**Estimated cost of complete rooms**

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.18	\$6.42
12x14 ft.	6	3	20	10.40	7.76
14x16 ft.	7	4	22	12.48	8.96

For more complete table of room sizes, see Page 4.

See other side of this sheet for  
Actual Size Wallpaper Sample

## **'TROPICAL LEAF'**

# A TEXTURED MODERN FOLIAGE PATTERN ... YOUR CHOICE OF FOUR COLORS

Sold Only  
In Double  
Rolls

53c

See Order Blank  
For Sears  
Easy Terms

**Single Roll 8 Yards**

The dramatic effect of big palm leaves on a smartly embossed, textured surface . . . all on a soft pastel background in your choice of four colors. Good decorating for any living room or hall. Wonderful combination with modern or provincial furnishings. Notice the effect of sweeping spaciousness it brings your home . . . the way it highlights your furniture to bring out the richness of wood and fabric. Order 'TROPICAL LEAF' in Harmony House Sage green, Smoke gray, Valley rose or Horizon blue, all listed below. All are guaranteed sunfast and washable.

## SIDEWALL PAPERS

Harmony House Sage green.....	53 C 03260
Valley rose.....	53 C 03261
Harmony House Smoke gray.....	53 C 03262
Colonial blue.....	53 C 03263
See actual samples of all but pattern in Colonial blue on other side. All are sunfast and washable . . . Double roll 16 yards long, 18 inches wide.	

## BORDERS TO MEXICO

Harmony House Sage green.....	53 C	053260
Valley rose.....	53 C	053261
Harmony House Smoke gray.....	53 C	053262
Colonial blue.....	53 C	053263
All are 3 inches wide.		
Shipping weight per yard 1 ounce.....	per yard	ZC

## HARMONIZING CEILING PAPER

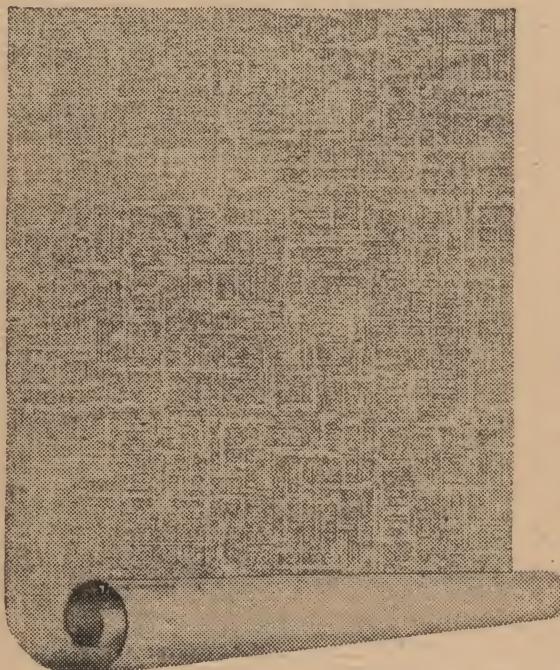
53 C 03010—Not shown. White.  
Double roll 16 yards long and 18 inches wide.  
Shipping weight 2 pounds 6 ounces. .... 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.18	\$ 6.42
12x14 ft.	6	3	20	10.40	7.76
14x16 ft.	7	4	22	12.48	8.96

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

**53c**

Sold Only  
In Double  
Rolls

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

'ROMAN STONE'  
NEW "STONY"-TEXTURED PATTERN . . .  
YOUR CHOICE OF FOUR COLORS  
The kind of pattern you'll see in the living room, hall or dining room of the newest and smartest homes. Makes an excellent background for gay patterns and vivid colors in draperies, slip covers and rugs. Effective, also, when used in combination with harmonizing floral or scenic designs. Pre-Trimmed, guaranteed sunfast and washable. Order 'ROMAN STONE' in any of the four Harmony House colors listed below: Mint green, Parchment beige, Pacific blue or Chartreuse. Combines with contemporary or traditional furnishings for a smart room.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Mint green . . . 53 C 05150  
Harmony House Parchment beige . . . 53 C 05151  
Harmony House Pacific blue . . . 53 C 05152  
Harmony House Chartreuse . . . 53 C 05153

See actual samples on other side. All are sunfast and washable. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 lbs. 8 oz. . . . . \$1.06

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Mint green . . . 53 C 055150  
Harmony House Parchment beige . . . 53 C 055151  
Harmony House Pacific blue . . . 53 C 055152  
Harmony House Chartreuse . . . 53 C 055153  
All are 2 1/4 inches wide.  
Shipping weight per yard 1 ounce . . . . . per yard 7c

#### HARMONIZING CEILING PAPER

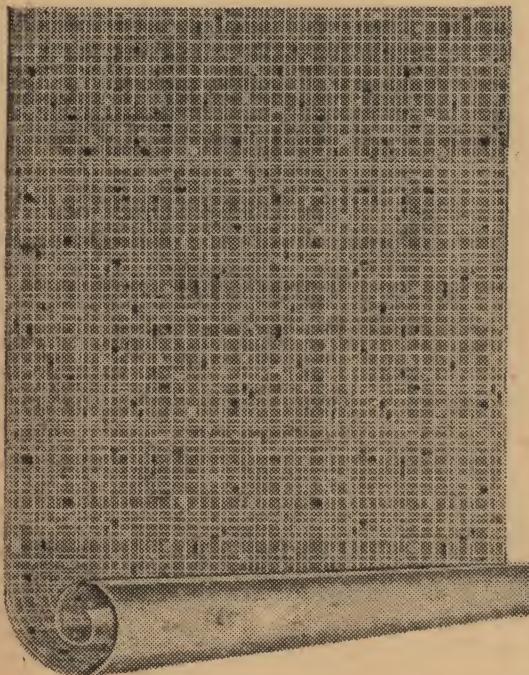
53 C 03010—Not shown. White. Embossed.  
Double roll 16 yards long and 18 inches wide.  
Shipping weight 2 pounds 6 ounces . . . . . 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	KITCHEN	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good	Ideal	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$6.42	\$4.86
12x14 ft.	6	3	20	8.22	5.88
14x16 ft.	7	4	22	9.90	6.78

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

Page 27 • Sidewall sample 53 C 03353 • Sears, Roebuck and Co. 555

## 'CARNIVAL PLAID'

CHEERFUL PATTERN FOR USE IN ANY  
ROOM, SIDEWALLS OR CEILINGS

Sold Only  
In Double  
Rolls

39c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

A handsome plaid pattern in range of three colors for use almost anywhere in your home. Lends your rooms new dignity and charm. Grand for those upstairs rooms with dormers where you want walls and ceilings to blend into one color scheme. Goes well with modern or provincial furnishings. Pre-Trimmed so you're sure to find it easy to hang. Guaranteed sunfast and washable for 3 years, so its colors won't fade . . . remain gay and cheerful on your walls.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Dawn gray . . . . .	53 C 03353
Harmony House Parchment beige . . . . .	53 C 03354
Harmony House Sunshine yellow . . . . .	53 C 03355
See actual samples on other side. All are sunfast and washable. Double roll 16 yds. long, 18 inches wide.	
Shipping weight 2 lbs. . . . .	78c

HARMONY HOUSE BORDERS TO MATCH	
Harmony House Dawn gray . . . . .	53 C 053353
Harmony House Parchment beige . . . . .	53 C 053354
Harmony House Sunshine yellow . . . . .	53 C 053355
All are 2½ inches wide.	
Shipping weight per yard 1 ounce . . . . . per yard 6c	

#### HARMONIZING CEILING PAPER

53 C 03030—Not shown. White.	
Double roll 16 yards long and 18 inches wide.	
Shipping weight 2 pounds. . . . .	78c

*Supplies to order with your paper*

#### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.	
53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . .	37c

#### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . .	27c
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For other Tools and Supplies see pages 78-80.

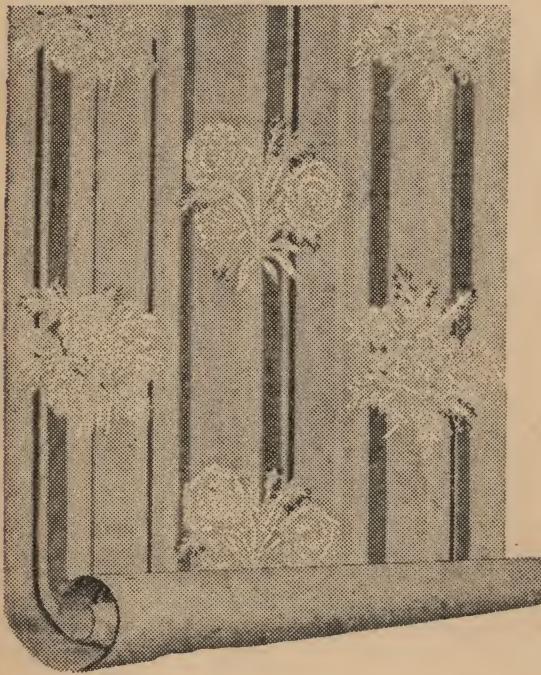






## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper Included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'ELSNOR'

CHARMING COMPANION PAPER TO  
'McKINLEY' SHOWN ON FOLLOWING PAGE

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

It's smart decorating, according to America's leading home decorators, to use "companion" papers in adjoining rooms. Here in 'ELSNOR', you will find a wonderful companion to the sparkling 'McKinley' pattern shown on the following page. Its Harmony House background of Dawn gray and accent notes of Tuscan wine harmonize perfectly with the colorings in the companion paper. Or use this delightful pattern alone, if you wish, for any downstairs room done in provincial or modern. Do it yourself and save.

### HARMONY HOUSE SIDEWALL PAPER

Harmony House color: Dawn gray (Not washable)  
53 C 03516—See actual sample on other side. Guaranteed sunfast. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 pounds.....64c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray  
53 C 053516—2½ Inches wide.  
Shipping weight per yard 1 ounce.....per yard 6c

### HARMONIZING CEILING PAPER

53 C 03038—Not shown. White. (Not washable)  
Double roll, 16 yards long and 18 inches wide.  
Shipping weight 2 pounds.....64c

Supplies to order with your paper

### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.  
53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....37c

### RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 sq. ft. Master-Mixed.  
Shipping weight 3 lbs. 5 oz.....\$1.10

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.  
53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz.....27c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table or room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'MC KINLEY'

STYLE-PERFECT, SUNFAST PATTERN TO  
WORK MAGIC IN DOWNSTAIRS ROOMS

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

A glorious symphony of colorful flowers and foliage on a warm background of Harmony House Tuscan wine . . . bright and gay as the dining room, dinette, living room or hall of your dreams. Use it wherever you wish, any downstairs room, combined with traditional or modern furnishings and see your room brighten. Notice also the charming companion paper 'ELSNOR' on page 29. With these two patterns, you can "do over" your downstairs at remarkably low cost. Both are guaranteed sunfast for 3 years.

### HARMONY HOUSE SIDEWALL PAPER

Harmony House Colors: Tuscan wine and gray  
53 C 03515—See actual sample on other side. Guaranteed sunfast. (Not washable.) Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 64c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Tuscan wine  
53 C 05315—2½ inches wide.  
Shipping weight per yard 1 ounce. . . . . per yard 6c

### HARMONIZING CEILING PAPER

53 C 03038—Not shown. White. (Not washable.)  
Double roll 16 yds. long, 18 in. wide. Shpg. wt. 2 lbs. . . . . 64c

Supplies to order with your paper

### RESIN WALLPAPER COATING

53 C 2703—Quart can. Enough for 150 square feet.  
Master-Mixed. Shipping weight 3 lbs. 5 oz. . . . . \$1.10

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c

### MASTER-MIXED WALLPAPER REMOVER

To remove old wallpaper in about half the usual time. Enough for two average 10x12-ft. rooms.

53 C 531—8-oz. bottle. Shpg. wt. 1 lb. 2 oz. . . . . 55c











## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

### Rooms where this paper can be used

BED- ROOM	LIVING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Suitable	Good		Good

### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'MANSFIELD'

VERSATILE PATTERN WITH GAY FLOWERS  
TO BLOOM PROFUSELY ON SMART WALLS

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Your walls achieve new radiance with the gay colors in 'MANSFIELD.' It's an exciting floral that offers you tremendous decorative possibilities for doing over your very nicest bedroom . . . equally attractive in any of your downstairs rooms. The design is full of life, action and cheery color. The colors are guaranteed sunfast . . . stay bright and cheerful for at least 3 years. Wonderfully at home with traditional furnishings. Try using draperies, rugs or upholstery with accent notes of Harmony House Tuscan rose, Dawn gray or Sage green.

### HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House Color: Tuscan rose

53 C 03528—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 64c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Tuscan rose

53 C 053528—2½ inches wide. Shipping weight per yard 1 ounce. . . . . per yard 6c

### HARMONIZING CEILING PAPER

53 C 03038—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds. . . . . 64c

Supplies to order with your paper

### WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW COST



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
		Excellent			Good

### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## SPRING BOUQUET

STRIPES AND FLOWERS COMBINE TO  
REFRESH YOUR BEDROOM AT LOW COST

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Capture the wonderful springtime on your bedroom walls with 'SPRING BOUQUET'. And at such low cost, too! These bright, perky bouquets against their soft Cherry pink background will go a long way toward making your traditional bedroom look brand new. The ascending floral stripe adds height to any room. Order today and get a bright, new-looking bedroom, save enough to "do over" another room. Also available with Mint green.

### HARMONY HOUSE SIDEWALL PAPERS (Not Washable)

Harmony House Color: Cherry pink

53 C 03531—See actual sample on other side. Guaranteed sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 pounds..... 64c

Harmony House Mint green (Not illustrated)

53 C 03525—Same pattern as above, but with background in delicate Mint green instead of pink. Double roll. Shipping weight 2 pounds..... 64c

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Cherry pink

53 C 053531—2 1/4 inches wide.

Harmony House Mint green

53 C 053525—2 1/4 inches.

Shipping weight per yard 1 ounce..... per yard 6c

### HARMONIZING CEILING PAPER

53 C 03038—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds..... 64c

Supplies to order with your paper

### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... 27c

### WORKMASTER PURE WHEAT PASTE

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... 37c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House®  
Wallpaper included with every shipment.

### Rooms where this paper can be used

KITCHEN	DINING ROOM	DINETTE	SUN ROOM	BREAKFAST	HALL OR STAIRWAY
Ideal		Excellent	Good	Suitable	Good

### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'Trellis and Flowers'

CHEERFUL AS A GARDEN ON A  
BRIGHT, SUNSHINY SUMMER DAY

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Brighten your home with sunshine . . . the warmth of red flowers against a Harmony House Sunshine yellow background. A gray trellis and green leaves balance the vivid red and yellow to bring you a paper that's perfect for kitchen or breakfast room . . . gives a separate effect to your informal dining area. The colors are guaranteed sunfast for three years . . . stay cheerful and new-looking on your walls. And it's easy to afford at this low price.

### HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House Color: Sunshine yellow

53 C 05545—See actual sample on other side. Guaranteed sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....64c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Sunshine yellow

53 C 055545—2 1/4 inches wide.  
Shipping weight per yard 1 ounce.....per yard 6c

### HARMONIZING CEILING PAPER

53 C 03038—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds.....64c

Supplies to order with your paper

### WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz.....37c

### MASTER-MIXED WALLPAPER REMOVER

4-oz. bottle enough for 10 x 12-ft. room.

53 C 530—4-oz. Shpg. wt. 10 oz.....33c

### WORKMASTER GOOD TOOL KIT

All the tools you need for a complete job.

53 C 550—7-Piece. Shpg. wt. 2 lbs.....\$1.45



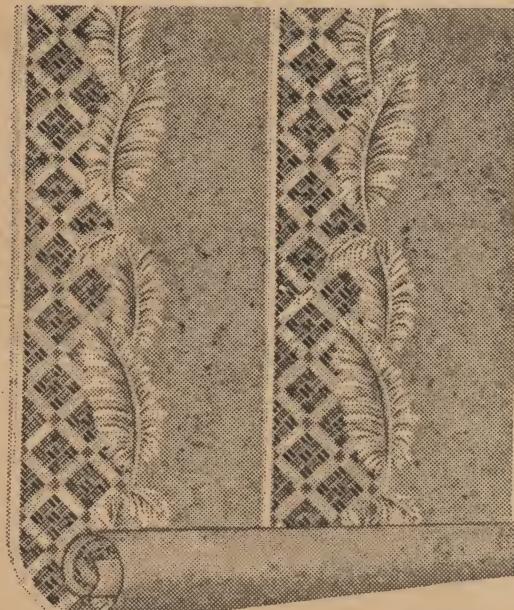


—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Companion stripe



## 'PACIFIC GARDEN'

A TROPICAL PATTERN AND COMPANION STRIPE YOU'LL ENJOY FOR YEARS

Sold Only  
In Double  
Rolls

**46c**

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

A handsome tropical pattern with a rich textured-effect that brings subtle tones of grace and quality to any setting. In Harmony House Dawn gray and Mint green, it is the ideal complement for contemporary or traditional settings. Smart in any of your downstairs rooms or hallways, or on one bedroom wall combined with its companion stripe pattern in the same color shown on the left. Both are guaranteed sunfast and washable for three years. Try these two patterns in adjoining rooms for a truly spacious-looking, dramatic effect.

### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Colors: Dawn gray and Mint green

53 C 03300—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. .... 92c

Companion Stripe (Not sampled.)

53 C 03301—Coloring is identical with 53 C 03300, above. (See lower illustration at left.) Shipping weight 2 lbs. 8 oz. .... 92c

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Dawn gray and Mint green

53 C 053300—2½ inches wide.

Companion Stripe

53 C 053301—2½ inches. Shipping weight per yard 1 ounce ..... per yard 6c

### HARMONIZING CEILING PAPER

53 C 03020—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces ..... 88c

For Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 9.88	\$ 8.12
12x14 ft.	6	3	20	12.44	9.80
14x16 ft.	7	4	22	14.86	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

Page 37 • Sidewall sample 53 C 03220 • Sears, Roebuck and Co. 555      For other Tools and Supplies see pages 78-80.

## 'DOGWOOD'

BRINGS BRIGHT SPRING BLOSSOMS  
INTO YOUR HOME 12 MONTHS A YEAR

Sold Only  
In Double  
Rolls

70c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Everyone who loves the springlike beauty of the Dogwood blossoms can create striking decorative effects with this pattern. Its blossoms seem so natural against their soft, blue background, that you can almost smell their heady fragrance. Particularly effective when combined in adjoining rooms with companion paper 53 C 03177, listed below. Both are Pre-Trimmed, guaranteed sunfast and washable 3 years. Combined they will refresh your home . . . catch and please your eye.

#### SIDEWALL PAPERS

Colonial blue

53 C 03220—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . \$1.40

Colonial blue Grass cloth (Not shown.)

53 C 03177—Background design, color and texture are the same as 53 C 03220 above, but without dogwood flowers. Double roll. Shipping weight 2 lbs. 8 oz. . . . . . \$1.40

#### BORDERS TO MATCH

Colonial blue

53 C 053220—3 inches wide.

Colonial blue Grass cloth

53 C 053177—2 1/4 inches. Shipping weight per yard 1 ounce. . . . . per yard 7c

#### CEILING PAPER

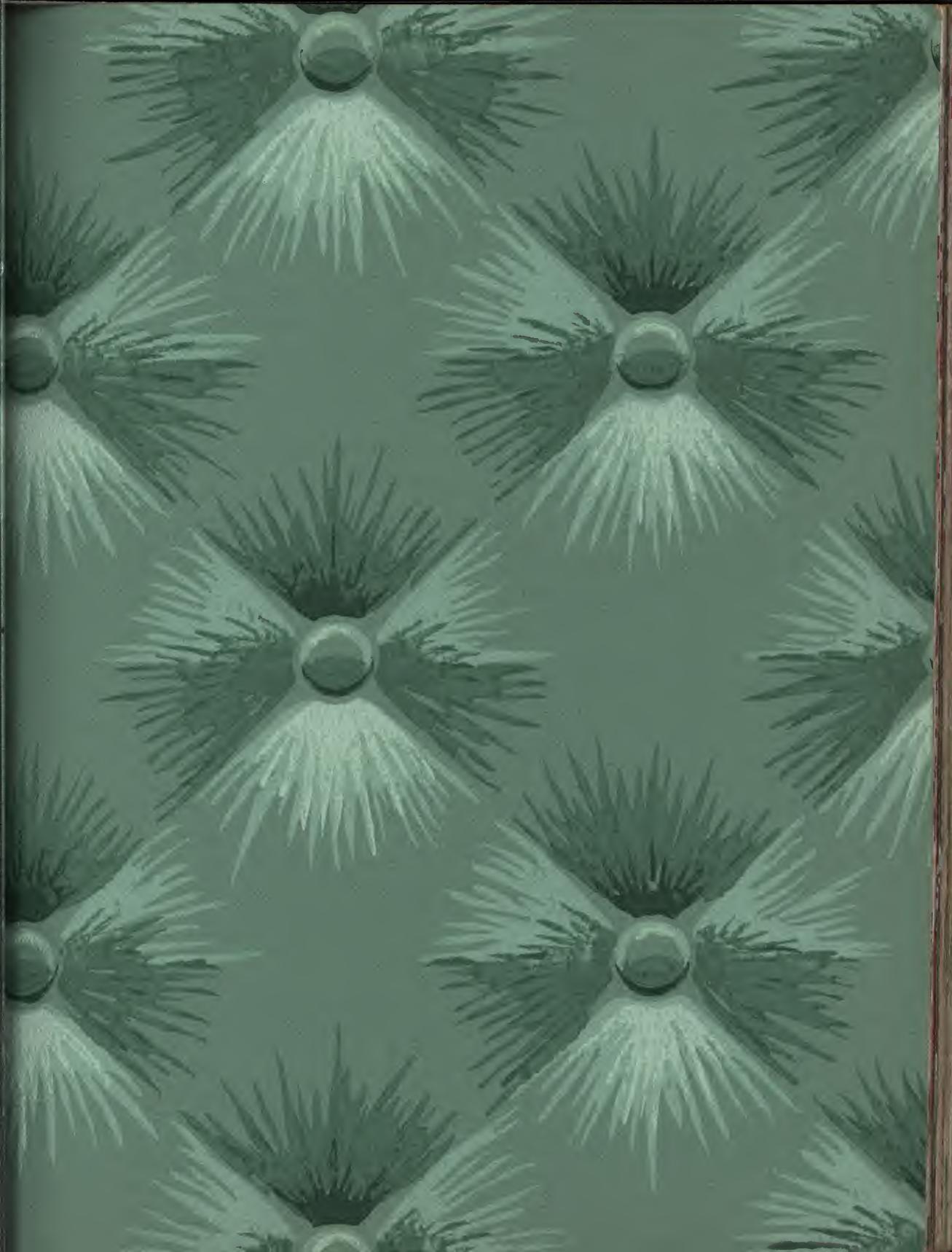
53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces. . . . . 88c

#### WORKMASTER CELLULOSE ADHESIVE

53 C 511—1/2 pound package. Shpg. wt. 12 oz. . . . . 55c



Pre-Pasted

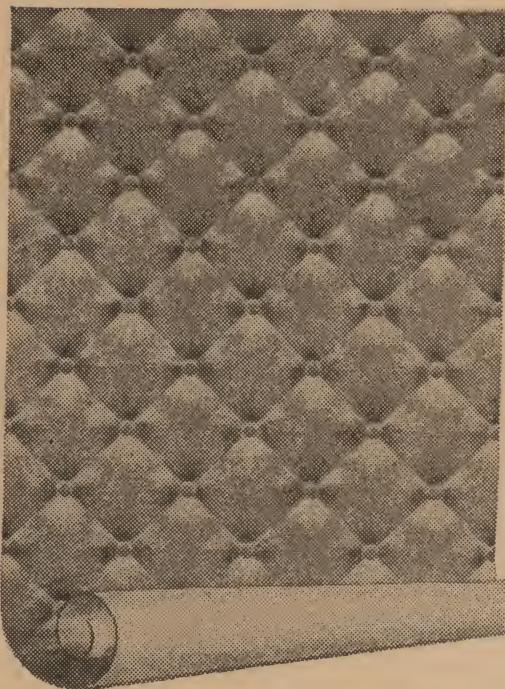
and

Pre-Trimmed

FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Prepasted without Ceiling
10x12 ft.	5	2	16	\$ 7.12	\$ 9.12
12x14 ft.	6	3	20	8.60	11.00
14x16 ft.	7	4	22	9.94	12.74

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SALON'

NEW TEXTURED PATTERN WITH  
A THIRD DIMENSIONAL LOOK

Sold Only  
In Double  
Rolls

60c

Sold Only  
In Double  
Rolls

80c

Regular . . . Single Roll 8 Yards  
Sidewall Pattern 53 C 03171

Pre-Pasted Single Roll 8 Yards  
Sidewall Pattern 53 C 05802

A stunningly simple new pattern with a third dimensional quality that's proportioned to give your room a quiet dignity. Harmonizes beautifully with traditional or provincial furniture in any room in your home. Order it in the Harmony House colors listed below: Sage green, Dawn gray, dk. Mint green, Tuscan wine, or Pre-Pasted in Sunshine yellow, listed below.

### SIDEWALL PAPERS (Not Pre-Pasted)

See actual sample in Sage green on other side. All are sunfast and washable. Double roll 16 yds. long, 18 in. wide.

Harmony House Sage green .53 C 03171

Harmony House Dawn gray .53 C 03170

Shipping weight 2 lbs. 8 oz. . . . . . \$1.20

### SIDEWALL PAPERS (Not Pre-Pasted)

Harmony House Dark Mint green .53 C 03168

Harmony House Tuscan wine .53 C 03169

Shipping weight 2 lbs. 8 oz. . . . . . \$1.40

### HARMONY HOUSE BORDERS TO MATCH

Sage green .53 C 053171—2 1/4 inches wide.

Dawn gray .53 C 053170—2 1/4 inches wide.

Dk. Mint green .53 C 053168—2 1/4 inches wide.

Tuscan wine .53 C 053169—2 1/4 inches wide.

Shipping weight per yard 1 ounce . . . . . per yard 7c

### HARMONY HOUSE CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces . . . . . 88c

### Same Pattern Above Also Pre-Pasted

Wallpaper hanging becomes marvelously easy with Sears Pre-Pasted Wallpaper. Pattern is identical with patterns above, but colors differ. Also Pre-Trimmed.

#### PRE-PASTED SIDEWALL PAPER

Harmony House Sunshine yellow .53 C 05802

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 lbs. 8 oz. . . . . . Per double roll . . . . . \$1.60

#### PRE-PASTED BORDER TO MATCH

Harmony House Sunshine yellow .53 C 053873

Shipping weight per yard 1 ounce . . . . . Yard 7c



Companion Papers—



—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Companion stripe



Page 39 • Sidewall sample 53 C 03254 • Sears, Roebuck and Co. 555

## 'WASHINGTON'

STYLE-PERFECT FOR DOWNSTAIRS ROOMS  
AND HALLS . . . TRADITIONAL FURNITURE

Sold Only  
In Double  
Rolls

53c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

The charm of the 18th century recreated in this sparkling floral pattern. An eye-catching paper, its profusion of colorful roses and buds amidst green foliage on a Harmony House Dawn gray background will prove sensational with your traditional furnishings. Use 'WASHINGTON' in adjoining rooms with the companion stripe in harmonizing colors illustrated at lower left and create a home of charming good taste. Choose accent notes in Harmony House Tuscan rose and wine for accessories. Pre-Trimmed; guaranteed sunfast and washable for three years.

### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Color: Dawn gray

53 C 03254—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . \$1.06

53 C 03255—Dawn gray—Companion Stripe

Companion in stripe pattern shown at left, below.  
Double roll 16 yds. long, 18 inches wide.

Shipping weight 2 lbs. 8 oz. . . . . . \$1.06

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Dawn gray

53 C 053254—2 $\frac{1}{8}$  inches wide.

Companion Stripe

53 C 053255—2 $\frac{1}{8}$  inches.

Shipping weight per yard 1 ounce . . . . . per yard 7c

### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces . . . . . 88c

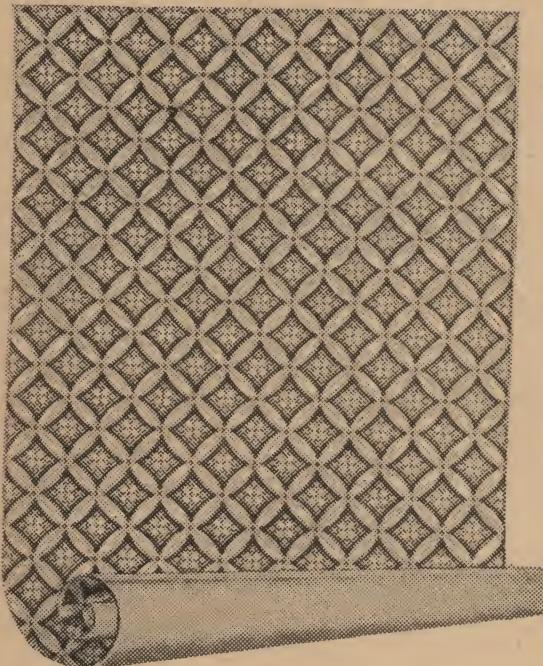
For Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or-write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.18	\$ 6.42
12x14 ft.	6	3	20	10.40	7.76
14x16 ft.	7	4	22	12.48	8.96

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

Page 40 • Sidewall sample 53 C 03228 • Sears, Roebuck and Co. 555

## 'JAMESTOWN'

COMPANION TO 'COLONIAL SCENE'  
FOR BEDROOMS OR DOWNSTAIRS

Sold Only  
In Double  
Rolls

53c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Here in your choice of three lovely colors . . . Colonial blue, Harmony House Tuscan rose or Sage green . . . is the ideal companion paper to the beautiful scenic pattern on page 41. Whether you use 'JAMESTOWN' as a companion paper, or alone as a bedroom or downstairs paper, you'll be delighted with the result. Its fresh, neat design makes small rooms look larger . . . looks well with provincial or traditional furniture. Pre-Trimmed to be easier for you to hang.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Tuscan rose . . . 53 C 03228

Colonial blue . . . 53 C 03229

Harmony House Sage green . . . 53 C 03230

See actual samples on other side. All are sunfast and washable. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds. . . . . \$1.06

#### HARMONY HOUSE BORDERS TO MATCH

Tuscan rose . . . 53 C 053228—2½ inches wide.

Colonial blue . . . 53 C 053229—2½ inches wide.

Sage green . . . 53 C 053230—2½ inches wide.

Shipping weight per yard 1 ounce. . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces. . . . . 88c

Supplies to order with your paper

#### WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that almost eliminates most paste stains. Enough for average 10x12-foot room or 6 double rolls.

53 C 511—½ pound package. Shpg. wt. 12 oz. . . . . 55c

#### MASTER-MIXED WALLPAPER REMOVER

Just mix with water. 4 ounces for 10x12-foot room.

53 C 530—4 ounces. Shipping weight 10 ounces. . . . . 33c

For other Tools and Supplies see pages 78-80.



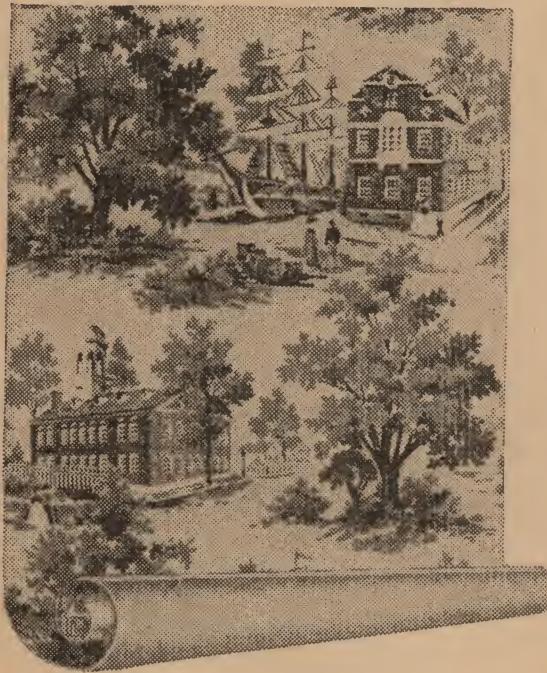
Pre-Pasted

and

Pre-Trimmed  
FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Suitable	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$7.12	\$ 9.12
12x14 ft.	6	3	20	8.60	11.00
14x16 ft.	7	4	22	9.94	12.74

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'COLONIAL SCENE'

A TAPESTRY IN A DRAMATIC  
DOWNSTAIRS PATTERN

Sold Only  
In Double  
Rolls

60c

Sold Only  
In Double  
Rolls

80c

"Regular" Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

Give your furniture new distinction with this beautiful scenic pattern. Wherever used, it will increase the apparent size of your room . . . look fresh as a sea breeze. As companion paper for an adjoining room, try 'JAMESTOWN', shown on page 40. A wonderful combination for dining room-living room; equally good for den or hallway. See the Pre-Pasted form, 53 C 03844, listed below, the same pattern with a pink background.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Color: Dawn gray

Regular 53 C 03218—See actual sample on other side. Guaranteed both sunfast and washable. Double roll 16 yds. long, 18 inches wide. Also note Pre-Pasted, below. Shipping weight 2 lbs. 8 oz. . . . . . \$1.20

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray—2½ inches wide.

53 C 053218—Shpg. wt. per yard 1 ounce..per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. Double roll 16 yds. long and 18 in. wide. Shpg. wt. 2 pounds 6 ounces. . . . . . 88c

#### Same Pattern Above Also Pre-Pasted

Pattern is identical with 53 C 03218, above, but colors differ. Also Pre-Trimmed. See Sears new Pre-Pasted Dispenser on Page 4.

#### PRE-PASTED SIDEWALL PAPER

PINK background..53 C 03844—Pre-Trimmed.

Double roll. 16 yards long, 18 inches wide. Dispenser included with each order for 5 double rolls of Pre-Pasted.

Shipping weight 2 lbs. 8 oz. . . . . . Per double roll \$1.60

#### PRE-PASTED BORDER TO MATCH

PINK..53 C 053844—2½ inches wide.

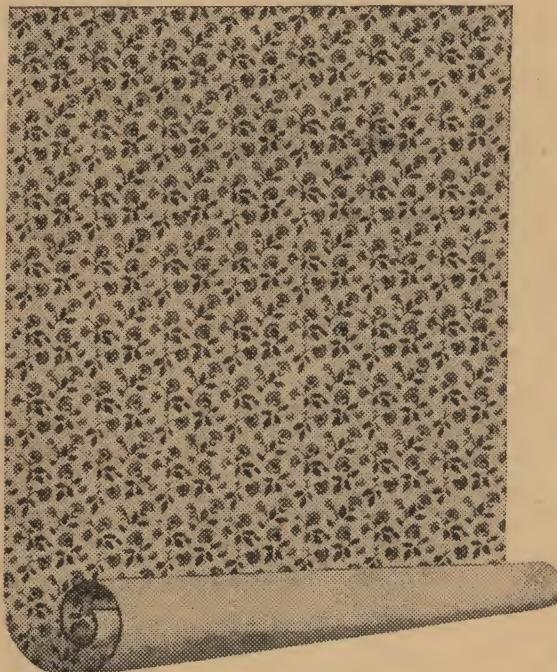
Shipping weight per yard 1 ounce. . . . . . Yard 7c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	KITCHEN	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good	Excellent	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Low as with Ceiling	Low as without Ceiling
10x12 ft.	5	2	16	\$ 8.88	\$ 7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'PILGRIM PRINT'

CHARMING PROVINCIAL PATTERN  
IN CHOICE OF 5 COLORS

Sold Only  
In Double  
Rolls

60c

53 C 03276—Dawn gray

Sold Only  
In Double  
Rolls

80c

53 C 03266—Spice brown

You'll love what this sprightly new pattern does for your kitchen, bedrooms or down-stairs rooms. It makes them appear larger and lighter . . . provides an excellent background for provincial or colonial furniture. Its refreshing blossoms are small, dainty and entrancingly gay. Order 'PILGRIM PRINT' in different colors, listed below, for adjoining rooms. Guaranteed sunfast and washable for 3 years . . . you can wipe away smudges with just the swish of a damp cloth.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Dawn gray.....	53 C 03276
White.....	53 C 03268
Harmony House Mint green.....	53 C 03275
Shipping weight 2 lbs. Dawn gray, White, Mint green..	\$1.20
Harmony House Spice brown.....	53 C 03266
Shpg. wt. 2 lbs. Spice brown.....	\$1.60
Harmony House Cherry red.....	53 C 03267
Shpg. wt. 2 lbs. Cherry red.....	\$1.40
See actual samples in white, Harmony House Dawn gray and Cherry red on other side. All patterns are sunfast and washable. Double roll 16 yards long, 18 inches wide.	

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Dawn gray.53 C 053276—2 1/4 inches wide	
White.....	53 C 053268—2 1/4 inches wide
Harmony House Mint green.53 C 053275—2 1/4 inches wide	
Harmony House Spice brown.53 C 053266—2 1/4 inches wide	
Harmony House Cherry red.53 C 053267—2 1/4 inches wide	
Shipping weight per yard 1 ounce.....	per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.	
Double roll 16 yards long and 18 inches wide.	
Shipping weight 2 pounds 6 ounces.....	88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Suitable	Suitable	Excellent	Good	Ideal	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 9.88	\$ 8.12
12x14 ft.	6	3	20	12.44	9.80
14x16 ft.	7	4	22	14.86	11.34

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'TEMPLE GARDEN'

BOLD AND COLORFUL ORIENTAL  
PAGEANT TO DRAMATIZE YOUR HOME

Sold Only  
In Double  
Rolls

70c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

How your rooms will glow with the oriental pageantry of this tapestry-like pattern! Treat your powder room to its warm, friendly design. It makes small rooms look larger . . . a real treat for halls, bathrooms, closets and small dinettes. Or you can "enlarge" a small down-stairs room by using 'TEMPLE GARDEN' on just one wall, with a solid color paper on the others. Comes in your choice of two background colors, Harmony House Cherry red or Sage green (53 C 03206) listed below. Both are Pre-Trimmed, guaranteed sunfast and washable for a period of at least three years.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Color: Cherry red

53 C 03205—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.40

Harmony House Sage green (Not illustrated.)

53 C 03206—Same pattern as above, but with background in smart Sage green instead of red. Double roll. Shipping weight 2 lbs. 8 oz. . . . . \$1.40

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Cherry red

53 C 053205—2½ inches wide.

Harmony House Sage green

53 C 053206—2½ inches.

Shipping weight per yard 1 ounce . . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces . . . . . 88c





## —for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good	Good	Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Low as, with Ceiling	Low as, without Ceiling
10x12 ft.	5	2	16	\$ 8.88	\$ 7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'Cape Cod Garden'

TO REMIND YOU OF SUNNY  
NEW ENGLAND AFTERNOONS

Sold Only  
In Double  
Rolls

60c

Sold Only  
In Double  
Rolls

80c

Single Roll 8 Yards  
53 C 03221-53 C 03226

Single Roll 8 Yards  
53 C 03216-53 C 03223

All the old-fashioned flowers that sway in the bright summer sun of a quaint New England garden are reproduced in this pattern to make bedrooms or downstairs rooms warm and friendly. The Harmony House Sage green background, as sampled, provides a cool tone for the riot of color presented by roses, Queen Anne's lace, daisies and other favorite blossoms. Or order this pattern in the smart new background shades of charcoal with Tuscan rose, Spice brown or ivory.

### HARMONY HOUSE SIDEWALL PAPERS

See actual sample in Sage green on other side. All are sunfast and washable. Double roll 16 yds. long, 18 in. wide.

Harmony House Sage green.....53 C 03221

Ivory.....53 C 03226

Shipping weight double roll 2 lbs. 8 oz.....\$1.20

Harmony House Spice brown.....53 C 03223

Charcoal with Harmony House Tuscan rose.....53 C 03216

Shipping weight double roll 2 lbs. 8 oz.....\$1.60

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Sage green.53 C 053221—2 inches wide

Charcoal.....53 C 053216—2 inches wide

Harmony House Spice brown.53 C 053223—2 inches wide

Ivory.....53 C 053226—2 inches wide

Shipping weight per yard 1 ounce.....per yard 7c

### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces.....88c



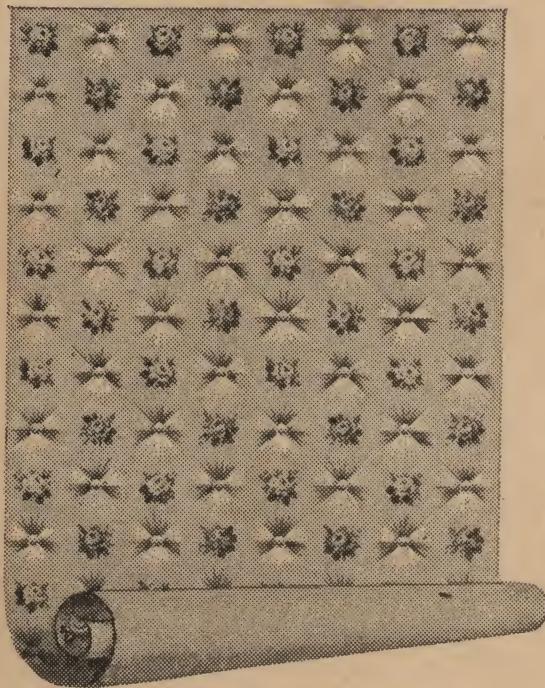
Pre-Pasted

and

Pre-Trimmed  
FOR LAP SEAM

—for easiest hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	NURSERY	BATH	HALL OR STAIRWAY
		Excellent	Good		

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Regular without Ceiling	Pre-Pasted without Ceiling
10x12 ft.	5	2	16	\$4.86	\$6.42
12x14 ft.	6	3	20	5.88	7.76
14x16 ft.	7	4	22	6.78	8.96

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SUSANA'

FOR THE SPARKLING BEDROOM SO  
IMPORTANT TO THE TEEN-AGER

Sold Only  
In Double  
Rolls

39c

Sold Only  
In Double  
Rolls

53c

"Regular" Single Roll 8 Yards

Pre-Pasted Single Roll 8 Yards

Young girls love pretty rooms, and what could be prettier than misty roses on a soft, shimmering Harmony House Horizon blue background? It's wonderful for the small bedroom where the dainty, overall pattern and soft pastel color gives an effect of spaciousness. Picture it with crisp white curtains at the windows and a dressing table with matching white skirt for her personal belongings. Also available in Tuscan pink in easier-than-ever-to-hang Pre-Pasted form, listed below.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Color: Horizon blue

Regular 53 C 05325—See actual sample on other side.  
Guaranteed both sunfast and washable. Double roll 16 yds. long, 18 inches wide.

Shipping weight 2 pounds.....78c

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Horizon blue

53 C 055325—2½ inches wide.

Shipping weight per yard 1 ounce.....per yard 6c

#### HARMONIZING CEILING PAPER

53 C 03030—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds.....78c

#### 'SUSANA' in Tuscan Pink—PRE-PASTED SIDEWALL PAPER

Harmony House Tuscan pink . . . 53 C 05806

This pattern is identical with 53 C 05325, above, but colors differ and it is Pre-Pasted for easiest hanging. See pages 7 to 12 for harmonizing Pre-Pasted ceiling paper. Shipping weight 2 lbs. 8 oz. . . . Per double roll \$1.06

#### PRE-PASTED BORDER TO MATCH

Tuscan pink . . . 53 C 055806—2½ inches wide.

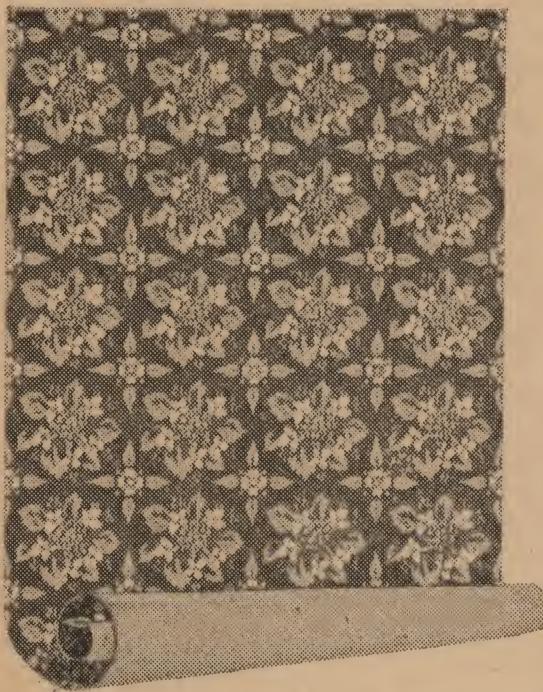
Shipping weight per yard 1 ounce.....Yard 7c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

BED- ROOM	DINING ROOM	LIVING ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Good	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 9.88	\$ 8.12
12x14 ft.	6	3	20	12.44	9.80
14x16 ft.	7	4	22	14.86	11.34

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

**'Colonial Stencil'**  
A COMBINATION OF QUAIN BEAUTY  
WITH MODERN QUALITY AND COLOR

Sold Only  
In Double  
Rolls

**70c**

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Wherever you want extra charm, use 'COLONIAL STENCIL,' an all-over floral print that is so striking you'll want to use it as a bedroom paper as well as for your favorite downstairs room. Goes perfectly with provincial or traditional furnishings and comes in colors that complement almost any decorative scheme. See it with Harmony House Spice brown background as sampled, or with a new, Tropic Olive green background, 53 C 03237, listed below. Both are Pre-Trimmed for easier hanging; guaranteed sunfast and washable 3 years.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Color: Spice brown

53 C 03231—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. .... \$1.40

Tropic Olive green (Not illustrated.)

53 C 03237—Same pattern as above, but with background in Tropic Olive green instead of brown. Double roll. Shipping weight 2 lbs. 8 oz. .... \$1.40

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Spice brown

53 C 053231—2 inches wide.

Tropic Olive Green

53 C 053237—2 inches wide.

Shipping weight per yard 1 ounce..... per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces..... 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.18	\$ 6.42
12x14 ft.	6	3	20	10.40	7.76
14x16 ft.	7	4	22	12.48	8.96

*For more complete table of room sizes, see Page 4*

See other side of this sheet for  
Actual Size Wallpaper Sample

## MEXICAN LEAVES

MODERN DOWNSTAIRS PAPER . . . STYLE-  
PERFECT FOR TODAY'S INTERIORS

Sold Only  
In Double  
Rolls

53c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Color is the keynote in modern home decorating. And whether your furnishings be modern or traditional, you will find this rich and colorful pattern not only "goes together" with them, but actually adds to their distinction. Use any dominating color in its design, the soft Harmony House Dawn gray background, or floral notes of Tuscan wine and Sunshine yellow to highlight your room. Pick one for the floor, one for drapes and you're off to fun and effect in good decorating. Or if you prefer, select the same pattern with the Sage green background as listed below.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Color: Dawn gray

53 C 03241—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . \$1.06

Harmony House Sage green (Not illustrated.)

53 C 03240—Same pattern as above, but with background in smart Sage green instead of gray. Double roll. Shipping weight 2 lbs. 8 oz. . . . . \$1.06

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Dawn gray

53 C 053241—2½ inches wide.

Harmony House Sage green

53 C 053240—2½ inches.

Shipping weight per yard 1 ounce. . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces. . . . . 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT • LONG WEARING



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BOY'S ROOM	PLAY ROOM	BATH	HALL OR STAIRWAY
		Excellent	Good		

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.24	\$ 5.56
12x14 ft.	6	3	20	9.24	6.72
14x16 ft.	7	4	22	11.12	7.76

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'AIR ADVENTURE'

COLORFUL SCENIC OF THE AIR AGE  
TO STIR ANY BOY'S IMAGINATION

Sold Only  
In Double  
Rolls

46c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Your youngster's joy and enthusiasm will be boundless when he sees this exciting pattern picturing flying travel in far-off lands. 'AIR ADVENTURE' is alive with the bright colorings of faraway places . . . sunswept beaches, green islets, Chinese temples . . . all on an ocean background of calm Colonial blue. A pattern that captures the spirit of adventure . . . made to order for a boy's room. It will find a ready place in playrooms, too, and create scenic attraction in your den. Pre-Trimmed, and both sunfast and washable to take plenty of hard wear.

#### SIDEWALL PAPER

Colonial blue

53 C 03365—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 92c

#### BORDER TO MATCH

Colonial blue

53 C 053365—2½ inches wide. Shipping weight per yard 1 ounce . . . . . per yard 6c

#### HARMONIZING CEILING PAPER

53 C 03022—Not shown. White. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds. . . . . 84c

Supplies to order with your paper

#### WORKMASTER TRIMMING OUTFIT

5-foot magnesium straight edge, rotary trimmer with 2-inch stainless steel wheel knife and zinc cutting strip.

53 C 0639—5-ft. size. Shpg. wt. 6 lbs. . . . . \$6.49

For other Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

BED ROOM	POWDER ROOM	NURSERY	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.72	\$4.16
12x14 ft.	6	3	20	7.38	5.04
14x16 ft.	7	4	22	8.92	5.80

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## PRINCESS STRIPE

CRISP AND FRESH-LOOKING AS CHINTZ  
CURTAINS IN THE MORNING SUN

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Wake up to a brighter bedroom . . . a room that will make you smile at a day full of ordinary household tasks. You'll love the delicate coloring and bewitching gaiety of 'PRINCESS STRIPE' in your bedroom, powder room or bath. It's beautifully accented by tiny sweetheart roses on lacy stripes and green leaves interwoven with a narrow blue ribbon. The background is Malibu peach. These wonderful colors combine to produce a charm you'll enjoy for many years. Pre-Trimmed, guaranteed washable and sunfast so it's easy to hang, easy to clean.

#### HARMONY HOUSE SIDEWALL PAPER

Malibu peach

53 C 03426—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 64c

#### HARMONY HOUSE BORDER TO MATCH

Malibu peach

53 C 053426—3 inches wide. Shipping weight per yard 1 ounce. . . . . per yard 6c

#### HARMONIZING CEILING PAPER

53 C 03030—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds. . . . . 78c

Supplies to order with your paper

#### MASTER-MIXED RESIN WALLPAPER COATING

One quart covers 150 sq. ft. one coat.

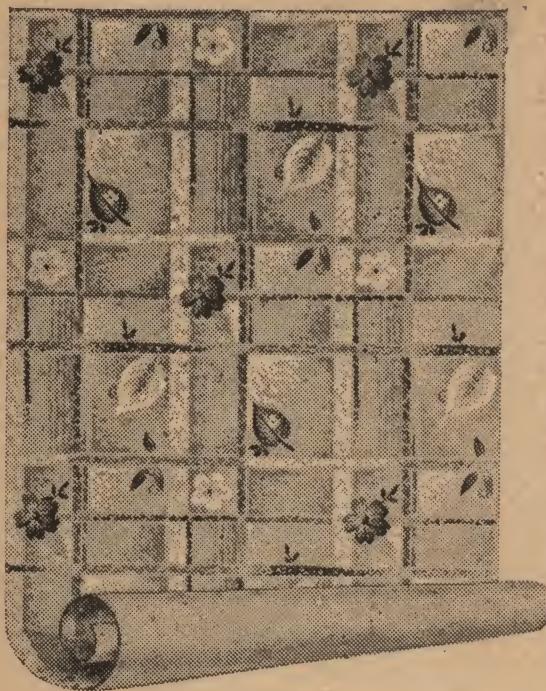
53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. . . . . \$1.10

For other Tools and Supplies see pages 78-80.



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

KITCHEN	DINETTE	BREAKFAST ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.00	\$ 5.56
12x14 ft.	6	3	20	8.88	6.72
14x16 ft.	7	4	22	10.64	7.76

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'TERRACE'

A CHARMINGLY SIMPLE LEAF DESIGN  
WITH A MODERN TEXTURE

Sold Only  
In Double  
Rolls

46c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

The modern trend is toward simplicity and color . . . and here is a pattern with both. Dainty flowers and leaves in red and white with smart touches of black . . . all against a soft pastel, textured background with the glint of silver. Its refreshing contemporary influence will bring new sparkle to your kitchen, add a distinctive note downstairs. Makes small rooms seem much larger. It's guaranteed sunfast for three years and is an extra heavy, embossed, Semi-Trimmed paper. See it in Harmony House Smoke gray, as sampled; also in Parchment beige.

### HARMONY HOUSE SIDEWALL PAPERS (Not Washable)

Harmony House Color: Smoke gray

53 C 05507—See actual sample on other side. Guaranteed sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . 92c

Harmony House Parchment beige (Not illustrated.)

53 C 05508—Same pattern as above, but with background in soft Parchment beige. Double roll. Shipping weight 2 lbs. 8 oz. . . . . . 92c

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Smoke gray

53 C 055507—2½ inches wide.

Harmony House Parchment beige

53 C 055508—2½ inches.

Shipping weight per yard 1 ounce. . . . . per yard 6c

### HARMONIZING CEILING PAPER

53 C 03035—Not shown. White. Embossed. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 6 ounces. . . . . . 72c

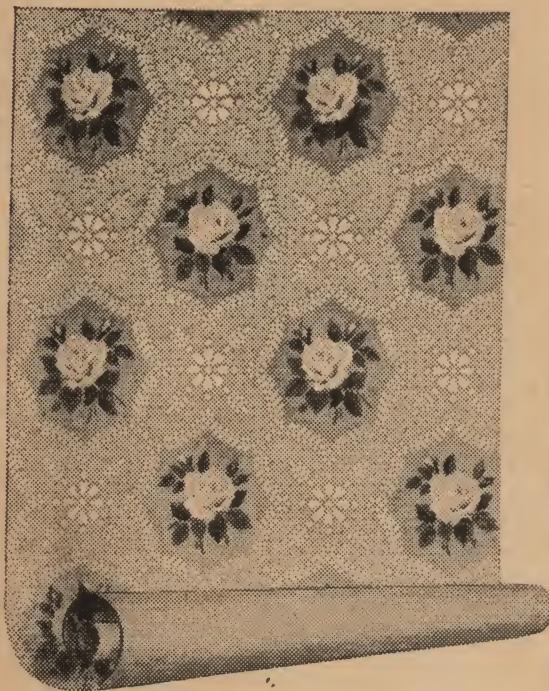






## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent			Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.00	\$ 5.56
12x14 ft.	6	3	20	8.88	6.72
14x16 ft.	7	4	22	10.64	7.76

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'BEAUFORT'

DIGNIFIED BEAUTY FOR TRADITIONAL  
OR PROVINCIAL ROOMS

Sold Only  
In Double  
Rolls

46c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Beautifully designed, softly colored 'BEAUFORT' with its realistic flowers and delicate frame design captures the grace so typical of the 18th century . . . blends beautifully with almost any color scheme. Especially attractive with provincial or traditional furnishings. Choose this pattern with perfect confidence because the furnishings you now have will be sure to pick up and accent one of the colors in this smartly designed, beautifully embossed paper. Guaranteed sunfast for at least three years so the colors stay new-looking.

### HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House Color: Dawn gray

53 C 05510—See actual sample on other side. Guaranteed sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 8 oz. . . . . . 92c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray

53 C 05510—2½ inches wide. Shipping weight per yard 1 ounce . . . . . per yard 6c

### HARMONIZING CEILING PAPER

53 C 03035—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 8 ounces . . . . . 72c

Supplies to order with your paper

### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . . 37c

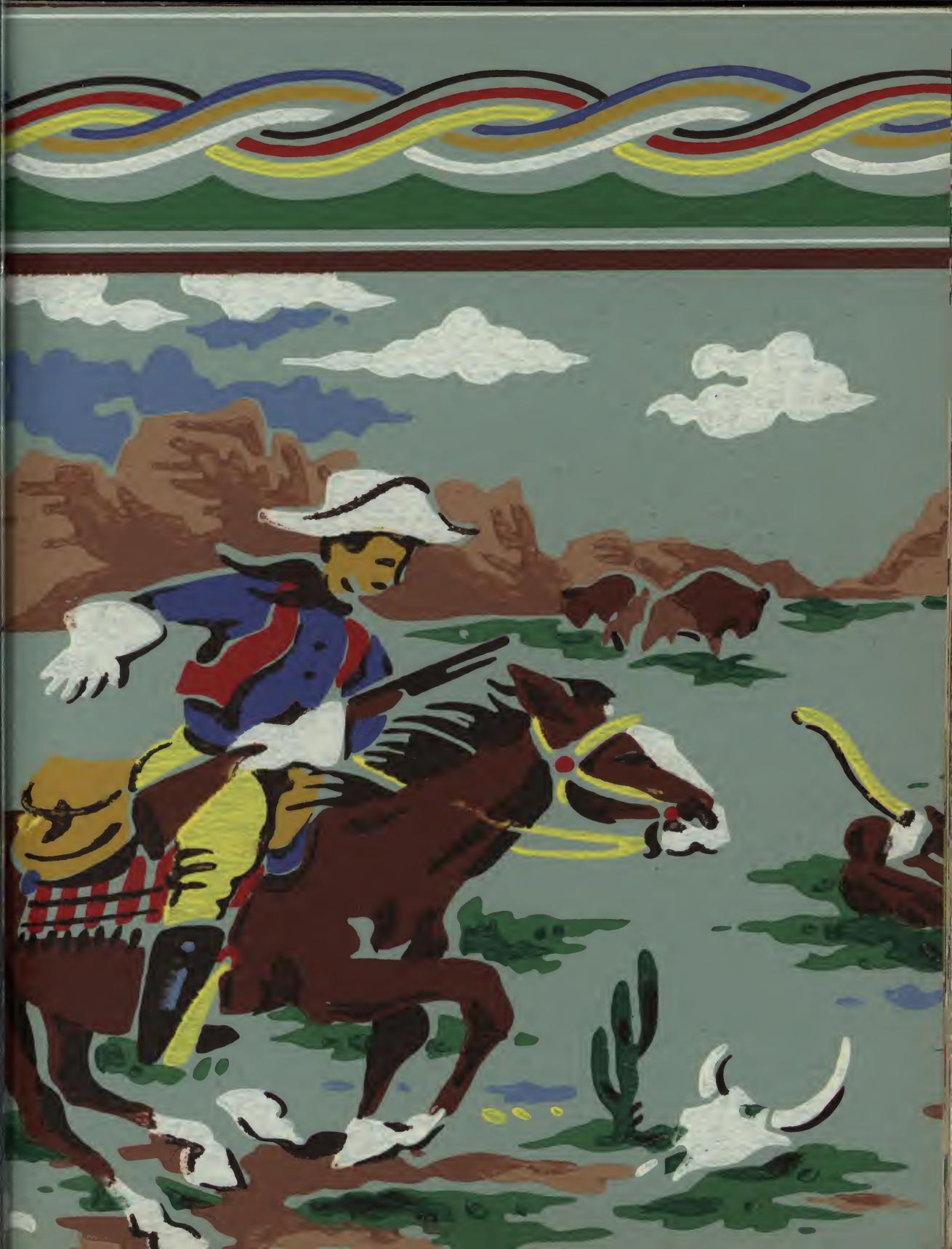
### WORKMASTER PASTE BOARD

58 inches long, 21 inches wide. Folds for easy storage.

53 C 0672L—Shpg. wt. 11 lbs. . . . . . \$4.29









—for easier hanging

GUARANTEED SUNFAST • WASHABLE • PLASTIC-COATED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

#### Rooms where this paper can be used

BOY'S ROOM	PLAY ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable				

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.88	\$7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'PONY EXPRESS'

COLORFUL PLASTIC COATED PAPER  
FOR BOY'S ROOM OR PLAYROOM

Sold Only  
In Double  
Rolls

60c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Your youngster will take pride in his room when it's papered with these "rootin'-tootin'" scenes from the West of the pioneer days. Made to order for the playroom, rumpus room or den with its cowboys, covered wagons and burning campfires. Wherever you hang it, you won't need to worry about keeping it spic-and-span, because 'PONY EXPRESS' is a Sears Plastic-Coated paper that is as easy to clean as a china plate—guaranteed sunfast and washable for three years. What's more, it's a Pre-Trimmed paper . . . all ready for you to hang quickly and easily.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Sage green and Dawn gray

53 C 03755—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.20

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Sage green—Plastic coated.

53 C 053755—2½ inches wide. Shipping weight per yard 1 ounce . . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03029—Not shown. White. Plastic coated.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds. 4 oz. . . . . 88c

Supplies to order with your paper

#### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

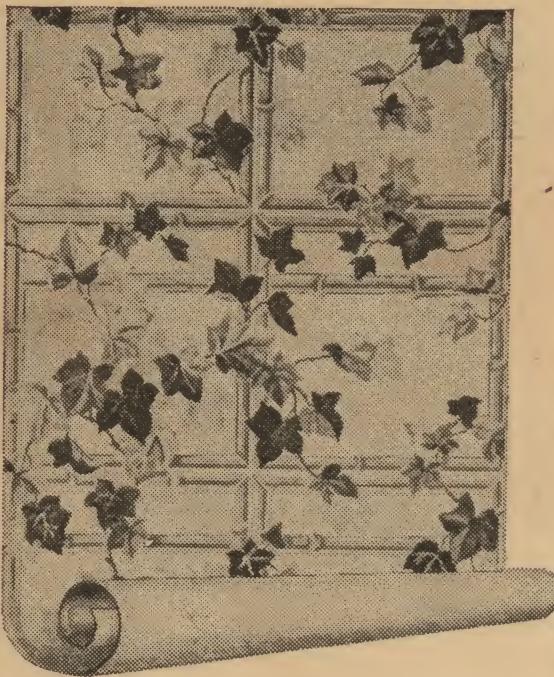
For other Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • PLASTIC-COATED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

KITCHEN	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal		Excellent	Good	Suitable	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 9.88	\$ 8.12
12x14 ft.	6	3	20	12.44	9.80
14x16 ft.	7	4	22	14.86	11.34

*For more complete table of room sizes, see Page 4*

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'IVY and BAMBOO'

COOL, GREEN IVY SPELLS PLASTIC-COATED PROTECTION FOR YOUR WALLS

Sold Only  
In Double  
Rolls

70c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Trailing green ivy leaves on a white background. Here's a pattern that means no more worrying about butter-fingered small fry or the splattering of food and drink. This new, plastic-coated paper whisks clean in a jiffy with just the swish of a damp cloth. Ideal for use in your kitchen, bath or hall . . . blends beautifully with your favorite modern or provincial furniture. Sears guarantees this pattern to be sunfast and washable for 3 years, so it stays bright and fresh-looking. Pre-Trimmed to be easier for you to hang.

#### SIDEWALL PAPER

White

53 C 03768—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 4 oz. . . . . \$1.40

#### BORDER TO MATCH

White

53 C 053768—2½ inches wide. Shipping weight per yard 1 ounce . . . . . per yard 7c

#### CEILING PAPER

53 C 03029—Not shown. White. Plastic-Coated. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 4 oz. . . . . 88c

*Supplies to order with your paper*

#### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

#### WALLPAPER CLEANER

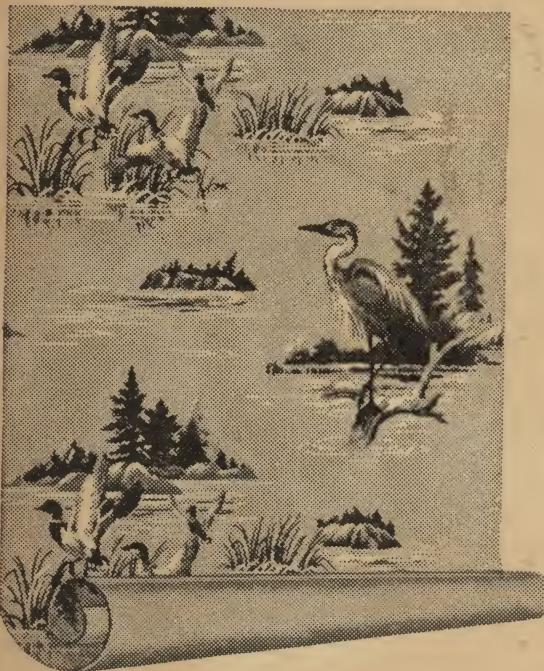
Cleans walls in rooms you are not planning to redecorate. 53 C 538—2½-lb. can. Shpg. wt. 3 lbs. . . . . 36c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • PLASTIC-COATED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	POWDER ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
		Excellent	Good	Ideal	

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Low as, with Ceiling	Low as, without Ceiling
10x12 ft.	5	2	16	\$ 9.88	\$ 8.12
12x14 ft.	6	3	20	12.44	9.80
14x16 ft.	7	4	22	14.86	11.34

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'CANADIAN LAKE'

DRAMATIC PLASTIC-COATED PAPER  
FOR POWDER ROOM OR BATH

Sold Only  
In Double  
Rolls

46c

Sold Only  
In Double  
Rolls

70c

53 C 03291—Not Plastic Coated

53 C 03763—Plastic Coated

Dramatize those bathroom walls with this scenic portrayal of the great outdoors of the Far North. Bold colors in paper make your bathroom brighter year 'round . . . prove sensational in your powder room. 'CANADIAN LAKE' is Plastic-coated, whisks clean in a jiffy with a damp cloth. Pre-Trrimmed for easy hanging and guaranteed sunfast and washable for 3 years to stay looking bright and cheerful on your walls. Order it with a Harmony House Mint green background as sampled, or in Sage green and Sunshine yellow on white as listed below.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Mint green

53 C 03763—See sample on other side. Guaranteed both Sunfast and washable. Plastic-coated. Double roll 16 yds. long, 18 inches wide.

Shipping weight 2 lbs. 4 oz. . . . . \$1.40

Harmony House Sage green and Sunshine yellow on white. (Not illustrated.)

53 C 03291—Same pattern as above, but with Sage green and Sunshine yellow on white. Not Plastic Coated. Double roll. Shipping weight 2 lbs. . . . . 92c

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Mint green . . . Plastic-coated

53 C 053763—2 inches wide. . . . . 7c

Harmony House Sage green, Sunshine yellow on white

53 C 053291—2 inches . . . Not Plastic-coated.

Shipping weight per yard 1 ounce . . . . . per yard 6c

#### HARMONIZING CEILING PAPER

53 C 03029—Not shown. White. Plastic-coated.

Double roll 16 yards long and 18 inches wide.

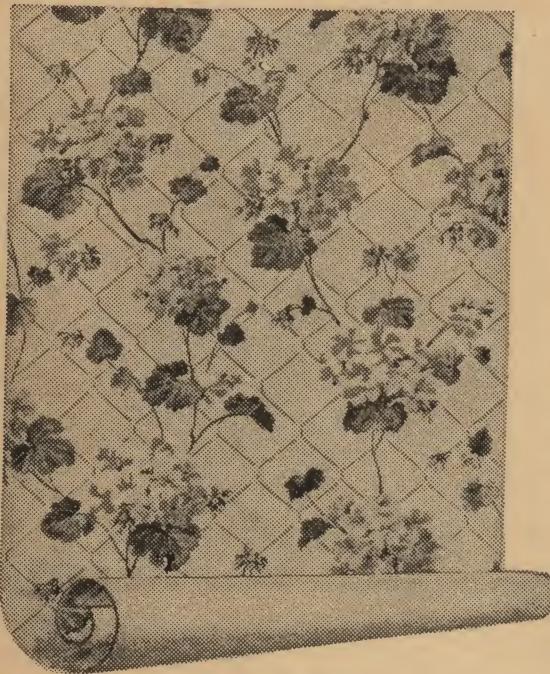
Shipping weight 2 pounds 4 ounces. . . . . 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • PLASTIC-COATED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

#### Rooms where this paper can be used

KITCHEN	BREAK-FAST	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good	Excellent	

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.18	\$ 6.42
12x14 ft.	6	3	20	10.40	7.76
14x16 ft.	7	4	22	12.48	8.96

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

Page 57 • Sidewall sample 53 C 03760 • Sears, Roebuck and Co. 555      For other Tools and Supplies see pages 78-80.

## 'GERANIUM VINE'

CHEERY FLORAL DESIGN ON NEW  
PLASTIC-COATED PAPER

Sold Only  
In Double  
Rolls

53c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

There are no dull moments in this sparkling room. Even your work seems easier . . . and goes faster . . . when the room is merry and gay with 'GERANIUM VINE'. A gay yellow bursting with sunshine is the background. Flaming geraniums and green foliage on a lattice complete a pattern of breathtaking charm. And it's Plastic-Coated to be easy to clean and keep clean. Easy to hang because it's Pre-Trimmed for lap seam. And Sears guarantees this pattern to be both washable and sunfast for 3 years, so you will enjoy fresh, bright colors on your walls.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Sunshine yellow

53 C 03760—Sample on other side. Sunfast and washable. Plastic-Coated. Double roll 16 yds. long, 18 in. wide. Shipping weight 2 pounds 4 oz. . . . . . \$1.06

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Sunshine yellow . . . Plastic-coated

53 C 053760—2 inches wide. Shipping weight per yard 1 ounce . . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03029—Not shown. White. Plastic-coated.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 4 oz. . . . . . 88c

Supplies to order with your paper

#### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

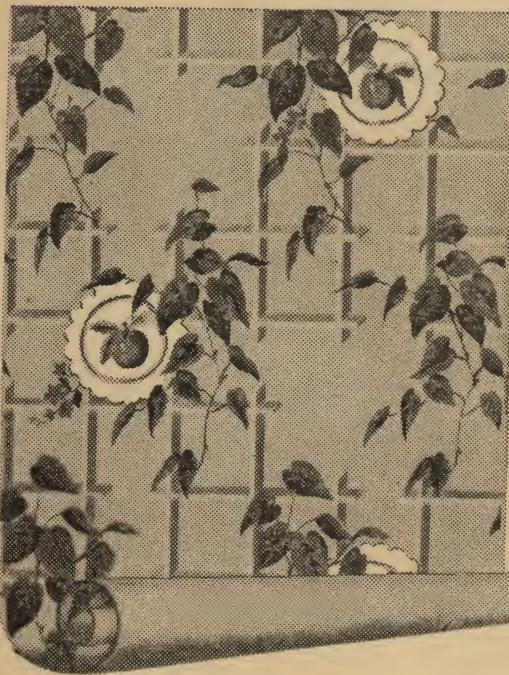
53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . . 37c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • PLASTIC-COATED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

KITCHEN	BREAKFAST	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Excellent	Excellent	Good	Suitable	

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.88	\$7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'FRUIT PLATE'

A NEW, PLASTIC-COATED PATTERN FOR  
KITCHEN, BREAKFAST ROOM, BATH

Sold Only  
In Double  
Rolls

60c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Picture the refreshing outdoors with a wallful of cool, climbing ivy, bright plates, and the repeated design of a trellis . . . all happily combined in 'FRUIT PLATE', a new, Plastic-coated pattern that's beautifully designed and softly colored to brighten your whole day. Easy to keep clean because it's washable . . . just wipe away smudges and dust with a damp cloth. Guaranteed sunfast, too. Colors will remain bright and cheerful at least 3 years. Pre-Trimmed, ready for lap seam hanging. Order in Harmony House Mint green, as sampled, or white, listed below.

#### HARMONY HOUSE SIDEWALL PAPERS

Harmony House Mint green

53 C 03762—See sample on other side. Guaranteed both sunfast and washable. Plastic-coated. Double roll 16 yds. long, 18 inches wide.

Shipping weight 2 lbs. 4 oz. . . . . . \$1.20

White background (Not illustrated.)

53 C 03761—Same pattern as above, but with background in White instead of Harmony House Mint green. Also plastic-coated. Double roll.

Shipping weight 2 lbs. 4 oz. . . . . . \$1.20

#### HARMONY HOUSE BORDERS TO MATCH

Harmony House Mint green

53 C 053762—2½ inches wide. Plastic-coated.

White

53 C 053761—2½ inches. Plastic-coated.

Shipping weight per yard 1 ounce. . . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03029—Not shown. White. Plastic-coated.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 4 oz. . . . . . 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.*

#### Rooms where this paper can be used

KITCHEN	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent		Good	

#### Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.88	\$ 7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'CHANTICLEER'

AN ENGRAVED PATTERN; GUARANTEED  
BOTH SUNFAST AND WASHABLE

Sold Only  
In Double  
Rolls

60c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

You'll say 'CHANTICLEER' is something to crow about when you see those gay cockerels and dainty gingham-like flowers on your kitchen or dinette walls! A grand pattern for the bathroom, too. Wherever you use it, remember it is guaranteed by Sears to be both washable and sunfast for three full years. Its smooth, tile-like surface of ceramic stock is as easy to wipe clean as a china dish. The colors will stay gay and inviting. For a delightful color scheme use accessories in Harmony House Cherry red and Mint green.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Colors: Cherry red and Mint green

53 C 03726—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. .... \$1.20

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Cherry red and Mint green

53 C 043726—2½ inches wide. Shipping weight per yard 1 ounce. .... per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03028—Not shown. Off White. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 4 oz. .... 88c

Supplies to order with your paper

#### WORKMASTER BETTER TOOL KIT

All the tools you need. Instructions included.

53 C 551—7-piece kit. Shpg. wt. 2 lbs. 1 oz. .... \$2.69  
For other Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$8.88	\$7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

Page 60 • Sidewall sample 53 C 03725 • Sears, Roebuck and Co. 555 For other Tools and Supplies see pages 78-80.

## 'NEW BROCADE'

A BRIGHT, CHEERFUL PATTERN  
IDEAL FOR ANY DOWNSTAIRS ROOM

Sold Only  
In Double  
Rolls

60c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Here is something new, different and utterly captivating in an engraved, embossed paper that will work wonders in modernizing any downstairs room. Its cheerful background of Harmony House Mint green will brighten any interior and provide that much-desired change of pace so sought after in today's decorating. Extremely easy to hang, too, because it is a Pre-Trimmed paper. And guaranteed sunfast and washable for 3 years . . . stays bright and new-looking.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Mint green

53 C 03725—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . \$1.20

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Mint green

53 C 043725—2½ inches wide. Shipping weight per yard 1 ounce. . . . . per yard 7c

#### HARMONIZING CEILING PAPERS

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 6 ounces . . . . .

88c

53 C 03028—Not shown. Off-white.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 4 ounces . . . . .

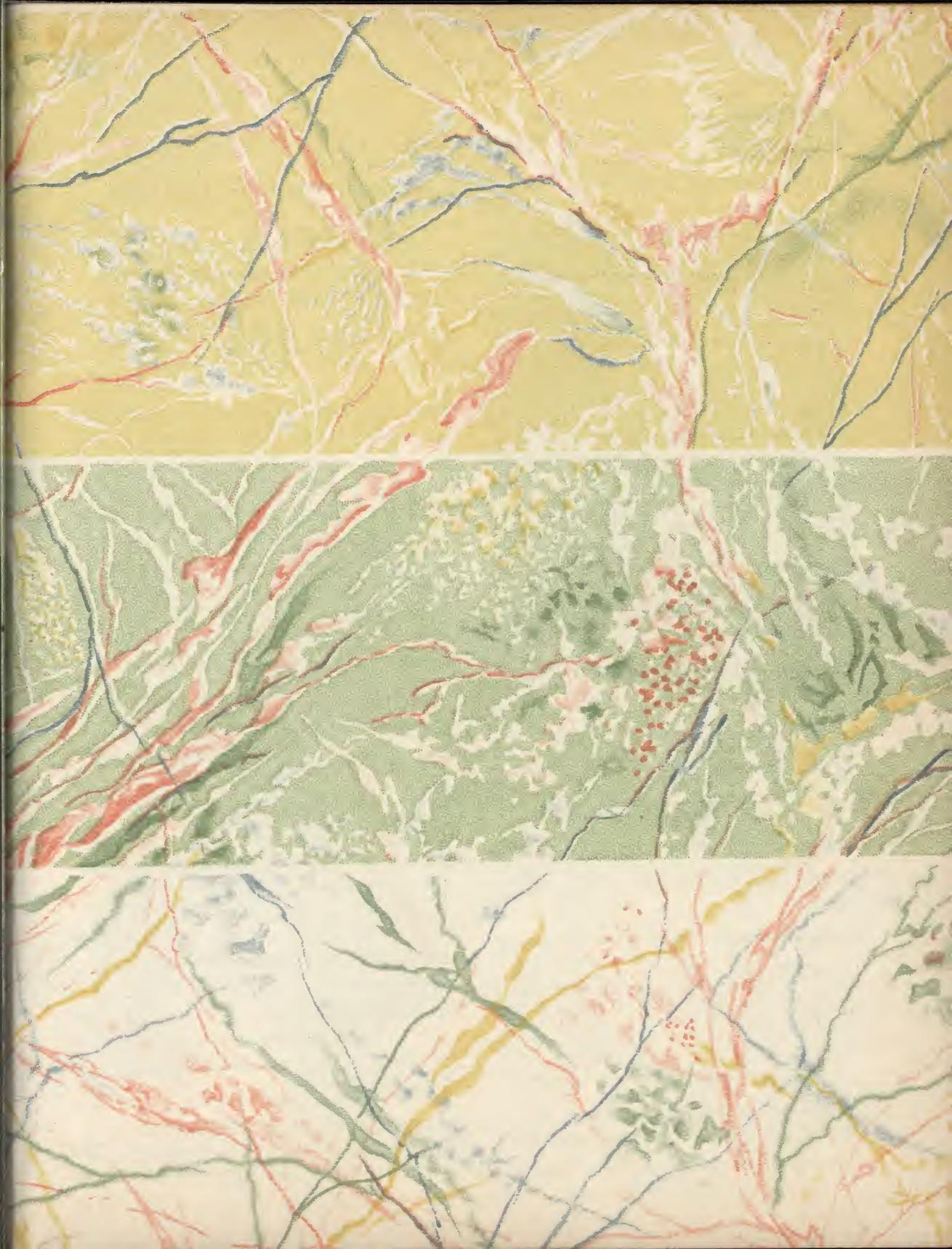
88c

Supplies to order with your paper

#### 12-INCH SMOOTHING BRUSH

Two rows of white Tampico bristles stapled into lacquered hardwood handle.

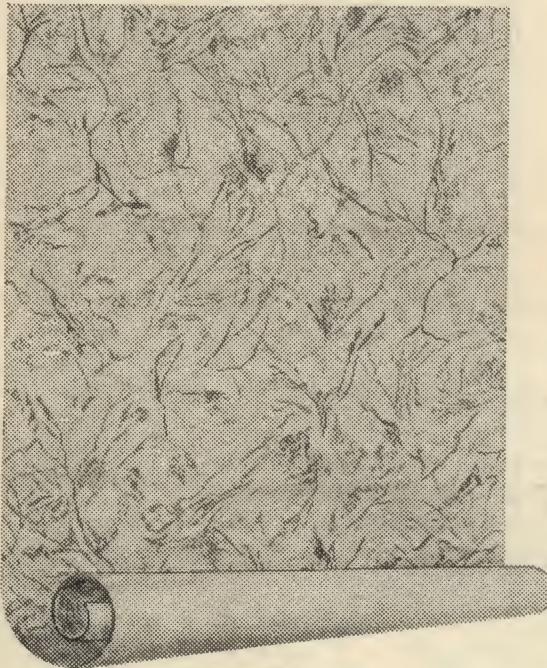
53 C 628—Shpg. wt. 10 oz. . . . . 45c





—for easier hanging

**GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED**



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### **Rooms where this paper can be used**

KITCHEN	DINING ROOM	DINETTE	SUN ROOM	BATH	CEILINGS
Ideal				Excellent	Good

#### **Estimated cost of complete rooms**

Size of Room 9-ft. Ceiling	Double Rols Sidewall	Double Rols Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.32	\$ 5.56
12x14 ft.	6	3	20	9.36	6.72
14x16 ft.	7	4	22	11.28	7.76

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## **'MARBLE ONYX'**

**A VERSATILE ENGRAVED PATTERN  
FOR KITCHEN, DINETTE OR BATH**

Sold Only  
In Double  
Rolls

**46c**

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Here is a pattern whose three delightful color schemes will find a ready welcome in several rooms of your home. Its lovely coloring is easy to live with . . . leaves no room for gloomy corners . . . reflects brightness and gaiety into every nook and cranny. The whole design is clear and fresh and entrancingly gay. Guaranteed sunfast and washable for 3 years. Pre-Trrimmed for lap seam hanging. Saves you no end of time, bother and muss.

#### **HARMONY HOUSE SIDEWALL PAPERS**

White with Sage green, Malibu peach . . . 53 C 03730—See sample over. Guaranteed 3 years.

Sunshine yellow . . . 53 C 03731—See sample over.

Sage green . . . 53 C 03732—See sample over.

These are Harmony House colors. They "go together" with your other furnishings and simplify decorating. Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds. . . . . 92c

#### **HARMONY HOUSE BORDERS TO MATCH**

White background . . . 53 C 043730—2½ in. wide.

Sunshine yellow . . . 53 C 043731—2½ inches wide.

Sage green . . . 53 C 043732—2½ inches wide.

Shipping weight per yard 1 ounce. . . . . per yard 6c

#### **HARMONIZING CEILING PAPERS**

Off white engraved . . . 53 C 03028—Not shown.

Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds 4 oz. . . . . 88c

*Supplies to order with your paper*

#### **WORKMASTER PURE WHEAT PASTE**

Enough for 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

#### **WORKMASTER COLD WATER SIZE**

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c

For other Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.88	\$ 7.12
12x14 ft.	6	3	20	11.24	8.60
14x16 ft.	7	4	22	13.46	9.94

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

Page 62 • Sidewall sample 53 C 03740 • Sears, Roebuck and Co. 555

## 'CORONATION'

A GRACEFUL PATTERN TO ADD  
A SPACIOUS FEELING TO YOUR HOME

Sold Only  
In Double  
Rolls

60c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

You'll have cool, sculptured freshness in your living room, den, dining room or hall with 'CORONATION.' It's a glamorous pattern with warm gold color touches and graceful sweeps of flowers. The design is repeated so subtly that the continuous pattern blends into one all-over effect . . . lends a feeling of dignity and distinction to your home. Use it with either modern or traditional furnishings. Guaranteed to remain sunfast and withstand repeated cleaning for at least a three year period. Pre-Trimmed—easier to hang.

#### SIDEWALL PAPER

Gray

53 C 03740—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 6 oz. .... \$1.20

#### BORDER TO MATCH

Gray

53 C 043740—2 1/4 inches wide. Shipping weight per yard 1 ounce. .... per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces. .... 88c

*Supplies to order with your paper*

#### WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls.

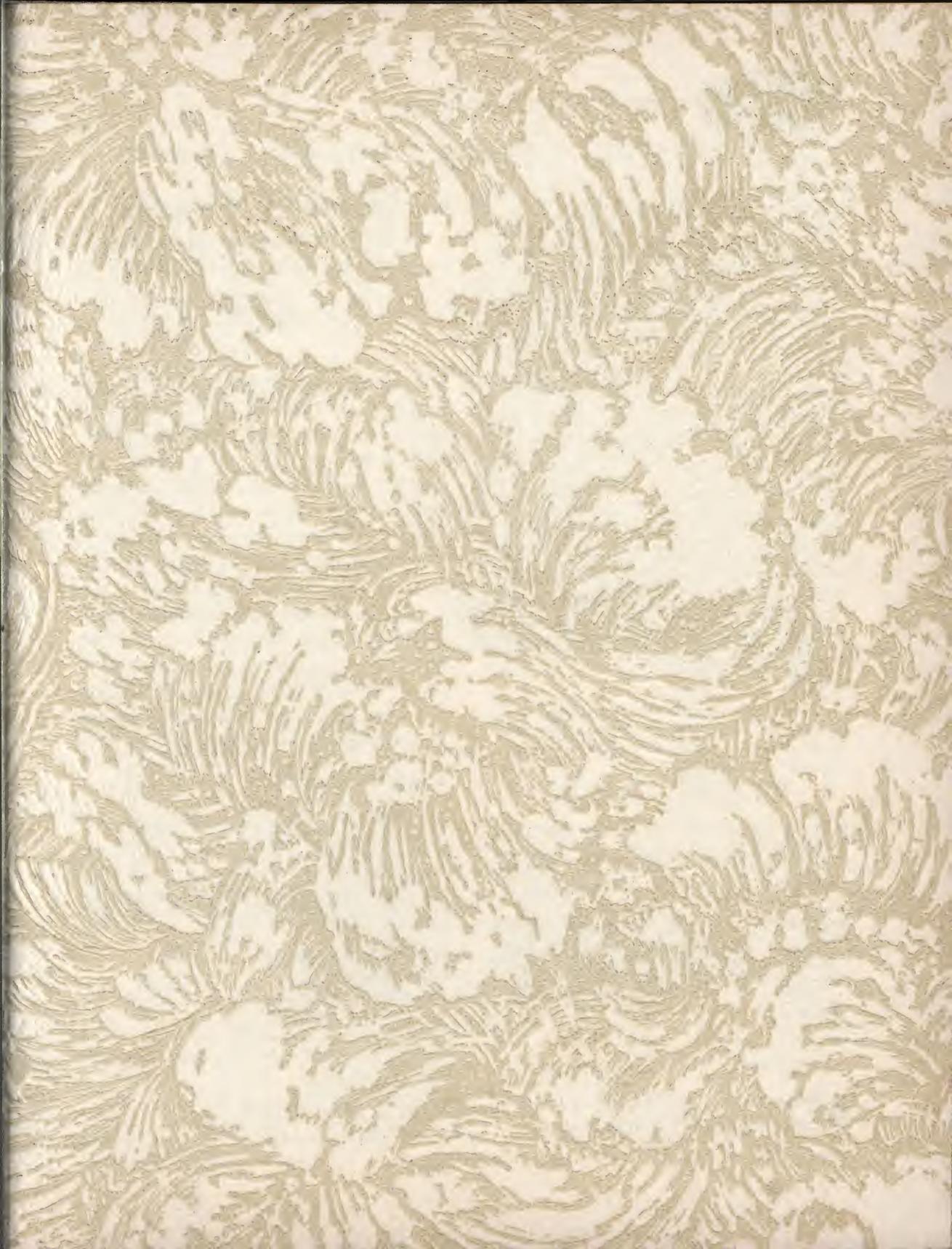
53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. .... 37c

#### PLASTIC WALLPAPER COATING

Quart covers 150 sq. ft. one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. .... \$1.10

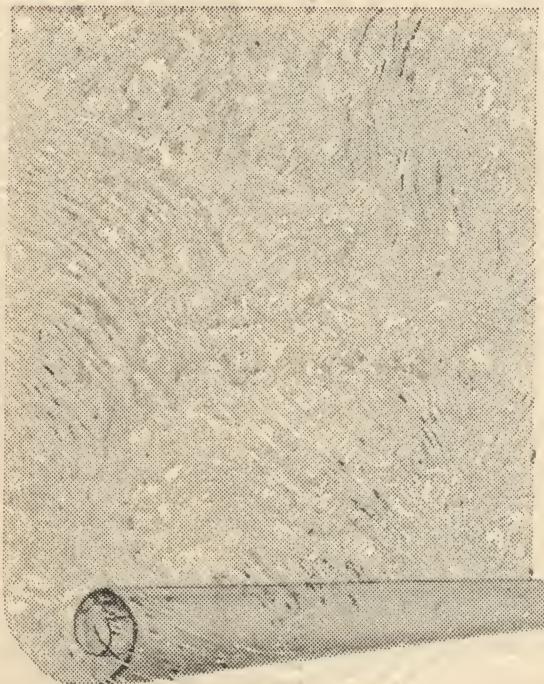
For other Tools and Supplies see pages 78-80.





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint. Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent		Good	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.32	\$ 5.56
12x14 ft.	6	3	20	9.36	6.72
14x16 ft.	7	4	22	11.28	7.76

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

**46c**

Sold Only  
In Double  
Rolls

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

## 'Blossom Plaster' A SPARKLING EMBOSSED PATTERN WITH RICH, PLASTER-LIKE EFFECT

A sparkling gold color background adds warmth and richness to this artistically embossed paper, and makes it an ideal choice for any downstairs room, hall, or even the bath. The graceful, sweeping design makes your rooms seem much larger . . . adds a note of graciousness to your home. It gives you complete freedom to work a whole variety of color schemes . . . those that set your furnishings off to best advantage. This pattern is now also available in a new muted pastel multi-color, 53 C 03743, listed below. Both are Pre-Trrimmed papers, guaranteed sunfast and washable for at least 3 years.

#### SIDEWALL PAPERS

Green-gold background

53 C 03742—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 pounds..... 92c

Polychrome

53 C 03743—Same pattern as above, but with background in delicate multi-colors instead of green-gold. Double roll. Shipping weight 2 pounds..... 92c

#### BORDERS TO MATCH

Gold color background

53 C 043742—2½ inches wide.

Polychrome

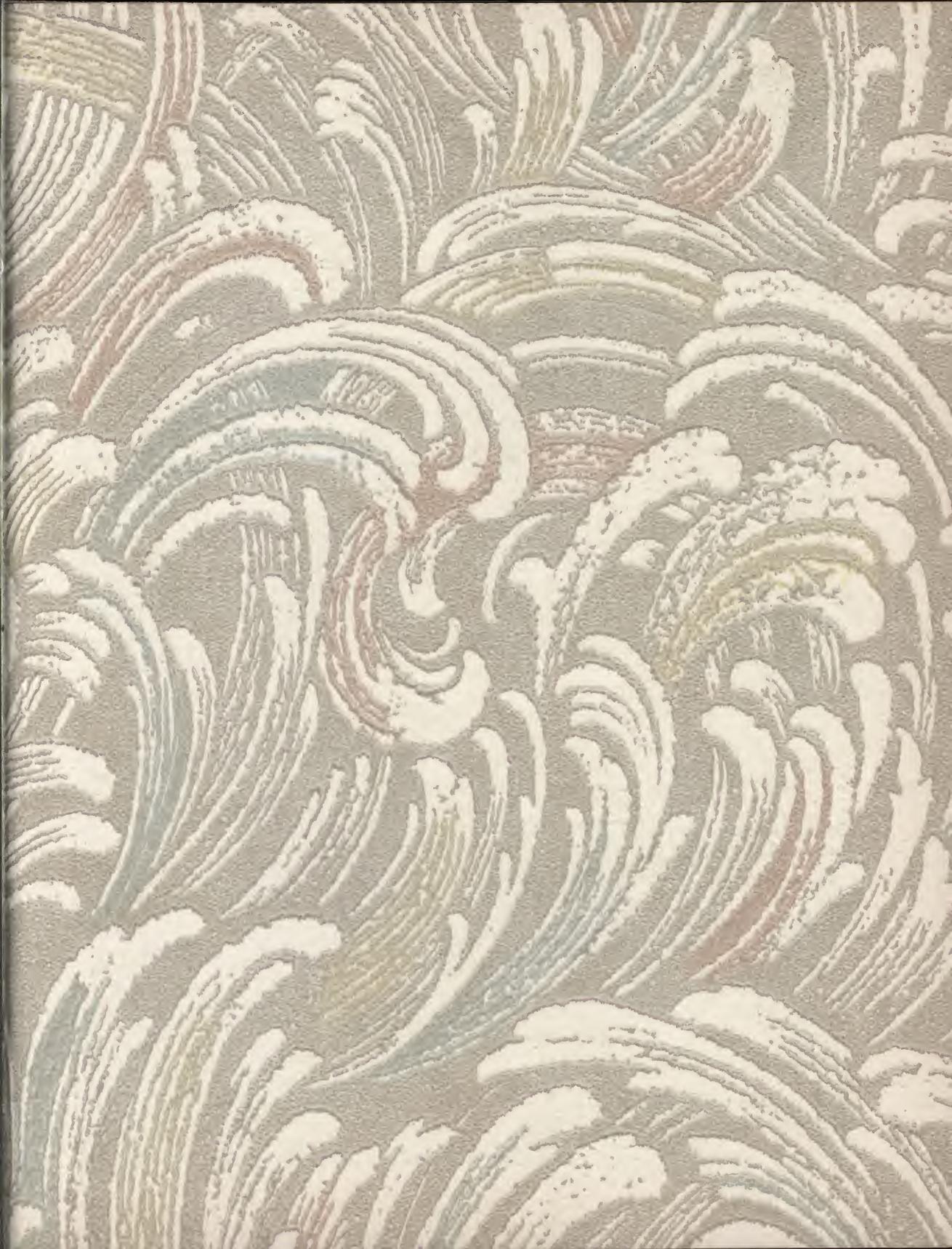
53 C 043743—2½ inches wide. Shipping weight per yard 1 ounce..... per yard 6c

#### CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds 6 ounces..... 88c





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • EXTRA HEAVY • EMBOSSED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	DEN	HALL OR STAIRWAY
Ideal	Suitable			Good	Good

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 8.18	\$ 6.42
12x14 ft.	6	3	20	10.40	7.76
14x16 ft.	7	4	22	12.48	8.96

*For more complete table of room sizes, see Page 4*

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'OCEAN SPRAY'

GRACEFUL, VERSATILE PATTERN  
FOR YOUR DOWNSTAIRS ROOMS

Sold Only  
In Double  
Rolls

53c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

There is nothing static about this lovely sculptured-effect pattern—it has life and movement and charming coloring on a delicate background of Harmony House Dawn gray. An ideal pattern for use with traditional or modern furnishings. You will want this beautiful paper for your favorite downstairs room—living room, den, library or dining room. Pre-Trimmed, guaranteed by Sears to be washable and sunfast for 3 years . . . colors will keep their first day newness.

#### HARMONY HOUSE SIDEWALL PAPER

Harmony House Color: Dawn gray

53 C 03741—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. 6 oz. . . . . . \$1.06

#### HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray

53 C 043741—2½ inches wide. Shipping weight per yard 1 ounce . . . . . per yard 7c

#### HARMONIZING CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds 6 ounces . . . . . 88c

*Supplies to order with your paper*

#### WORKMASTER PURE WHEAT PASTE

Enough for 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

#### ROTARY TRIMMING OUTFIT

6-ft. brass bound straight edge has 2-in. wheel knife. Cuts neat, clean edges on wallpaper in a jiffy.

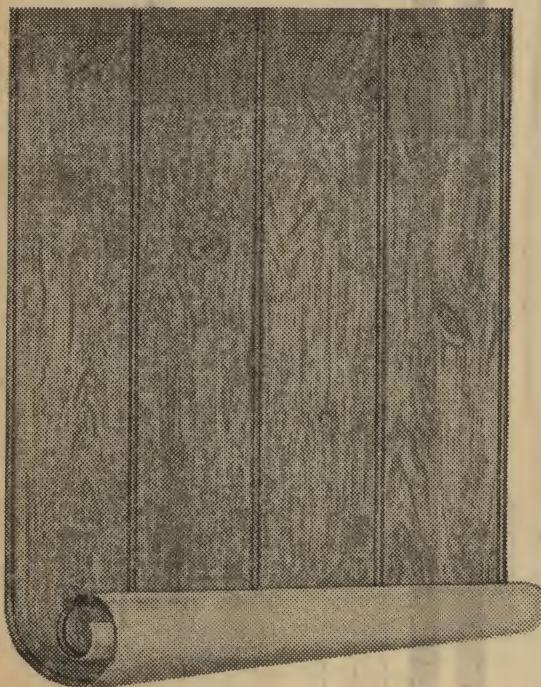
53 C 0638L—Shipping weight 7 pounds . . . . . \$9.89





—for easier hanging

GUARANTEED SUNFAST • WASHABLE • HEAVY WEIGHT • ENGRAVED



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

#### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DEN	KITCHEN	BATH	HALL OR STAIRWAY
Suitable	Suitable	Excellent	Good		

#### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$ 7.32	\$ 5.56
12x14 ft.	6	3	20	9.36	6.72
14x16 ft.	7	4	22	11.28	7.76

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'PROVINCETOWN'

AN ENGRAVED WOOD-GRAIN PATTERN  
FOR A WARM PINE-PANELED EFFECT

Sold Only  
In Double  
Rolls

46c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Have the charm of Old New England knotty-pine paneling in your home at a fraction of the cost of real pine. Such a realistic reproduction, you almost have to touch the walls to discover they are not real wood. Use wherever you wish to secure the effect of pine paneling . . . in den, living room, dining room or play room. Turns basement or attic areas into lovely recreation rooms. The sunny wood tone of 'PROVINCETOWN' creates a lovely rustic appearance. Pre-Trimmed, long wearing, heavy weight, guaranteed sunfast and washable for 3 years.

#### SIDEWALL PAPER

Imitation pine paneling

53 C 03738—See actual sample on other side. Sunfast and washable. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 lbs. . . . . 92c

#### BORDER TO MATCH

Pine panel effect

53 C 043738—2½ inches wide.  
Shipping weight per yard 1 ounce. . . . . per yard 6c

#### CEILING PAPER

53 C 03010—Not shown. White.

Double roll 16 yards long and 18-inches wide.

Shipping weight 2 pounds 6 ounces. . . . . 88c

*Supplies to order with your paper*

#### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

#### WORKMASTER COLD WATER SIZE

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

### Rooms where this paper can be used

BED- ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal			Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SUNBEAMS'

BRIGHT, SUNNY BEDROOM PATTERN  
SPELLING VALUE TO HOME DECORATORS

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Did you ever see such a rich, colorful pattern in a bedroom floral, and at such a low price? A real value in a gay pattern that's all sunniness and light, made to order for your favorite bedroom. Will harmonize perfectly with traditional or provincial furnishings, give you a ray of sunshine every time you enter the room. Semi-Trimmed; sure to combine beautifully with touches of Harmony House Federal gold and Aquamarine. Order 'SUNBEAMS' today. Its radiant blossoms are guaranteed sunfast, will stay bright and cheerful for at least three years.

### HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House Color: Aquamarine

53 C 03534—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 64c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Aquamarine

53 C 053534—2½ inches wide. Shipping weight per yard 1 ounce. . . . . per yard 6c.

### HARMONIZING CEILING PAPER

53 C 03038—Not shown. White. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds. . . . . 64c

*Supplies to order with your paper*

### WORKMASTER PASTE BOARD

Easily stored. Has many uses.

58 in. long, 21 in. wide when open.

53 C 0672L—Shpg. wt. 11 lbs. . . . . \$4.29

For other Tools and Supplies see pages 78-80.

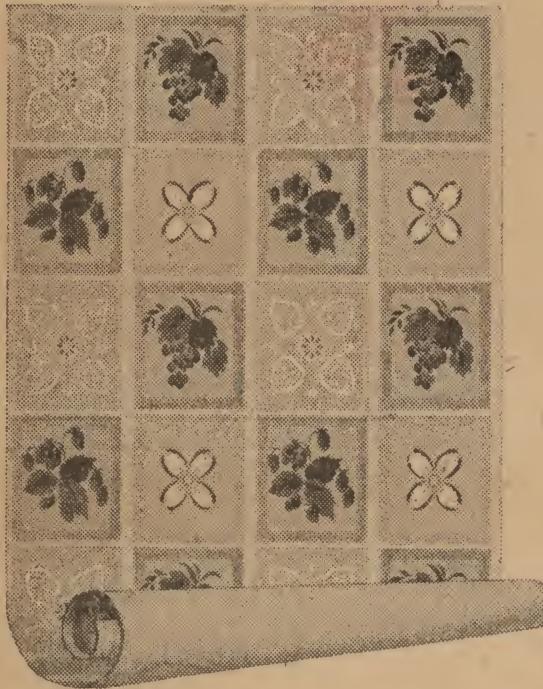






# Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store... or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.*

## Rooms where this paper can be used

KITCHEN	BREAKFAST	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Excellent	Suitable	Excellent			

## Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$5.44	\$4.16
12x14 ft.	6	3	20	6.96	5.04
14x16 ft.	7	4	22	8.36	5.80

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'EARLY FRUIT'

CREATES A STYLE RECIPE FOR A GAY  
NEW KITCHEN, BREAKFAST ROOM

Sold Only  
In Double  
Rolls

32c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

No more drab and gloomy days for your kitchen or dinette with this gay fruit... ripe and luscious for color-hungry walls. With its cool and refreshing Harmony House Mint green background and accent notes of Sunshine yellow and Cherry red, you will be able to "do over" your kitchen or breakfast room for an amazingly small sum of money. And what a charming room you will discover it to be! You will be envied its cheerful, carefree brightness... the added wealth of color. Semi-Trimmed, guaranteed sunfast for 3 years.

## SIDEWALL PAPER (Not Washable)

Harmony House Mint green

Regular... 53 C 03540—See actual sample on other side.  
Sunfast. Double roll 16 yds. long, 18 inches wide.  
Shipping weight 2 lbs..... 64c

## BORDER TO MATCH

Harmony House Mint green

53 C 053540—2½ inches wide.  
Shipping weight per yard 1 ounce..... per yard 6c

## CEILING PAPER

53 C 03038—Not shown. White.

Double roll 16 yards long and 18 inches wide.  
Shipping weight 2 pounds..... 64c

Supplies to order with your paper

## WORKMASTER CELLULOSE ADHESIVE

A clear adhesive that eliminates most paste stains. Enough for a 10x12-foot room or 6 double rolls.

53 C 511—½ pound package. Shpg. wt. 12 oz. .... 55c

For other Tools and Supplies see pages 78-80.



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

BED- ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal			Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$4.58	\$3.50
12x14 ft.	6	3	20	5.86	4.24
14x16 ft.	7	4	22	7.04	4.88

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'GRADUATION'

SPARKLING BEDROOM PAPER FOR  
SWEET GIRL GRADUATES OF ANY AGE

Sold Only  
In Double  
Rolls

27c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

A completely charming bedroom paper that is attractive, practical and inexpensive. Its gay festoons of pink and red roses and green leaves on a dainty Harmony House Federal gold background will recall Graduation Day to Sister Sue and mother, too, and probably to Grandma as well! What a bright, cheerful room it will make of even your darkest bedroom; and look at the transformation in your favorite bedroom. And at such low cost! Order 'GRADUATION' today. Colors guaranteed sunfast for 3 years to be dainty-looking, and stay that way.

### HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House Color: Federal gold

53 C 03560—See actual sample on other side. Guaranteed sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 pounds..... 54c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Federal gold

53 C 053560—2½ inches wide. Shipping weight per yard 1 ounce..... per yard 5c

### HARMONIZING CEILING PAPER

53 C 03041—Not shown. White. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds..... 54c

Supplies to order with your paper

### WORKMASTER PURE WHEAT PASTE

Economical to use. Enough for 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz..... 37c

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

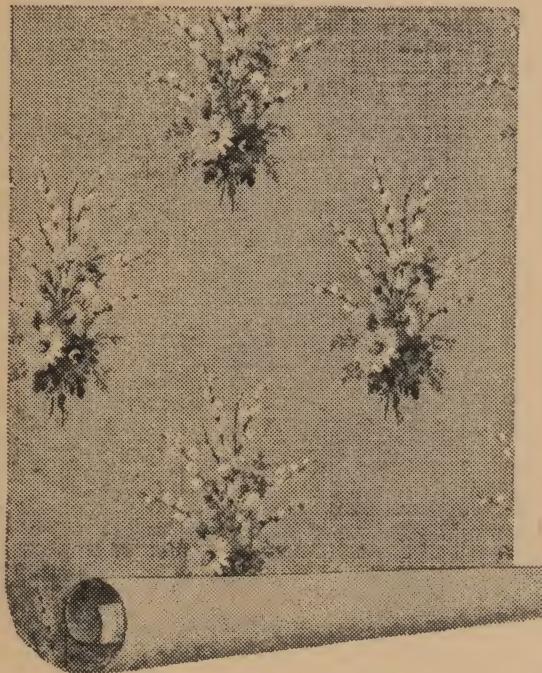
53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz..... 27c

For other Tools and Supplies see pages 78-80.



# Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

## Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

## Estimated cost of complete rooms

Size of Room 8-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$4.58	\$3.50
12x14 ft.	6	3	20	5.86	4.24
14x16 ft.	7	4	22	7.04	4.88

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

# 'Pussywillow Print'

DAINTY PATTERN TO WORK LOW  
COST MIRACLES IN ANY ROOM

Sold Only  
In Double  
Rolls

27c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

In any room in your home, upstairs or down, dainty 'PUSSYWILLOW PRINT' will achieve a bright miracle in charming color at low cost. It's bright and colorful as a spring morning . . . provides a warm background for your favorite traditional furnishings. Order it for any bedroom, any room downstairs, and see how the sunfast Colonial blue background and brilliant blossoms in accent notes of Harmony House Tuscan rose and wine transform that room like magic. And all at a low price that will save you enough to do more decorating than you'd thought possible.

## SIDEWALL PAPER (Not Washable)

Colonial blue background

53 C 03561—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yards long, 18 inches wide.  
Shipping weight 2 lbs. . . . . 54c

## BORDER TO MATCH

Colonial blue

53 C 053561—2 1/4 inches wide.  
Shipping weight per yard 1 ounce . . . . . per yard 5c

## CEILING PAPER

53 C 03041—Not shown. White.  
Double roll 16 yards long and 18 inches wide.  
Shipping weight 2 pounds. . . . . 54c

Supplies to order with your paper

## WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
		Excellent	Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$4.58	\$3.50
12x14 ft.	6	3	20	5.86	4.24
14x16 ft.	7	4	22	7.04	4.88

For more complete table or room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'SALEM INN'

SENSATIONAL VALUE IN A DAINTY,  
FEMININE-LOOKING BEDROOM PAPER

Sold Only  
In Double  
Rolls

27c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

An enchanting paper to please any woman who delights in a pattern that's dainty and smart. Imagine it with white ruffled curtains and white accessories! The delicate orchid background with its floral accents of Harmony House Federal gold and Colonial blue makes any bedroom bright and cheerful, yet note the low price! A paper of high quality and style at a low, Sears price. Semi-trimmed, so hang it yourself and save still more . . . paper an extra room with the saving.

### SIDEWALL PAPER (Not Washable)

Orchid

53 C 03562—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds . . . . . 54c

### BORDER TO MATCH

Orchid

53 C 053562—2 1/4 inches wide. Shipping weight per yard 1 ounce . . . . . per yard 5c

### CEILING PAPER

53 C 03041—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds . . . . . 54c

Supplies to order with your paper

### WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

### WORKMASTER COLD WATER SIZE

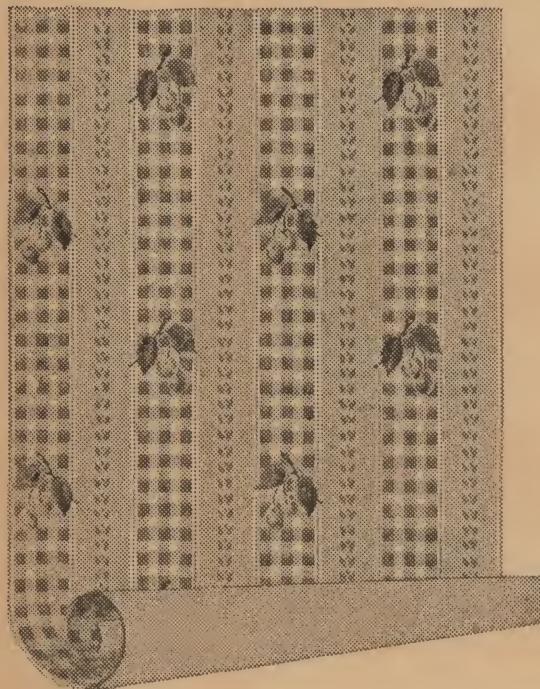
Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

### Rooms where this paper can be used

LIVING ROOM	BREAKFAST	KITCHEN	SUN ROOM	BATH	HALL OR STAIRWAY
Suitable	Excellent		Good		

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$3.88	\$3.00
12x14 ft.	6	3	20	4.96	3.64
14x16 ft.	7	4	22	5.94	4.18

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'GINGHAM STRIPE'

LUSCIOUS CHERRIES ON A  
BUDGET-PRICED KITCHEN PATTERN

Sold Only  
In Double  
Rolls

22c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

A dainty pattern . . . crisp as gingham and colorful as a summer sky. Adds simplicity and charm to your kitchen, yet it costs as little as \$3.00 to use it for the average 10x12-ft. room. The gay coloring of blue, yellow and gray is guaranteed sunfast for three years. Create a delightful color scheme with room furnishings and accessories of Harmony House Sunshine yellow, Dawn gray, Pacific blue or Mint green. Add crisp blue or yellow curtains at the windows and you will have a room to work in and enjoy for many years and at such low cost!

### SIDEWALL PAPER (Not Washable)

Gray and blue stripe

53 C 03640—See actual sample on other side. Sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds.....44c

### BORDER TO MATCH

Gray and blue stripe

53 C 053640—2 1/4 inches wide. Shipping weight per yard 1 ounce.....per yard 5c

### CEILING PAPER

53 C 03045—Not shown. White. Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds.....44c

Supplies to order with your paper

### WORKMASTER PASTE TABLE

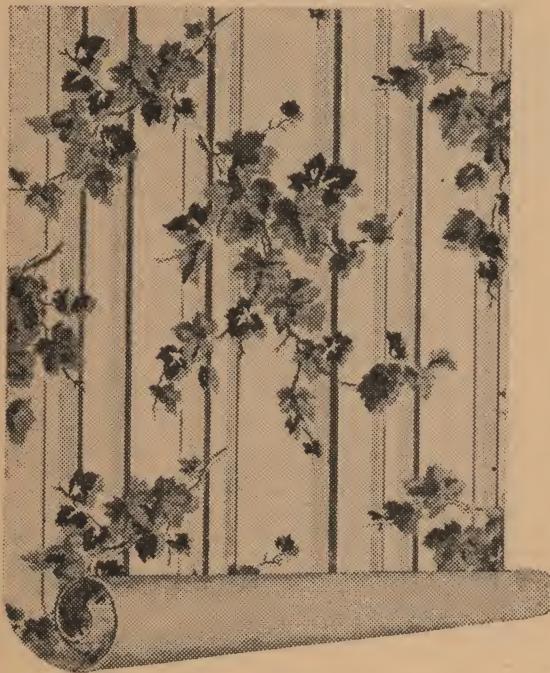
21 in. wide by 58 in. long. 3 boards held with dowels. Folds compactly.

53 C 0672L—Freight or express, 11 lbs.....\$4.29



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Ideal	Suitable	Excellent	Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$4.58	\$3.50
12x14 ft.	6	3	20	5.86	4.24
14x16 ft.	7	4	.22	7.04	4.88

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

Supplies to order with your paper

### WORKMASTER COLD WATER SIZE

Use before papering to make paper adhere better.

53 C 508—1-lb. bag. Shpg. wt. 1 lb. 4 oz. . . . . 27c

## 'LEAF SHADOWS'

LOW PRICED, LOVELY . . . SENSATIONAL  
VALUE FOR DOWNSTAIRS ROOMS

Sold Only  
In Double  
Rolls

27c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 Yards

Here is something special! 'LEAF SHADOWS', a really low priced paper that combines beautifully with your prized provincial or traditional furniture, looks wonderful in your downstairs rooms, yet keeps you within your redecorating budget! The pattern has a charming allover effect, yet is so well spaced that it always seems light and airy. The sunfast colors of Harmony House Chartreuse and Valley rose are beautifully accented by the soft gray background, and all are combined into a gay, vine-like pattern that will twine its way into your heart!

### HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House colors: Dawn gray and chartreuse

53 C 03551—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yards long, 18 inches wide. Shipping weight 2 pounds. . . . . 54c

### HARMONY HOUSE BORDER TO MATCH

Harmony House Dawn gray and chartreuse

53 C 053551—2½ inches wide. Shipping weight per yard 1 ounce. . . . . per yard 5c

### HARMONIZING CEILING PAPER

53 C 03041—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds. . . . . 54c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	BED-ROOM	DINETTE	SUN ROOM	BATH	HALL OR STAIRWAY
Suitable	Ideal	Excellent	Good		Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$4.58	\$3.50
12x14 ft.	6	3	20	5.86	4.24
14x16 ft.	7	4	22	7.04	4.88

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'ADAM STRIPE'

DIGNIFIED CLASSIC STRIPE IN YOUR  
CHOICE OF THREE COLORS

Sold Only  
In Double  
Rolls

27c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 yards

Straight and simple, this striped pattern will look well in several rooms in your home. Order it in your choice of two Harmony House colors Mint green or Sunshine yellow, or in Colonial blue, and use it in several adjoining rooms with strikingly effective results. Its clean simplicity is attractive and versatile, combines nicely with either modern or traditional furnishings. Semi-Trimmed, guaranteed sunfast, and so reasonably priced that you can "do over" a number of rooms at low cost.

### HARMONY HOUSE SIDEWALL PAPERS (Not Washable)

Harmony House Mint green.....	53 C 03567
Harmony House Sunshine yellow .....	53 C 03568
Colonial blue.....	53 C 03569
See actual samples on other side. All guaranteed sunfast for 3 years. Double roll 16 yards long, 18 inches wide.	
Shipping weight 2 lbs..... 54c	

### HARMONY HOUSE BORDERS TO MATCH

Harmony House Mint green	53 C 053567—1 1/2 inches wide.
Harmony House Sunshine yellow	53 C 053568—1 1/2 inches.
Colonial blue	53 C 053569—1 1/2 inches wide.
Shipping weight per yard 1 ounce.....	54c

### HARMONIZING CEILING PAPERS

53 C 03041—Not shown. White.	
Double roll 16 yards long and 18 inches wide.	
Shipping weight 2 pounds.....	54c



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	KITCHEN	HALL OR STAIRWAY
Suitable	Excellent			Ideal	

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$4.58	\$3.50
12x14 ft.	6	3	20	5.86	4.24
14x16 ft.	7	4	22	7.04	4.88

For more complete table of room sizes, see Page 4

◀ See other side of this sheet for  
Actual Size Wallpaper Sample

## 'WOODEN PLATES'

MAKES YOUR KITCHEN OR BREAKFAST  
ROOM RADIATE NEW CHARM

Sold Only  
In Double  
Rolls

27c

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 yards

Wouldn't it be difficult to imagine a more refreshing wallpaper for your kitchen, breakfast alcove or dining room than 'WOODEN PLATES'? Every member of your family will love this gay pattern with its luscious assortment of autumn fruit and green ivy against a soft, cool, gray background. Accent notes are in Harmony House Pacific blue, Cherry red and Mint green. Colors are guaranteed sunfast for at least three years . . . stay bright and cheerful on your walls. And 'WOODEN PLATES' goes wonderfully with furnishings in Mint green and Parchment brown. Gives long service at low cost.

### SIDEWALL PAPER (Not Washable)

Gray with bright accents

53 C 03565—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 54c

### BORDER TO MATCH

Gray

53 C 053565—2 1/4 inches. Shipping weight per yard 1 ounce. . . . . per yard 5c

### CEILING PAPER

53 C 03041—Not shown. White.

Double roll 16 yards long and 18 inches wide. Shipping weight 2 pounds. . . . . 54c

Supplies to order with your paper

### MASTER-MIXED WALLPAPER REMOVER

4-oz. bottle enough for 10 x 12-ft. room.

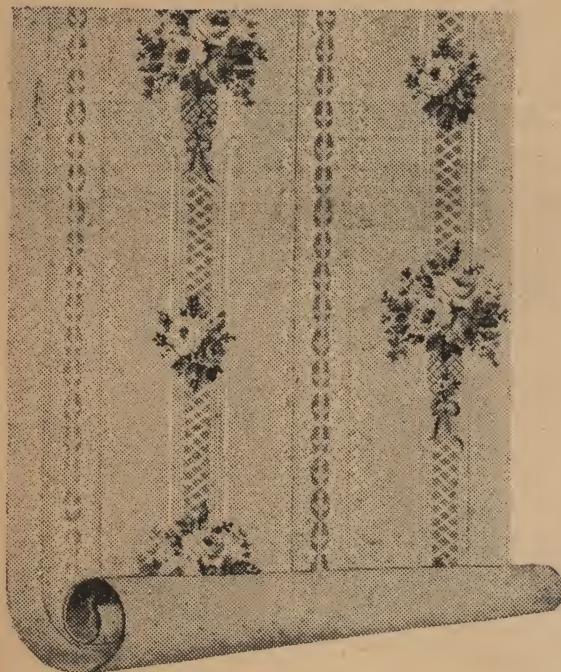
53 C 530—4 oz. Shpg. wt. 10 oz. . . . . 33c

For other Tools and Supplies see pages 78-80.



# Semi-Trimmed—for easy hanging

**GUARANTEED SUNFAST • STANDARD WEIGHT • LOW PRICE**



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

*Hanging Instructions for SEARS Harmony House  
Wallpaper included with every shipment.*

## Rooms where this paper can be used

LIVING ROOM	DINING ROOM	BED-ROOM	SUN ROOM	BATH	HALL OR STAIRWAY
Suitable	Ideal	Good			Suitable

## Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Room with Ceiling	Room without Ceiling
10x12 ft.	5	2	16	\$3.88	\$3.00
12x14 ft.	6	3	20	4.96	3.64
14x16 ft.	7	4	22	5.94	4.18

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

# 'ATLANTIC HOUSE'

**DAINTY BEDROOM PAPER WITH  
UNUSUAL DECORATING POSSIBILITIES**

Sold Only  
In Double  
Rolls

**22c**

See Order Blank  
For Sears  
Easy Terms

Single Roll 8 yards

A bedroom paper that's bright, cheerful and decorative, and best of all, costs you so little. The background for the colorful floral bouquets and alternating stripes is a cool Harmony House Pacific blue. The colors in this pattern stay bright and new-looking. Sears guarantees them sunfast for at least three years. In rooms with sunny south or west exposures, accent the cool blue stripes. In a room with north or east exposures, accent the flower tones. You'll enjoy having 'ATLANTIC HOUSE' in at least one room because of its tremendous decorating opportunities . . . enjoy the low Sears price, too!

## HARMONY HOUSE SIDEWALL PAPER (Not Washable)

Harmony House Color: Pacific blue

53 C 03625—See actual sample on other side. Guaranteed Sunfast. Double roll 16 yds. long, 18 inches wide. Shipping weight 2 lbs. . . . . 44c

## HARMONY HOUSE BORDER TO MATCH

Harmony House Pacific blue

53 C 053625—2½ inches wide. Shipping weight per yard 1 ounce. . . . . per yard 5c

## HARMONIZING CEILING PAPER

53 C 03045—Not shown. White.

Double roll 16 yards long and 18 inches wide.

Shipping weight 2 pounds. . . . . 44c

Supplies to order with your paper

## WORKMASTER PURE WHEAT PASTE

Enough to do 6 double rolls.

53 C 502—2-lb. bag. Shpg. wt. 2 lbs. 4 oz. . . . . 37c

For other Tools and Supplies see pages 78-80.



## Semi-Trimmed—for easy hanging

GUARANTEED SUNFAST (53 C 03660)

• STANDARD WEIGHT • LOW PRICE



Sears paint colors go together with Sears wallpaper colors. See Sears wide selection of Decorator Paint Colors in flat, semi-gloss or high-gloss finishes at your Sears retail store . . . or write for Color Card 6451C.

Hanging Instructions for SEARS Harmony House Wallpaper included with every shipment.

### Rooms where this paper can be used

LIVING ROOM	DINING ROOM	DINETTE	SUN ROOM	BED-ROOM	HALL OR STAIRWAY
Suitable	Suitable		Good	Excellent	Good

### Estimated cost of complete rooms

Size of Room 9-ft. Ceiling	Double Rolls Sidewall	Double Rolls Ceiling	Yards of Border	Low as, with Ceiling	Low as, without Ceiling
10x12 ft.	5	2	16	\$3.30	\$2.54
12x14 ft.	6	3	20	4.22	3.08
14x16 ft.	7	4	22	5.06	3.54

For more complete table of room sizes, see Page 4

See other side of this sheet for  
Actual Size Wallpaper Sample

## 'VIRGINIA CITY'

ATTRACTIVE AND BUDGET-PRICED  
YOUR CHOICE . . . TWO QUALITIES

Sold Only In  
Double Rolls  
See pattern  
53 C 03660

19c  
Single Roll 8 Yards

Sold Only In  
Double Rolls  
See pattern  
53 C 03670, below

14c  
Single Roll 8 Yards

A gay floral pattern that's fresh and money-saving. The design is crisp and sparkling and stays that way because it has Sears three year sunfast guarantee. The background color is a cool Parchment beige that can be used in the bedroom or downstairs with provincial as well as traditional settings. With this cheery floral paper combine furnishings in Harmony House Mint green, Parchment brown and Dawn gray. Semi-Trimmed . . . takes just a minimum of time and money for a fresh, new-looking room.

### HARMONY HOUSE SIDEWALL PAPERS (Not Washable)

Harmony House Parchment beige . . . 53 C 03660—See sample over. Guaranteed sunfast for 3 years. Double roll 16 yards long, 18 inches wide.

Shipping weight 2 pounds.....38c

Parchment beige . . . 53 C 03670—Not shown. Same as 53 C 03660 above, except not sunfast. Double roll 16 yards long, 18 inches wide. Shpg. wt. 2 lbs.....28c

### HARMONY HOUSE BORDER TO MATCH

Parchment beige . . . 53 C 053660-70—2½ inches wide. Shipping weight per yard 1 ounce.....per yard 4c

### HARMONIZING CEILING PAPERS

Double roll 16 yards long, 18 in. wide. Shpg. wt. 2 lbs. White . . . 53 C 03046—Not shown.....38c  
Cream . . . 53 C 03049—Not shown.....28c

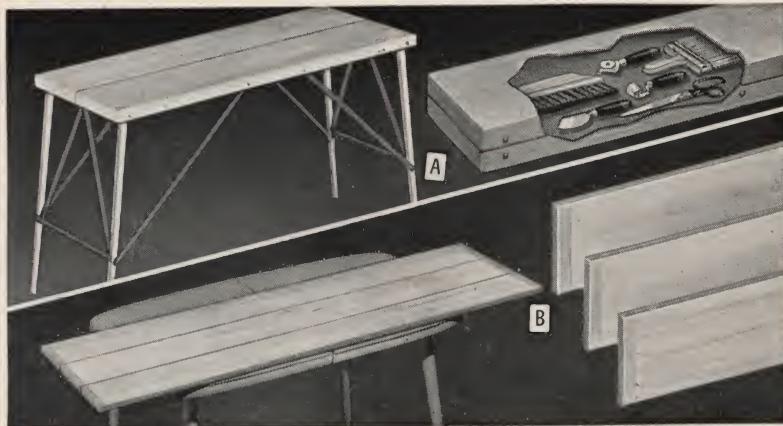
Supplies to order with your paper

### WORKMASTER 3-PIECE PASTE BOARD

21 in. wide, 58 in. long. Sturdy wood construction. Folds easily for storing.

53 C 0672L—5-foot board. Shpg. wt. 11 lbs.....\$4.29

# Do it yourself with Workmaster Tools, Supplies



## The newest in equipment for quicker, easier paperhanging

### NEW! PASTING MACHINE

Wallpaper your home quickly, easily, economically with this new pasting machine. It's compact 23½ x 5 x 3½ inches wide, of sturdy metal construction. Speeds up the job of pasting, making it possible for you to do more wallpapering in the same time. The entire strip is pasted with the correct amount of paste. This pasting machine is designed primarily for **non-pasted** or "regular" papers. (For Pre-Pasted papers, see our new **Do-It-Yourself Dispenser** on page 4 of this catalog. One dispenser included with each purchase of 5 double rolls of Pre-Pasted paper.)

53 C 520—Shipping weight 6 pounds.....\$3.98

### NEW! FOLDING PASTE TABLE . . . PASTING SURFACE

**A** **Folding Basswood Paste Table.** A paste table you can use all year long not only for wallpaper pasting and trimming, but also as a laundry table, back yard serving table, sewing table, or displaying model work. It is easy to handle, lightweight and particularly sturdy, 58 in. long and 22 in. wide when open to give you plenty of space for pasting and trimming your wallpaper. Table folds compactly when not in use for ease in storing and carrying. It's easy for you to carry . . . even up and down stairs. Mailable. Cut-away view shows storage of tools. (Tools not included.)

53 C 0664L—Shipping weight 23 pounds.....\$9.49

**B** **Pasting Surface.** A pasting surface that fits right over your kitchen table. You can use it with trestles or over any table top. Smoothly sanded flat top is made up of three 7 inch boards of clear, knot-free seasoned and warp-resistant basswood. Ends are capped . . . reinforcing strips protect ends from splitting. Boards are doweled to give smooth, continuous pasting surface, 58 inches long and a full 21 inches wide to give you correct amount of surface for pasting and trimming. Fit compactly for easy handling and storage. Mailable.

53 C 0672L—Shipping weight 12 pounds.....\$4.29



### NEW! ROTARY TRIMMING OUTFIT with an ALL-MAGNESIUM Straight Edge

**Feather-light . . . Strong . . . Gives permanent accuracy . . . Resists wear**

- Stays straight. New, scientific design results in a straight edge that stays straight
- Scientifically drawn in just one piece for added strength and trueness
- Gared to give a good grip on the paper and prevent costly sliding
- Smooth, durable baked-on-enamel finish seals the metal and prevents smudging

**D** **"Semi-Professional" Rotary Trimming Outfit** gives wallpaperers neat, ruler-straight edges quickly and easily. Helps obtain that professional finished look. 5-foot all-magnesium straight edge won't warp, assures precision accuracy.

You can trim a 10-foot booked strip. Smooth, durable, baked-on-enamel finish. Rotary trimmer has 2-inch expertly ground, stainless steel blade with spring-type

automatic blade adjustment; baked-on-enamel finish. 5-ft. zinc cutting strip. Mailable.

53 C 639—3-Piece Outfit. Shipping wt. 6 lbs. ....\$6.49

**C** 53 C 654—Trimmer only. Shipping weight twelve ounces.....\$2.29

53 C 658—5-foot Magnesium Straight Edge only. Shipping weight four pounds.....\$3.89

### WORKMASTER CELLULOSE ADHESIVE

**Lab tests show it has over twice the bonding strength of other brands tested**

- Eliminates paste stains on most papers
- Mixes easily . . . dries slowly . . . has good slip 'n' slide . . . makes pattern matching easy
- Won't spoil . . . keeps indefinitely

A colorless cellulose adhesive in powder form. The real successor to wheat paste. Mixes very easily. Water soluble even after dried. Forms strong bond when dry . . . paper edges won't loosen. Vermin proof.  $\frac{1}{2}$ -pound package is enough for average 10x12-foot room.

53 C 511— $\frac{1}{2}$ -lb. package.....\$5.55  
Shipping weight 12 ounces.

**It's easy to hang Harmony House Wallpaper . . . Save money, too, by "Doing - It - Yourself."**

# Everything you need for home decorating



## GOOD QUALITY TOOL KIT

All the tools you need for wallpapering your home: 12-in. smoothing brush with one row of white tampico fibers; 6-in. paste brush with 2 rows of white tampico fibers; wall scraper; 1½-in. wheel knife for trimming paper at ceiling and baseboard; 1½-in. oval face plastic seam roller; plumb bob, line and blue chalk. Handles all have clear lacquer finish. Complete wallpapering instructions included with each kit.

53 C 550—7-piece Kit. Shpg. wt. 2 lbs. .... \$1.45

53 C 600—6-inch Paste Brush. Same brush as in kit above . . . except with two rows of white tampico fibers. Handle has clear lacquer finish. Shpg. wt. 10 oz. .... 42c

53 C 628—12-in. Smoothing Brush. Same brush as in kit above . . . except with two rows of white tampico fibers. Handle has clear lacquer finish. Shpg. wt. 10 oz. .... 45c



## 100% DU PONT NYLON BRUSHES

• For the first time, we are offering both a smoothing brush and a pasting brush of 100% Du Pont Nylon bristles

• Long lasting . . . longer than any other brush known

• Easy-to-clean. Unaffected by heat. Will not rot

• Stiff yet extra flexible nylon bristles will not harm paper . . . never become brittle

G 53 C 606—6-in. all-purpose brush. Use for pasting, sizing and all types of painting: water, oil or rubber base paints. Excellent holding power. Permits smooth, even application. Will not separate. Shipping weight 12 ounces. .... \$2.98

H 53 C 630—12-in. Smoothing Brush. Long life, easily cleaned. Shipping weight 14 ounces. \$1.98

Heavy Molded Plastic Wall Shields. (Use with light switches. Ivory color or Transparent (clear) types.

53 C 5439—1-gang Ivory. Shpg. wt. 1 oz. .... 18c

53 C 5440—2-gang Ivory. Shpg. wt. 2 oz. .... 28c

53 C 5441—1-gang Clear. Shpg. wt. 1 oz. .... 18c

53 C 5442—2-gang Clear. Shpg. wt. 2 oz. .... 28c



## BETTER QUALITY TOOL KIT

- Brushes have 2 rows of long-lasting, easily washed white plastic bristles
- All handles have red lacquer finish, clear lacquer overcoat
- Combination corner knife and base trimmer has serrated wheel blade and smooth knife blade

Improved tools—last longer, give greater satisfaction. Kit includes 12-inch smoothing brush and 6-inch paste brush, each with two rows of sturdy, easy-to-wash white plastic bristles. Bristles are staple set in hardwood handles; Combination corner knife with 1½ inch serrated wheel blade and smooth knife blade (serrated blade keeps paper in place); Best Quality oval face 1½ inch plastic seam roller; semi-flexible 2½ inch wall scraper; plumb bob, line and blue chalk. Tools have plated frames and ferrules. All handles are red lacquered with clear lacquer overcoat that combines extra protection and added attractiveness. Complete hanging instructions included with each kit.

53 C 551—7-piece Better Quality Tool Kit.

Shipping weight 2 pounds 4 ounces. .... Kit \$2.69

53 C 560—2-inch Serrated Wheel Knife. Stainless steel blade. (Not shown.) Shipping weight 4 oz. .... 55c

**See description of Sears new "Do-It-Yourself" Dispenser, for easy hanging of Harmony House Pre-Pasted Wallpapers. Included with Pre-Pasted orders for 5 double rolls or more.**



## BEST QUALITY TOOL KIT

- Hand tools, the finest professional quality
- Paste brush 7-in wide has finest quality palma fiber mixture bristles 3½-in. out; vulcanized in rubber
- 12-in. Smoothing brush with bristles of 100% horsehair—natural black color, no dye.

Kit includes A,B,C,D,E,F, below for easy paper-hanging. Buy complete kit and save 33c.

53 C 548—Best Tool Kit. Shpg. wt. 3 lbs 10 oz. .... \$5.79

A 53 C 557—1½-in. plastic combination corner and seam roller. Cleans easily. Shipping weight 6 oz. .... 85c

B 53 C 563—Serrated corner knife with stainless steel blade to hold paper firmly. Shipping weight 4 oz. .... 63c

C 53 C 570—Paper knife. Tool steel blade. Heat treated. Shpg. wt. 4 oz. .... 45c

D 53 C 585—Spring steel shears. Will not break. 7-in. blade trims wallpaper, cuts cloth or canvas. Gives years of use. Smooth, comfortable solid brass handles. Shipping weight 14 ounces. .... \$1.95

E 53 C 612—7-in. Paste Brush. 3½-in. bristles of finest Palma Fiber mixture. Hardwood handle, clear lacquer finish. Shpg. wt. 1 lb. 2 oz. .... \$1.09

F 53 C 625—12-in. Smoothing Brush. 100% horsehair bristles, natural black color, staple set in hardwood handle. Shpg. wt. 12 oz. .... \$1.15

## BEST QUALITY ROTARY TRIMMING OUTFIT . . . "PROFESSIONAL" TYPE



- The type used by professionals . . . sturdy enough to serve you for a lifetime
- "Screwless type" brass bound straight edge
- TRIMMER . . . rotary type with 2-inch stainless steel blade . . . automatic blade adjustment

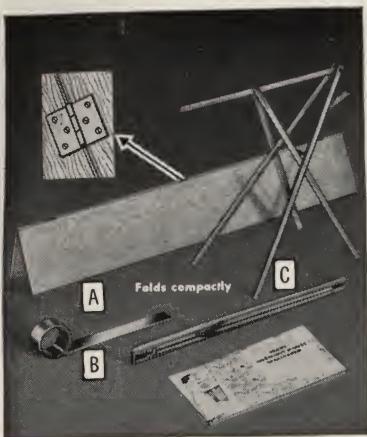
J "Screwless construction" 6-foot straight edge of 5-piece laminated selected seasoned mahogany and white pine, with clear lacquer finish, brass track and edge to resist wear. Rust-proof. Assured of straightness. Smooth action rotary type trimmer has 2-inch stainless steel wheel blade, expertly ground, with automatic spring-type blade adjustment. Paste that clings to blade is easily cleaned off so blade stays sharp and free running. 6-foot zinc cutting strip included. Outfit sturdy enough to give you a whole lifetime of service.

53 C 0638L—Shipping weight 7 lbs. .... \$9.89

K 53 C 0654—Rotary Trimmer. 2-inch stainless steel wheel blade. Shpg. wt. 12 oz. .... \$2.29

53 C 0650L—6-ft. Brass bound Straight Edge only. (Above.) Shipping weight 5 pounds. .... \$7.49

# For a neat job . . . use the right tools



## WORKMASTER Paste Boards, Trestles

**A** Hinged Paste Boards. Smooth, clear, seasoned, warp-resistant wood. Reinforced cutting edge. Opens to 22½ inches wide. Use with trestles below, or your own props. Zinc cutting strip (B) is included. 53 C M667—6 foot length. Freight or express. Shipping weight 15 lbs. .... \$5.85

**B** Zinc Cutting Strip. Use to protect table when trimming paper. Fine quality. Will not dull cutting blade. Length 6 feet, width 3 inches. Mailable. 53 C 661—Shipping weight 1 lb. 2 oz. .... 47c

**C** Workmaster Folding Trestles. Use to support paste boards for economical paste table. Sturdy wood, hinged joints. Metal parts cadmium plated. Height adjust from 31 to 33½ inches high. Opens and closes easily. Folds compactly for storage. Mailable. 53 C 0671—Pair. Shipping weight 7 lbs. .... \$2.64



## WORKMASTER Folding Paste Table

De Luxe 6 Ft. Model with extension arm for extra board. Smooth, flat top is made of clear, knot-free seasoned, warp-resistant wood a full ½-inch thick. This is a well-constructed, sturdy table, professional type, to give you the correct amount of surface for pasting and trimming. Wood legs have steel braces for extra strength; brackets to hold straight edge when not in use. Three heavy steel trap hinges allow as folding compactly for carrying and storing, as well as having sufficient space inside for tools.

Width when open, 22 inches; closed, 11 inches. Height 33 inches when open. Zinc cutting strip included. May be put to good use around the house all year long. A real convenience for anyone doing his own wallpapering.

53 C M665—6 foot table. Shipping weight 32 pounds. Freight or Express. .... \$10.95



## WALLPAPERING OUTFIT

All of the tools and equipment you need to hang wallpaper in your home. All are well made and priced to save you money.

This kit consists of our 53 C 0672L pasting surface, 58 in. long, that can be used without trestles on any table top; 53 C 585 Best Quality Wallpaper Shears of spring steel with 7-in. cut; 53 C 570—Best Quality Paper Knife with tool steel blade, sharp edge; and our 53 C 550 7-pc. Good Quality Tool Kit, including 12-in. smoothing brush, 6-in. paste brush both with tampico fibers, wall scraper, 1½-in. wheel knife for trimming paper at ceilings and baseboards, 1½-in. oval face maple seam roller, plumb bob, line and blue chalk, together with instructions for wallpapering. A real buy at this low price for entire outfit.

53 C M647—12 pc. wallpapering outfit. Freight or express. Shipping weight 16 lbs. .... \$7.85



## Wallpaper Remover . . . Cleaner . . . Plastic Coating

**D** Master-Mixed Wallpaper Remover. Mix with water. A time and work saver. A 4-ounce bottle is enough for the average 10 x 12 foot room. Will not injure walls or hands.

53 C 530—4-ounce bottle. Shpg. wt. 10 oz. .... 33c  
53 C 531—8-ounce bottle. Shpg. wt. 1 lb. .... 55c

**E** Workmaster Cleaner. Non-crumbly type. Just wipe over your walls. Picks up dirt, does not harm paper. 12-oz. can cleans average 10 x 12 room, 2½ lb. can 3 rooms.

53 C 542—12-ounce can. Shpg. wt. 1 lb. .... 12c  
53 C 538—2½-pound can. Shpg. wt. 3 lbs. .... 36c

**F** Wallpaper Plastic Coating. Gives wallpaper a tough, water and grease-resistant coating of plastic that enables even the least expensive paper to be washed. "Locks out" grease, cosmetics, water, stains, etc., from wallpaper. Easy to apply—just wipe on with a cloth. Dries quickly. One quart covers 150 square feet one coat.

53 C 2703—Quart can. Shpg. wt. 3 lbs. 5 oz. .... \$1.10

## Coldwater Size . . . Gummed Cloth Tape

**G** Workmaster Cold Water Size. Size new or painted walls before papering to make paper stick better. Use on old plaster walls after removing paper. Easy to mix with cold water. This is the easy, practical and economical way to prepare walls for a good and permanent job. Use one pound for average 10x12-foot room. Apply with sponge or brush. Complete instructions on each package. Shipping weight 1 pound 4 ounces.

53 C 508—1-pound package. .... 27c

**H** Workmaster Instant Gummed Cloth Tape. Make your papering job easier and better by using instant gummed tape for covering dry wall construction joints, and cracks in plaster walls. You save time, money and labor with this handy tape. Good, too, for sealing corrugated boxes, packages. Just wet it and stick it on. A full 2 inches wide. It is the easy modern way of repairing your walls.

53 C 1172—15-yard roll. Shpg. wt. 8 oz. .... 49c

You can do the job quicker, better, more satisfactorily when you use good tools



## WORKMASTER Pure Wheat Paste

Workmaster Pure Wheat Wallpaper Paste sticks better, works faster, goes further than blended paste of corn and wheat. It is easy to mix, easy to apply and extremely economical to use. Spreads evenly, dries slowly enough to give you ample time for matching the paper. It requires no cooking or straining and mixes easily with cold water. It keeps well after mixing, too, an important point if you do not complete your papering in one day. 2 lbs. provides enough paste for the average 10 x 12-foot room, or 6 double rolls. For best results, be sure to apply Coldwater Size 53 C 508 to your walls before hanging wallpaper.

53 C 501—1-pound Bag. Shipping weight 1 pound 4 ounces. .... 22c

53 C 502—2-pound bag. Shipping weight 2 pounds 4 ounces. .... 37c

53 C 505—5-pound bag. Shipping weight 5 pounds 6 ounces. .... 85c

It's easy to hang Harmony House Wallpaper. Save money, too, by doing it yourself

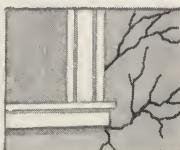
# NEW! Improved Wall Oilcloth

All patterns below in single rolls, 24 inches wide, 18 feet long

- Strong fabric base coated with durable, waterproof "Latex" paint and completely sealed with a clear, tough plastic coating for long, hard wear
- Guaranteed Greaseproof. Colors guaranteed sunfast for three years
- Sears Wall Oilcloth comes trimmed on both edges . . . all ready to hang
- Patterns or plain colors for kitchen, bath, playroom or any room
- Easy-to-handle 24-inch width. Hanging instructions with each order



As easy for you to apply as wallpaper



Hides ugly plaster cracks . . . Helps stop added cracking



Guaranteed scrubbable



Perfect base for paper or paint

**SHIPPING WEIGHTS:** Sidewalls and ceilings per single roll, 3 pounds; 2 1/4-inch borders per 1-yard roll, 5 ounces; 4-inch borders per 4-yard roll, 9 ounces.

ROOM QUANTITY CHART FOR SIDEWALLS AND WAINGSCOTS—BEFORE DEDUCTIONS FOR OPENINGS							
Size of room in feet	4 foot high lower wall or upper wall	5 foot high lower wall or upper wall	Height of room 8 feet	Height of room 9 feet	Height of room 10 feet	Yards of border	Single rolls of ceiling
6 x 8	4 Single Rolls	5 Single Rolls	8 Single Rolls	9 Single Rolls	10 Single Rolls	12 Yds.	2 Single Rolls
8 x 8	4 Single Rolls	5 Single Rolls	9 Single Rolls	10 Single Rolls	11 Single Rolls	12 Yds.	2 Single Rolls
8 x 10	5 Single Rolls	6 Single Rolls	10 Single Rolls	11 Single Rolls	12 Single Rolls	16 Yds.	3 Single Rolls
9 x 11	5 Single Rolls	7 Single Rolls	11 Single Rolls	12 Single Rolls	13 Single Rolls	16 Yds.	5 Single Rolls
0 x 12	6 Single Rolls	8 Single Rolls	12 Single Rolls	13 Single Rolls	15 Single Rolls	16 Yds.	5 Single Rolls
2 x 12	7 Single Rolls	8 Single Rolls	13 Single Rolls	15 Single Rolls	16 Single Rolls	20 Yds.	6 Single Rolls
2 x 14	7 Single Rolls	9 Single Rolls	14 Single Rolls	16 Single Rolls	18 Single Rolls	20 Yds.	6 Single Rolls
4 x 14	8 Single Rolls	10 Single Rolls	15 Single Rolls	17 Single Rolls	19 Single Rolls	20 Yds.	7 Single Rolls
4 x 16	8 Single Rolls	10 Single Rolls	16 Single Rolls	18 Single Rolls	20 Single Rolls	24 Yds.	7 Single Rolls
5 x 16	11 Single Rolls	17 Single Rolls	19 Single Rolls	21 Single Rolls	24 Yds.	8 Single Rolls	

or unusual rooms measure no. of sq. ft to be covered. Divide by 30 for no. of single rolls of Wallcloth needed.

**NOTICE** In above chart no deductions have been made for room openings and cabinets. Deduct 1 single roll of Wall Cloth for every 2 average windows, doorways or other openings. Deduct 1 single roll for every 30 square feet of wall area covered by cabinets, etc.

Patterns and plain tints are put up in "single rolls". A single roll is 18 feet long, 2 feet wide. Borders are in rolls 4 yards long. Order all borders in multiples of 4 yards (4, 8, 12, etc.)

**A** POND LILY. Upper wall. White, gray, green and rose with silver accents on black ground. Dramatic scene.

3 C 0827 . . . Single roll **\$2.85**  
3 C 02827—2 1/4-in. border. Yd. **15c**

**C** 0828—Same as above but yellow, white, red, blue and gray. Harmony House Mint green ground. Single roll . . . . . **\$2.85**  
3 C 02828—2 1/4-in. border. Yd. **15c**

**C** 0829—Same as above but yellow, white, coral, blue and gray on white ground. Single roll . . . . . **\$2.85**  
3 C 02829—2 1/4-in. border. Yd. **15c**

**B** Lower wall. (Wainscot). Black and white block tile. Glaze finish. Iles 4-in. sq.

3 C 0871 . . . Single roll **\$2.65**  
3 C 02871—2 1/4-in. border. Yd. **15c**

**C** 0874—Like above but white block tile, red lines. Single roll **\$2.65**  
3 C 02871—2 1/4-in. border. Yd. **15c**

**C** BAMBOO AND IVY. Upper wall. Gray white and silver with green on Harmony House Sunshine yellow ground.

3 C 0802 . . . Single roll **\$2.85**  
3 C 02802—2 1/4-in. border. Yd. **15c**

53 C 0803—Like "Bamboo and Ivy" left, below but green, chartreuse, white and wine on Harmony House Dawn gray ground.

Single roll . . . . . **\$2.85**  
53 C 02803—2 1/4-in. border. Yd. **15c**

**D** Lower wall. Harmony House Sunshine yellow tile. Dull finish. 53 C 0870 . . . Single roll **\$2.65**  
53 C 02870—2 1/4-in. border. Yd. **15c**

**E** BERRY SPOT. Green leaf design with dainty red berries, blue and black accents on white background. Embossed. Makes kitchen warm and inviting.

53 C 0811 . . . Single roll **\$2.65**  
53 C 02811—2 1/4-in. border. Yd. **15c**

**F** COLONIAL. Gay, diagonal pattern with red, green, yellow and black on white ground. Embossed.

53 C 0863 . . . Single roll **\$2.65**  
53 C 02809—2 1/4-in. border. Yd. **15c**

**G** SEA FAN. Pink, rose, green, white and silver figures on Harmony House light Pacific blue ground. Embossed.

53 C 0820 . . . Single roll **\$2.85**  
53 C 02820—2 1/4-in. border. Yd. **15c**

53 C 0822—Same as "Sea Fan" left below. Different colors. Harmony House Sunshine yellow background. Single roll . . . . . **\$2.85**  
53 C 02802—2 1/4-in. border. Yd. **15c**

**H** BIRD CAGE. Vine leaves and cages. Silver, black, wine, gray on white ground.

53 C 0813 . . . Single roll **\$2.65**  
53 C 02813—2 1/4-in. border. Yd. **15c**

**M** C 0814—Same as above. Different colors. Harmony House Sunshine yellow background. Single roll **\$2.65**  
53 C 02802—2 1/4-in. border. Yd. **15c**

**J** SWAN. Graceful swan and foliage in gray, blue and white with silver accents. Harmony House Cherry pink ground.

53 C 0826 . . . Single roll **\$2.65**  
53 C 02826—2 1/4-in. border. Yd. **15c**

**K** IVY PLAID. Gray ivy in wine colored pots and yellow plaid on a white background. Smart and inviting.

53 C 0815 . . . Single roll **\$2.65**  
53 C 02815—2 1/4-in. border. Yd. **15c**

**L** IVY PLAID. Gray plaid with bright red flower pots and twining green ivy on white.

53 C 0817 . . . Single roll **\$2.65**

53 C 02817—2 1/4-in. border. Yd. **15c**

**M** Harmony House light Pacific blue American tile. Dull finish.

53 C 0867 . . . Single roll **\$2.65**

53 C 02867—2 1/4-in. border. Yd. **15c**

**N** Harmony House Dawn gray American tile. Dull finish.

53 C 0868 . . . Single roll **\$2.65**

53 C 02803—2 1/4-in. border. Yd. **15c**

**P** Harmony House Mint green American tile. Dull finish.

53 C 0869 . . . Single roll **\$2.65**

53 C 02828—2 1/4-in. border. Yd. **15c**

**R** SNOWFLAKE. Sparkling silver snowflakes on a Harmony House Cherry pink background. A decorative pattern alive with color for your walls, ceilings.

53 C 0859 . . . Single roll **\$2.65**

53 C 02826—2 1/4-in. border. Yd. **15c**

**S** SNOWFLAKE. Same pattern as above but with cool refreshing Harmony House light Pacific blue background.

53 C 0860 . . . Single roll **\$2.65**

53 C 02867—2 1/4-in. border. Yd. **15c**

**T** SNOWFLAKE. Warm, Harmony House Sunshine yellow background.

53 C 0862 . . . Single roll **\$2.65**

53 C 02870—2 1/4-in. border. Yd. **15c**

**U** PENNSYLVANIA DUTCH. Red, yellow, blue and green floral design on white ground. A cheerful combination for a living-kitchen.

53 C 0818 . . . Single roll **\$2.65**

53 C 02818—2 1/4-in. border. Yd. **15c**

**V** COUNTRYSIDE. A typical country scene with rolling hills, country lanes, apple orchards, barns, houses and figures in brown, red, gray and white on a Harmony House Sage green ground.

53 C 0805 . . . Single roll **\$2.85**

53 C 02828—2 1/4-in. border. Yd. **15c**

**Z** C 806. Same as above. Different colors. White background with red, gray, brown and green. Single roll . . . . . **\$2.85**

53 C 02809—2 1/4-in. border. Yd. **15c**

**W** VILLAGE DANCERS. Pert, saucy figures on plates with twining vine and hanging cups in yellow, gray, red and green on white ground. Light, warm colors in an entrancingly gay pattern that will brighten your room.

53 C 0809 . . . Single roll **\$2.65**

53 C 02809—2 1/4-in. border. Yd. **15c**

#### Plain Colors for Sidewalls & Ceiling

**X** Harmony House Pacific blue. Embossed.

53 C 0880 . . . Single roll **\$2.29**

53 C 02867—2 1/4-in. border. Yd. **15c**

**Y** Harmony House Dawn gray. Embossed.

53 C 0881 . . . Single roll **\$2.29**

53 C 02803—2 1/4-in. border. Yd. **15c**

**Z** Harmony House Mint green. Embossed.

53 C 0882 . . . Single roll **\$2.29**

53 C 02828—2 1/4-in. border. Yd. **15c**

**AA** White. Dull finish.

53 C 0885 . . . Single roll **\$2.29**

White. Glazed finish.

53 C 0887 . . . Single roll **\$2.29**

**BB** Harmony House Sunshine yellow. Embossed.

53 C 0886 . . . Single roll **\$2.29**

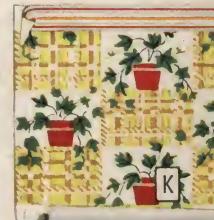
53 C 02870—2 1/4-in. border. Yd. **15c**

For Tools, Paste and Size for Hanging Wall Oilcloth see Pages 78 to 80.

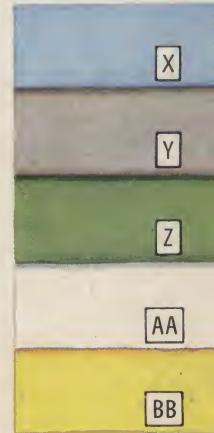
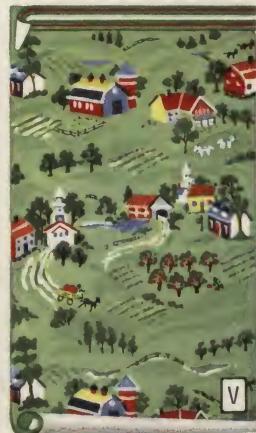
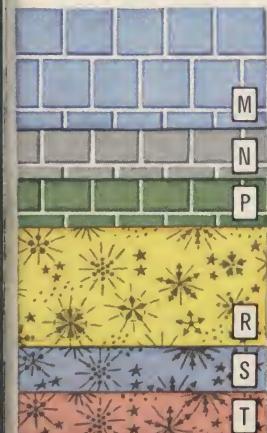


## NEW! Pre-Trimmed Wall Oilcloth

Guaranteed Greaseproof.. Scrubbable Four Times a Year for 5 Years



Both edges Pre-Trimmed. Illustrations shown on this page represent full 24-inch pattern. See facing page for prices, descriptions



# 888

## Sears Mail Order Wallpaper Centers

Located in Catalog Sales Offices and at Catalog Desks of Sears Retail Stores



We hope you like the selections in this Sears 1954 Wallpaper Sample Book. Remember, for your further inspection, there are full size wallpaper samples, all big 18x18 in., in counter books located in 888 Sears Mail Order Wallpaper Centers all over the nation. These counter books also show many more samples than are listed here. So visit the Sears Wallpaper Center near you. You'll find the location convenient, the selection plentiful and the extra help in ordering most welcome.



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